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EATRIS & ARNOLDTimber Building Materials, Heating and
Plumbing Equipment for the Construction
and Allied Trades - Northampton 52424.**NEWS SUMMARY****GENERAL****Lebanon blood feud warning**

South Lebanon villagers who claimed responsibility for murdering two Irish soldiers serving with the UN yesterday declared a blood feud and vowed to kill any more Irish troops they might capture.

The killing of the soldiers in an ambush on Friday stirred widespread international protest and brought demands for Israel to exert tighter control over the Christian militias they support.

In Dublin, the Irish Government reaffirmed its commitment to the UN force and instructed its Ambassador to Israel to convey its deep concern at the tragedy to Premier Begin. Page 2

Front march peaceful

More than 4,000 police backed by helicopters ensured, in an exercise conducted with military precision that the march by 600 National Front supporters and counter demonstration through Lewisham, London, passed off quietly.

Zimbabwe tax cut

Zimbabwe's new Government cut sales tax on basic foods, increased duty on certain luxury items and raised income tax surcharge to help pay for reconstruction of war-damaged rural areas. Page 2

Tory revolt threat

Second Tory Party rebellion is threatened on the Employment Bill in the Commons tomorrow by MPs who want to make secret union ballots on strikes compulsory. Page 6

Assam arrests

Indian troops seized control of Assam oil installations and arrested 2,500 pickets who had prevented supplies flowing to the rest of the country for four months in a campaign for the deportation of foreigners. Page 2

Bazie inquiry

Investigation is to be held into the big blaze in a block of Newcastle council flats which left 120 people homeless. The absence of roof partitions has been blamed for the rapid spread of the fire.

Olympic talks

Olympic leaders begin three days of talks in Lausanne, Switzerland, today in an effort to save this summer's Moscow Games in the face of the U.S.-led boycott. Page 2

Teachers warn

Scottish teachers angered by the failure of the Clegg Commission to make detailed pay recommendations for Scotland threatened strike action if today's talks do not resolve the problem.

Phone increase

Phone users are likely to be faced with increased charges again next year because of the Post Office's refusal to extend Post Office cash limits. Back page: News analysis. Page 7

Briefly . . .

North Wales fire which has destroyed more than 5,000 acres of mountain forestry land was brought under control.

Meat traders urged the Government to clamp down on growing illicit meat sales because they pose a threat to health.

PUBLISHER'S NOTICE

The Financial Times apologises for errors contained in this issue which are due to difficulties in the reading department.

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Iran turns to East Europe as oil sales to West hit trouble

BY SIMON HENDERSON IN TEHRAN

Iran is making arrangements to sell oil to Eastern Europe following difficulties in talks with its main customers — BP, Royal Dutch Shell and 12 Japanese companies — over its latest price increase.

Mr. Ali Akbar Moinfar, Oil Minister, confirmed in Tehran yesterday that deals are being arranged in Eastern Europe and elsewhere. Bulgaria is one country involved in negotiations, he said, blaming difficulties on U.S. political pressure.

Japan, which has been taking 520,000 barrels a day and is Iran's largest oil customer, has refused, through its trading company, to renew letters of credit at the latest price of effectively \$35 per barrel. A deadline given by Iran ran out yesterday.

Reports from Tokyo said Japan hoped negotiations would continue with the arrival in Tehran of representatives from the Soviet Embassy at a meeting with Mr. Moinfar. Since the start of the U.S. crisis, American supplies of spares have been cut and now other Western sources are threatened.

The Oil Minister said Iran would only resume gas exports if Moscow accepted the five-fold price increase that Iran has been demanding. Oil contracts

are being negotiated with the Eastern European countries at the prices which Iran is charging other customers. In answer to a question about barter agreements he said most of the deals would be on a cash basis but Iran did not necessarily require that they should all be so.

The EEC countries and Japan together take about 40 per cent of Iran's exports, according to Mr. Moinfar. They are believed to be running at 1.7m b/d.

He confidently expected that if sanctions were imposed Iran could easily place about half this volume on new contracts within two or three weeks. He added that it was a good time to conserve oil.

He dismissed the danger of Iranian ports being mined. If such a tactic was pursued by the U.S. it would bring war to the region and possibly trigger off a global conflict.

The Carter deadline, Page 16
Challenges for Iran rulers
Page 2

UK offshore exploration area to be increased

BY RAY DAFTOR, ENERGY EDITOR

THE UK offshore industry is to be given a greater opportunity to explore for oil and gas, following a change of heart by the Government.

Mr. David Howell, Energy Secretary, is expected to offer about 100 new exploration blocks within the next few weeks, about 30 more than he had intended to include in the next round of licences.

The move will be welcomed by oil companies which, in recent months, have warned the Government that its licensing programme was moving too slowly.

The UK Offshore Operators Association said there should be sufficient licences to support between 60 and 95 exploration wells a year—the rate needed if the UK was to have a chance of remaining self-sufficient in

oil for more than a few years. This rate could not have been achieved with a round of only 70 blocks.

The new blocks, to be formally offered under the seventh round of licences, will cover most of the oil-prospecting areas of the UK continental shelf including the North Sea, English Channel, South-Western Approaches and West of Shetland.

It is expected that Mr. Howell will stick by his idea of asking companies to nominate a substantial proportion of the blocks, probably those in the established oil-producing sectors of the North Sea, where licensees will carry more expenses. Hence conditions, say, as having to sink many more wells than usual, or paying a premium.

Continued on Back Page

But it is understood that Mr. Howell has ruled out the possibility of auctioning these special licences.

Within the Energy Department it is felt that an auction system would favour the cash-rich multinational oil corporations.

One of Mr. Howell's stated objectives is to encourage more UK independent oil companies to take a stake in the offshore industry. As a result of this policy a large number of drilling consortia have been formed for the seventh-round bidding, many of them containing a high proportion of U.K. equity interest.

The decision to enlarge the seventh round follows a new appraisal within the Energy Department of the possible North Sea oil production profile.

Continued on Back Page

Evans' pledge to BL strikers

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

A PLEDGE that the Transport and General Workers Union would continue to give official support to any of the 18,000 BL Cars' workers who voted to reject proposed peace formulae came last night from Mr. Moss Evans, the union's general secretary.

His comments, in Perth, on the eve of the Scottish TUC, will cause further confusion over the protest at the company's 5 per cent pay offer linked to fundamental changes in working practice.

The strike, which threatened to bring BL Cars production to a standstill, had seemed about to collapse following the Transport Union decision to recommend a return to work.

Mr. Evans last week signed a "statement of understanding" with the company.

The deal provoked an outcry from many shop stewards who

maintained they had been "sold out" by the leadership. They maintained that Mr. Evans had collapsed under the BL threat that any strikers who did not return by next Wednesday would be dismissed.

Indeed, BL was quick to point out that its original 5 to 10 per cent pay offer coupled with demands for fundamental changes in working practices remains intact. Employees who do not return by Wednesday are still deemed to have terminated their employment.

Shop stewards at Rover Solihull had already decided to ignore the union leadership and urge more than 6,000 members to continue the strike.

It was against this background that Mr. Evans spoke last night. He complained recently of "naive and irresponsible" Press reports of the agreement, indicating that the Transport

Union had "capitulated".

These reports have caused considerable confusion and disillusionment among union members and there was a possibility they might reject the agreement.

Mr. Evans' intervention could swing opinion at Solihull where even some of the militant stewards had expected their recommendation for continued action to be defeated.

It will also influence shop stewards from all Midland plants who have been called to a meeting at union headquarters in West Bromwich today.

An immediate test of opinion could come at the Castle Bromwich body plant, Birmingham, where about one thousand transport workers meet today.

Continued on Back Page

Air France Club Class is the new, luxurious way of flying to Paris and back.

Schmidt backs U.S. over hostages

By Roger Boyes in Bonn

CHANCELLOR Helmut Schmidt of West Germany yesterday gave his full backing to the U.S. in its attempts to secure the release of the American hostages held in Tehran.

However, he also indicated that military action by Washington could prove too dangerous.

The Chancellor, who delivered his speech at a Social Democratic Party conference on international security, was clearly aware that the U.S. has high expectations of the Luxembourg Foreign Ministers' meeting.

Americans were disappointed by the relatively muted measures adopted by the Lisbon talks of EEC Foreign Ministers.

He confidently expected that if sanctions were imposed Iran could easily place about half this volume on new contracts within two or three weeks. He added that it was a good time to conserve oil.

He dismissed the danger of Iranian ports being mined. If such a tactic was pursued by the U.S. it would bring war to the region and possibly trigger off a global conflict.

He called again on the Rossel to leave Afghanistan and urged them to give a sign that they were willing to open talks on limiting medium-range nuclear weapons in Europe.

Herr Schmidt recently called on Moscow to freeze the deployment of its SS-20s in Europe and thus improve the chances of arms control negotiations.

Some SPD delegates had expressed concern to the party leadership, during the two-day meeting, that arms control talks were being neglected because of the Iran and Afghanistan crises and that Bonn was leaning too far towards the U.S.

Herr Schmidt, who has been under fire from the Christian Democratic opposition for allegedly doing exactly the opposite, stressed that whatever happened the dialogue with the East would continue. The U.S. he said, fully understood that detente in Europe would continue in parallel with the Western allies' solidarity with Washington. The two elements were not mutually exclusive, rather they were complementary.

Herr Schmidt said there was no international mechanism for "conflict resolution," thus, he felt here was a danger that international tensions would heighten and that ill-considered or irrational measures could lead to war.

Referring to Bonn's experience in opposing terrorism, Herr Schmidt suggested that while military action might seem to be an attractive option, it carried unacceptable risks.

Continued on Back Page

Chrysler plans \$2bn cut from budget

By IAN MARGREAVES in WASHINGTON

CHRYSLER is in a last-ditch front-wheel drive vehicles. Mr. Lee Iacocca, the company's chairman, told Congress last year that making only small cars could never be viable for Chrysler.

Mr. Iacocca said after the meeting on Friday that the new plan "meets the requirements of the law"—that the company must raise \$2bn itself in order to qualify for \$1.5bn in Government loan guarantees.

The Loan Guarantees Board, which consists of Mr. William Miller, Treasury Secretary, Mr. Elmer Stumpf, Comptroller-General, and Mr. Paul Volcker, Chairman of the Federal Reserve, made the plan after the meeting but is expected to issue a verdict this week.

The company has warned that it will run into a cash crisis within the next fortnight without government help.

The revised operating plan cuts a further \$200m from Chrysler's \$1.3bn budget up to 1983, and means that the company will produce only smaller, front-wheel drive vehicles. Meantime, the company's banks are refusing Government attempts to get them to increase the \$800m in interest rates offered on Chrysler debt. The company has also failed to find a buyer for its financial subsidiary, Chrysler Financial.

Even if the new plan is approved and there are still several questions marks including the position of the banks, it is now clear that thousands of Chrysler workers will lose their jobs this year.

THE QUEEN'S AWARDS

Only 87 export winners

ONLY 87 companies have won the Queen's Award for Export Achievement this year, the lowest number since 1975.

Applications for the Award, introduced in 1971, were down to 241 compared with 310 in 1980.

Winners of the 1980 award announced this morning, and of the 1981 award, will receive £10,000 each.

Major award winners include

Stewart Ross and Co. of St Albans, Herts, which makes well drilling equipment.

Wearwell, a London fashionwear manufacturer, and Whatman, Biopharmaceuticals of Maidstone, Kent, which produces and markets enzymes mainly to the U.S. and Western Europe.

Lion Laboratories, a very small Cardiff company, takes a technology award for developing an instrument based on a fuel cell sensor, which can be used by the police for screening suspected drunken drivers.

Details, Pages 12 and 13.

Davy group may win £1bn order

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

A CONSORTIUM led by Davy Ortastra is favoured to win a contract to build a coastal steel plant in India costing about £1bn.

The project has been discussed for a long time, but there are indications Mrs. Gandhi's Government could take a decision in two to three months.

Mr. Pranab Mukherjee, Steel Minister, confirmed this weekend he is having talks with Davy and the West German Demag Group.

This follows last week's agreement in Paris with the French company Aloumex-Pechiney for construction of an aluminium plant.

favoured by the Chinese for paying for huge capital projects, and it is significant that the Aloumex agreement with France is on this basis.

The proposal that Britain takes some steel

OVERSEAS NEWS

Italy sees good chance of accord at EEC summit

BY PAUL BETTS IN TAORMINA

ITALY'S Treasury Minister, Sig. Filippo Maria Pandolfi, said yesterday there was a growing chance that agreement on Britain's contributions to the European Community budget could be reached at the Euro-pean summit in Luxembourg next weekend.

"The European Council should be in a position to make a decision, although I do not want to sound over-optimistic at this stage," he said after an informal meeting of EEC Finance Ministers in the

Unless corrective measures are taken, Britain's net contributions to this year's EEC budget could amount to more than £1bn. Britain has been seeking a sharp cut in its contributions.

Sig. Pandolfi, who presided at the Finance Ministers' talks, said this figure was still under review by the Commission. He indicated that the issue would be discussed further by Finance Ministers in Luxembourg today and by other EEC Ministers during the week before the summit.

The Italian Treasury Minister claimed that a package of measures which would allow a compromise over the British budget dispute was under discussion. These broadly included a more rigorous reassessment of EEC budget figures, corrective measures on the basis of those agreed at last year's Dublin summit and other additional supplementary measures.

The other main topic discussed by the Finance Ministers was a proposal for a common European policy on the recycling

of the growing cash surpluses of oil-producing countries. Sig. Pandolfi suggested that the European unit of account could represent the basis of one possible device to guarantee greater financial stability for the cash reserves of oil-producing countries.

But the Minister, who is also chairman of the International Monetary Fund's interim committee which is due to meet in Hamburg this week, gave the impression that little progress was being made on proposals to create an IMF substitution account to stabilise international monetary markets.

• A new Italian Government headed by Sig. Francesco Cossiga was approved by the Italian Parliament last night. It is the country's 39th since the Second World War.

Farm price talks may be crucial

BY MARGARET VAN HATTEM IN BRUSSELS

A MEETING of EEC Farm Ministers which starts in Brussels today could turn into an important tactical battle between Britain and France, instead of the routine affair expected.

For the French Government announced last week that it wanted Farm Ministers to agree in general terms, on farm price rises for this year, and on a solution to the lamb war, before it would relax its opposition to Britain's demands for a cut in its payments to the EEC budget.

The British Government may have decided to make concessions to the French on lamb and farm prices, but is unlikely to wish to play these cards in advance.

The difficulties do not concern Ministers so much as the related

proposals to curb surplus production in the dairy sector and to reduce the currency subsidies paid to German and Benelux farmers.

Most member states appear to agree that the 24 per cent average price rise proposed by the Commission is too low, and that something between 4 and 5 per cent would be more appropriate. Even Mr. Peter Walker, the British Minister, who started out by saying that 24 per cent was too high and insisted that prices on all surplus products (such as milk, sugar, wine, cereals and beef) should be frozen, appears to have given up hope of a freeze on more than the first three.

But it would be difficult for Ministers to agree on an average price rise before settling the details and the Commission insists that prices should not be increased unless the related reform proposals are accepted.

Any concessions made by Mr. Walker on farm prices would erode the value of any budgetary settlement that Mrs. Thatcher, Britain's Prime Minister, might achieve. Even if all farm prices were frozen, the budgetary cost of the Common Agricultural Policy would rise.

Observers believe that Mrs. Thatcher may be prepared to concede small farm price rises in exchange for a good budget settlement.

But it would be difficult for Ministers to agree on an average

IOC bid to save the games

By Roger Boyes in Bonn

SENIOR OLYMPIC officials have launched a series of last-ditch talks aimed at saving the Moscow games. They appear to be convinced that West European states are now prepared for a concerted boycott.

Lord Killanin, president of the International Olympic Committee, held talks at the weekend with Herr Berthold Beitz, a German member of the IOC. Meanwhile, Mr. Ignacy Novikov, head of the Soviet Olympic organising committee, is to see Herr Willi Daume, president of the West German national Olympic committee in Lausanne over the next three days.

This flurry of consultations has been prompted by the belief that the European Community—either at the Foreign Ministers' meeting in Luxembourg this week or at its latest summit—is likely to recommend a boycott of the Games. West German Ministers have already strongly indicated that the Bonn Cabinet will decide on Wednesday against participation.

Once such a decision is taken, the national Olympic committee will, according to Herr Willy Weyer, head of the German sports federation, almost certainly fall into line before May 15, the official decision day. The West German line is expected to weigh heavily with other West European countries.

Olympic officials are still hoping, however, that some form of Western participation will be possible. The IOC executive begins a meeting at Lausanne today and will discuss ways that sportsmen could attend as individuals, even after their Governments have ruled against participation.

The village, a Shia Moslem,

Iran's rulers face new challenges

BY SIMON HENDERSON IN TEHRAN

FACED with the prospect of concerted sanctions by West European countries and Japan, Iran's ruling Revolutionary Council and President Abol Hassan Ban-Sadr are now having to contend with violence on university campuses and renewed clashes with the Kurdish minority in the west of the country.

According to the official Iranian news agency Pars, 356 students were treated for knife, club and stone injuries following fighting on Saturday at Mashad in the north-east of the country. Another 300 were hurt at Shiraz.

The conflict was apparently between militant Moslem extremists and left-wing students, and the Revolutionary Council ordered the closure of all universities and colleges in a bid to enforce a decree, banning student political agitation.

The trouble in Kurdistan follows movements by the army, which had earlier claimed it was

going to reinforce units along the Iraqi border, where there

have recently been several minor skirmishes. An army column has been held up by townspeople at Sanandaj, and yesterday, when it tried to move

on to the road leading to Saqqez

where fighting is reported clashes broke out.

So far reports of casualties give widely varying estimates.

The Kurds, who always give higher figures than the army, say 40 soldiers have been killed in Saqqez; three helicopters have been shot down and four tanks knocked out. Civilian casualties were said to range from 14 to 50, with two Kurdish guerrillas dead and 20 injured.

Until yesterday the confrontation in Samandar had been on the level of civil disobedience with barricades set up and crowds of people blocking the streets. The fighting is said to be going on outside the town with Kurdish guerrillas in action.

David Buchan reports from Washington. Most Americans now support military action against Iran if the US hostages are not freed by some future set deadline, according to a

national survey commissioned and published yesterday by the Washington Post.

This apparently swelling tide of frustration has also been charted by other opinion polls in the past week. The Post's poll taken just after President Carter's links diplomatic relations with Taiwan on April 7, was released one day after Mr. Carter warned that the Revolutionary Council might hold on to the captive diplomats until after the US election in November.

The parents of one hostage, who have sought the Administration's wishes and travelled to Tehran, were denied access to their son over the weekend. Four hostages' wives are to visit Europe this week to lobby Government. There is to follow the US lead in imposing economic and diplomatic sanctions.

Irish face Lebanon blood feud

BEIRUT JEBAIL — South Lebanese villagers who claimed responsibility for the murder on Friday at two Irish soldiers serving with the United Nations yesterday vowed to kill any more Irish troops they might capture.

"We killed the Irish in revenge for the death of our brother whom they shot down in cold blood last week," one villager told a party of Israeli-based correspondents. "We had to kill them because his blood was revenged."

The villager, a Shia Moslem, and other members of his family talked to reporters in the square of this southern village. They were watched by Major Saad Haddad, commander of the Israeli-backed Christian militias which co-operate with many Shia Moslems in opposition to the Palestinian guerrillas.

Major Haddad has denied that his men were responsible for the killings. He and the Moslems say the Irish died to avenge the deaths of four Lebanese, including a 16-year-old, who the Lebanese say, were taking part in a peaceful demonstration when the Irish opened fire.

Major Haddad said he could not punish the killers of the

Irish without stirring up a revolt.

Stewart Darby reports from Dublin: The Irish Cabinet yesterday reaffirmed its commitment to the peacekeeping force.

Mr. Brian Lenihan, the Foreign Minister, has been instructed to contact all the countries which contribute to the UN force so that an evaluation of its role can be made.

Assam students arrested as army is ordered in

BY K. K. SHARMA IN NEW DELHI

TENSION in India's strategic north-eastern state of Assam mounted over the weekend as the authorities decided to take a tough line against students who for the past seven months have been pressing their demand for the deportation of "foreigners" (mainly Bangla Moslems) from the state.

Student leaders were arrested in a dramatic swoop, and the army swung into action to protect oil installations in the state, which produces one-third of India's crude supplies and petroleum products.

By yesterday, however, it seemed that the authorities may have misjudged the mood of the people. Reports from Gauhati, the capital of Assam, indicated that people were supporting the student agitators and that a state-wide civil disobedience movement had been launched which effectively paralysed life there.

S. Africa acts to spur overseas trade financing

BY QUENTIN PEEL IN JOHANNESBURG

SOUTH AFRICA'S reserve bank has announced a big increase in the discount it offers on forward dollar transactions, from 2.5 to 12 per cent. The aim is to encourage renewed overseas financing of South Africa's trade and to stem a heavy outflow of short-term capital.

Because of massive switching of trade finance from offshore to domestic sources, caused by the large discrepancy between South African interest rates and those overseas, the country's foreign exchange reserves have been declining despite an unprecedented visible trade surplus. The foreign currency component of the reserves fell by more than R250m (£147m) in March.

The big increase in the forward dollar discount is intended to discourage South African importers from switching from offshore to domestic sources of

credit and exporters from granting their buyers extended rand-denominated credit.

Both practices have been extensive because short-term credit costs in South Africa have been between 6.5 and 7.5 per cent compared with overseas costs of more than 18 per cent.

The decision marks a sudden change in reserve bank policy from its former concern at the high level of liquidity in the country, caused by the huge current account surplus, currently running at an annual rate of more than R45bn. However, in its announcement, the bank said the discrepancy between short-term interest rates in South Africa and abroad had become so great that switching to domestic finance had caused a considerable tightening of the domestic money market.

In addition, a 5 per cent surcharge on income tax, which in the past helped meet defence costs and was due to be abolished, has been increased to 10 per cent.

Much of the proceeds are

expected to go to the rural areas, which bore the brunt of the seven-year war.

Direct and indirect taxes make up 85 per cent of Government revenue, and sales tax provides 25 per cent of the total.

During the election campaign, the Zanu-PF party led by Mr. Robert Mugabe, the Prime Minister, pledged a cut in sales tax.

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Mr. Mugabe promises during election.

Tax changes shift burden in Zimbabwe

By Michael Holman in Salisbury

IN ITS first major political move since assuming independence three days ago, the new Zimbabwe Government has announced a number of measures which shift the burden of taxation away from poorer, mainly black people towards the higher-income mainly white minority.

In a mini-budget unveiled over the weekend, Mr. Elias Nkomo, the Minister of Finance, cut sales tax from 15 per cent to 10 per cent, increased duty on certain luxury items and raised the income tax charge.

Particularly welcome to blacks who have long resented sales tax is the abolition of the tax altogether on margarine, cooking oil, sugar and tea.

To make up for the loss of revenue, higher excise duties have been imposed on alcohol and tobacco. This has led to an immediate 10 per cent rise in the price of beer and cigarettes. The price of spirits has gone up 35 per cent.

In addition, a 5 per cent surcharge on income tax, which in the past helped meet defence costs and was due to be abolished, has been increased to 10 per cent.

Much of the proceeds are expected to go to the rural areas, which bore the brunt of the seven-year war.

Direct and indirect taxes make up 85 per cent of Government revenue, and sales tax provides 25 per cent of the total.

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World 'beats a path to Peking'

By Our Foreign Staff

"TECHNICAL discussions technical discussions and more technical discussions," was how Mr. Lance Brown of Davy McKee reacted when asked about doing business in China. The German and British divisions of Davy McKee concluded agreements in 1978 worth about £150m to construct oxo-alcohol and polymerisation plants.

Davy McKee's contracts took more than a year to negotiate. The first approach was from the Chinese, who had seen an advertisement in a trade magazine. Then followed technical discussions and commercial negotiations.

Mr. Brown describes Chinese negotiations as "really exhaustive." "Apart from being conducted in a very alien environment for most Western businessmen negotiations tend to be friendly," he said. "You are really playing away when you are in Peking."

Mr. Brown says the Chinese have a wide choice of companies who are prepared to deal with them. "This makes business very competitive."

"Let us face it, they have had the advantage of speaking to whatever expert they want to see. I mean the world beats Britain to their door," he said.

Mr. Brown, a spokesman of bottlenecks caused by the requirement (recently eased) that all negotiations had to go through the China National Technical Import Corporation. Mr. Brown, who speaks fluent Mandarin, says there is an advantage if you can speak to them direct; it can certainly help things move much more quickly."

Motel project tied up in months

By Our Peking Correspondent

At the other end of the scale of companies doing business with China, but representative of the growing success of overseas Chinese is Great Sincere, an Australian-based company which recently completed a \$20.6m motel project in central South China.

Great Sincere's principal, Mr. S. L. Kho, concluded the deal with the China International Travel Service in the space of a few months, with backing from the Australian Government's Export Finance Insurance Corporation, which extended a line of credit for the project at preferential interest rates (7.25 per cent) and made the necessary arrangements with the Bank of China.

Mr. Kho first approached the Chinese in November 1978, after he read of China's hotel shortage and intercontinental negotiations.

After discussions with China International Travel in November, Mr. Kho was asked to submit an offer "based on the idea of simple accommodation which would be built at low cost on easy financial terms."

The offer was made on December 31, 1978 and after further negotiations an agreement was signed on January 22, 1979.

Final agreement between the Bank of China and the Australian Export Finance Insurance Corporation was reached in April, for eight pre-fabricated motels.

Mr. Kho, who started business exporting rubber from Indonesia to China in 1952, is confident he will get more contracts and claims.

IN THE heady days of 1978, after Chairman Hua Guofeng announced China's wildly ambitious modernisation programme, Japanese and West German companies—the high fliers—promptly signed contracts with the Chinese for 30 to 40 medium to large-scale projects.

These ranged from the fibro agreement by Nippon Steel to develop the giant Baoshan steel complex near Shanghai, to a host of smaller contracts for upgrading outdated plant and equipment.

Last year Japanese companies signed only 10 contracts, down from 29. The Germans signed two.

These are trying times in the China trade. As a British trade official remarked gloomily last month: "It appears we're back to square one."

Most Chinese traders expect progress to be slow for the next two years at least. They say there are no signs of the Chinese departing from their rigorous policy of "economic readjustment" (for that, read "temporary freeze"), announced at the beginning of last year.

But this is not to say business has stopped altogether. Last year, two British companies won small contracts, worth about £5m each. Babcock Products Engineering was awarded a contract for a coal pulverising plant, while Smiths Industries contracted to build a sparking plug factory.

The Chinese are pushing compensation deals and appear to be having some success with textiles.

However, there is some scepticism among Peking trade officials about China's claim that it has concluded 140 such agreements.

Despite the slowdown, hundreds of projects are still being negotiated, and some discussions are well advanced. The Chinese are pushing compensation deals and appear to be having some success with textiles.

One area which appears to be quite vigorous is in co-operation production agreements entered into by foreign business with local enterprises for processing goods on contract.

The New China News Agency reported earlier this year that



China's Chairman Hua. The legacy of Chairman Mao is steadily being replaced by a policy of pragmatism. But how long will it last?

more than 2,000 such agreements were entered into in 1979. Of these, 140 were for what is termed "compensation trade." This is where foreign business supplies plant and raw materials to local enterprise in return for finished products.

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However, there is some scepticism among Peking trade officials about China's claim that it has concluded 140 such agreements.

The main problem appears to be the rate at which profits are to be taxed. While the authorities last July promulgated broad regulations governing such ventures, tax and wage rates were not decided on, although since late last year there have been persistent reports that an announcement of a basic corporate tax rate was imminent. In January this year, Mr. Rong Yiren, head of the China International Trust and Investment Corporation (Citic), said he expected the first joint venture to be announced by March, hinting that they would be in light industry and transport and dynamics groups.

There appears to be general agreement among China traders that it is absolutely critical to secure development assistance.

While companies are finding doing business with the Chinese during their re-adjustment phase both difficult and frustrating, there is still plenty of activity. British Aerospace, for example, recently opened offices for representatives of its aircraft and dynamics groups.

Underlying all the doubts about China as an investment centre is the key question: how stable is it? The legacy of Mao Tse-tung is steadily being replaced by pragmatism. But will this last?

new ventures mentioned by Mr. Rong as having been given preliminary approval by the Foreign Investment Commission.

The Chinese are assumed to be having difficulty deciding these questions, and no announcement may be made for several months.

Mr. Rong is reported to be talking about a June announcement for the first joint ventures.

According to most predictions, the tax rate will be around 30-35 per cent. Wage rates will almost certainly be competitive with Hong Kong, probably 25 per cent lower. These rates will apply to companies operating outside special economic zones which are being set up to act as "islands" for foreign investment within China.

In these zones, three of which have been designated, the tax rate is expected to be much more favourable, perhaps in the order of 10-12 per cent. The Chinese clearly like to contain foreign investment in set locations, at least in the experiment's early stages.

It is difficult to assess the level of enthusiasm for such ventures among foreign companies, but, according to Mr. Rong, Citic has had more than 90 inquiries from U.S. companies alone.

There seems no doubt, despite the hiatus, that joint ventures will go forward.

Prof. Jerome Cohen, Harvard law professor and consultant to Coudert Brothers, the only Western law firm with an office in Peking, is optimistic about joint ventures.

"If China fixes a reasonable tax and wage rate, there will be encouraging progress," he says. "If they are too tough, particularly on wages, then firms will be deprived of the principal reason for coming to China, which is cheap wages."

According to most estimates, China has negotiated overseas loans or around \$26bn, but is

involved in negotiating an agreement.

Mr. Stephen Orlins, representative of Coudert Brothers, estimates that it will take a good four to six times longer to do business in China.

Every negotiation is like an education process as you go through the contract word by word line by line," he says.

"Never underestimate the small problems," Mr. Orlins adds.

The Chinese have made it clear that their ability to enter into new agreements will be tied to their export performance.

"The major and most reliable approach to raise China's ability

to pay for advanced technology and other imports is to increase exports," Mr. Li Qiang, the Foreign Trade Minister, said earlier this year.

In this, the Chinese are facing difficulties, largely because of a slower increase in oil production—the main foreign exchange earner. Output increased by only 1.9 per cent last year, compared with 13 per cent the year before and an average yearly increase of about 10 per cent for preceding years.

The slowdown, which is causing the Chinese problems in realising their commitment to supply Japan with 8m tons of oil this year, rising to 15m by 1982, is thought to be the result of faltering production at the Daqing oil field, which accounts for about 40 per cent of China's output.

If oil production has peaked, then unless there are more big oil price rises this year, or China engages in massive borrowing, which seems unlikely, funds for imported technology will be squeezed for some time, remembering, of course, that China's offshore wells are expected to be brought on stream in the mid-1980s.

Underlying all the doubts about China as an investment centre is the key question: how stable is it? The legacy of Mao Tse-tung is steadily being replaced by pragmatism. But will this last?

From Peking, Tony Walker reports on the slowdown which has hit the hopes of contractors

Trying times overtake the China traders

Motel project tied up in months

By Our Peking Correspondent

At the other end of the scale of companies doing business with China, but representative of the growing success of overseas Chinese is Great Sincere, an Australian-based company which recently completed a \$20.6m motel project in central South China.

These ranged from the fibro agreement by Nippon Steel to develop the giant Baoshan steel complex near Shanghai, to a host of smaller contracts for upgrading outdated plant and equipment.

Last year Japanese companies signed only 10 contracts, down from 29. The Germans signed two.

These are trying times in the China trade. As a British trade official remarked gloomily last month: "It appears we're back to square one."

Most Chinese traders expect progress to be slow for the next two years at least. They say there are no signs of the Chinese departing from their rigorous policy of "economic readjustment" (for that, read "temporary freeze"), announced at the beginning of last year.

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One area which appears to be quite vigorous is in co-operation production agreements entered into by foreign business with local enterprises for processing goods on contract.

The New China News Agency reported earlier this year that

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Moves to revive Cyprus talks

By DAVID TONGE

THE FIRST visit to Cyprus by a Minister of the present British Government coincides with renewed attempts to revive the long-stalled intercommunal talks.

Sir Ian Gilmour, Lord Privy Seal, started a four-day trip to the island on Saturday, but the Foreign Office said it was mainly to familiarise him with the dispute plaguing NATO's southern flank.

The main efforts to resume the negotiations are being made by the United Nations Secretariat.

On April 3, Dr. Kurt Waldheim, UN Secretary-General, reported to the General Assembly that his efforts had not, so far, borne fruit.

But he also wrote: "I, however, continue to hold to the opinion that the intercommunal talks, if properly used, represent the best available method for negotiating a just and lasting political settlement of the Cyprus problem, based on the legitimate rights of the two communities."

This point was important, in

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Bordeaux group in California wine venture

BY DAVID WHITE IN PARIS

ONE OF the most renowned names in Bordeaux wine has reached initial agreement on a joint venture in California with a U.S. vineyard. Although on a relatively small scale — a plot of less than 40 acres — it is one of the first ventures of its kind, coming at a time when France's share of wine sales in the U.S. and other major markets is tending to fall.

The agreement involves La Bergerie — Baron Philippe, one of the interests of Baron Philippe de Rothschild, the proprietor of Chateau Mouton Rothschild, at Pauillac in Medoc.

The U.S. partner is Robert Mondavi, which produces red wine from Bordeaux-type grapes in Napa Valley, California. The produce from their joint "winery" is not expected to be launched before 1984-85 and a wider-ranging agreement will depend on its success. The Bordeaux business, which already has a reputation for wine-making techniques, is to assist with innovation.

France's overall exports of wines and spirits rose 16 per cent in value last year to FFr 11.2bn (\$2.6bn), making up 3 per cent of the country's export total and producing a net surplus of FFr 9bn. This was enough to wipe out a trade deficit in the rest of the farm and food sector and to pay for one-eighth of French crude oil purchases.

But declining market shares were evident among the chief traditional clients, notably in the U.S., where France was supplanted by Italy for No. 1 position as wine supplier.

With more than three-quarters of the wine consumed in the U.S. coming from California vineyards, France's share of the imported remainder dropped from 18 to 17 per cent of still wines. The share of sparkling wines recovered a little to 39 per cent from 37 per cent, but was well

below the 54 per cent level of ten years ago.

Market shares for brandy and other alcoholic drinks have also dropped. This was despite a rise in the total value of France's U.S. exports in the sector to FFr 1.5bn from FFr 1.37bn.

Britain was the biggest single export market showing a sharp rise in value to FFr 1.76bn from FFr 1.37bn, almost 16 per cent of the total. The French kept their lead in the wine market, but their share dropped from 38 to 37 per cent in still wines and from 61 to 60 per cent in sparkling wines. In other categories, the share stayed level or — in the case of liqueurs — dropped.

But the French Wine and Spirits Export Trade Federation said the British market was expected to continue expanding despite the tax increases contained in the recent budget. West Germany, the third largest customer, showed a mixed trend, with France well outpaced by Italy except in the spirits sector.

• Societe Francaise d'Etudes et de Realisations Ferroviaires (SOFERAIL) has been awarded a contract by the Iraqi Government to oversee the construction of a rail link between Baghdad and Mosul, with a spur line going towards the Iranian border. The project will involve the construction of 560 km of line, AP-DY reported.

SOFERAIL will be associated with two other companies in the Iraqi venture — BCEOM and SCET-International, which will carry out geological, hydrographic and hydrological studies and design tunnels and bridges.

SOFERAIL, in which SNCF, the French national rail company has a one-third stake, said it has also won another contract from the Mexican Government to study tenders for the electrification of a railroad running between Mexico City and Irapuato.

SIMONS OVERSEAS of Vancouver is negotiating with a newly-formed Peruvian State company for a \$250m turn-key contract for the development of the Tintaya copper mines in Peru's southern Andes.

The company — Empresa Estatal Minera Asociada Tintaya (Emaftintaya) — expects the mine to start producing 60,000 metric tons of fine copper a year in 1983. A sister company, H. A. Simons International, last year completed the basic engineering studies following feasibility studies completed in early 1977.

Simons' offer includes \$140m financing from Canada's Export Development Corporation plus \$110m which will be provided by a consortium of banks led by the Bank of Nova Scotia.

EMATINSA was set up in mid-March to develop and operate the Tintaya Mine. The company is 45 per cent owned by Mineroperu, the state mining company, with Centromin, another state mining company, holding another 45 per cent and Cofide, the state financing development company, the remaining 10 per cent. Originally, Tintaya was to have been developed by a private group, Promotora Tintaya, which was set up by a group of prominent local miners in November 1978 and in which Mineroperu was to have a 25 per cent stake.

The cost of developing the mine is estimated at \$250m at current prices although the final cost is expected to be \$300m. Proven reserves are put at 30m tons of 2.3 per cent copper with additional probable reserves of 70m tons.

Meanwhile the deadline by which Mineroperu should have reached an agreement with Impresif/Flat Engineering of Italy on the \$385m second stage of the Copper Verde copper project, for which Klockner of West Germany has also been bidding, has been postponed once again to April 30.

Simons in negotiations for Peru copper mine

By Doreen Gillespie

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Askew calls for better deal for U.S. exporters

BY DAVID BUCHAN IN WASHINGTON

PRESIDENT CARTER'S top foreign trade should be clarified. He also gave a public push to legislation proposed by Senator Adlai Stevenson to allow the creation of trading companies as they exist in Europe.

Mr. Robin Askew, the White House Trade Representative, told a Chicago audience last week that the U.S. tax system should be modified to less penalise Americans living and working abroad. "We must isolate the essential characteristics of successful trading companies and make them compatible with our own conception of sound banking practices and our own principles of competition," he said.

Ambiguities in the 1977 U.S. Anti-boycott Law, which Mr. Askew said had inhibited many Americans from engaging in

foreign trade, should be clarified. He also gave a public push to legislation proposed by Senator Adlai Stevenson to allow the creation of trading companies as they exist in Europe.

At present only around 8 per cent of U.S. manufacturing companies sell any of their wares abroad, Mr. Askew said. This proportion could be doubled, he estimated, given the current competitiveness of U.S. goods internationally.

As long ago as 1970, he said,

West Germany replaced the U.S. as the world's leading exporter of manufactured goods. "Today," he added, "Japan threatens to drop the U.S. into third place.

At the same time, newly-industrialising countries have presented U.S. with increasing competition from a new quarter.

For these countries are becoming exporters of manufactured goods."

Industry backing for steel suit

BY OUR WASHINGTON CORRESPONDENT

U.S.

STEEL met with wide support from other domestic steel makers and the steel workers' union last week in its sweeping anti-dumping suit brought against European steel producers.

The International Trade Commission, a semi-autonomous panel that rules on trade disputes, opened its hearing last week into the U.S. steel case. The ITC has until May 5 to find whether there is any "reasonable indication" that the domestic industry has been injured by allegedly dumped European imports.

U.S. Steel is the only domestic manufacturer so far to take its complaints about foreign steel to court. But last week's hearing showed a degree of industry backing for the suit, which when it was filed last month, caused the Carter

Administration to scrap an alternative method of protection, the trigger price system.

Republic Steel, for instance, argued in support of U.S. Steel before the ITC panel that the alleged dumping in foreign markets was a natural consequence of the D'Ariagon plan for steel run by the Brussels Commission.

That plan was aimed at curbing sales inside the European Community to raise prices; but it did nothing to curtail steel production, they claimed, the excess of which had then to be dumped abroad.

The ITC is only being asked to make a prima facie ruling, and it is considered highly likely to find in favour of U.S. Steel and against the Europeans in the next couple of weeks.

The issue would then go to the Department of Commerce, which is likely to take four to

six months to investigate.

White House trade officials believe the case will in the end be resolved by Government, and not left to the courts to decide, because of the high stakes involved and the danger of precipitating a transatlantic trade war.

Lawyers for the steel companies in the seven European countries, plus those acting for American importing companies, countered on Friday before the ITC that EEC producers had sold in the U.S. at or above trigger prices over the last two years.

These trigger prices setting a floor for imported steel, they contended, had been set high enough to allow U.S. companies to compete. It was thus virtually impossible for European steel to have damaged domestic producers.

Sri Lanka in new bid to beat textile threat

BY OUR COLOMBO CORRESPONDENT

PROTECTIONIST pressure from the American textile industry is posing a serious threat to Sri Lanka's two-year-old free trade zone. After the multi-billion dollar Mahaweli River diversion scheme, the zone is the Government's key development project.

Last Friday President Jayewardene decided to send a Sri Lankan delegation, led by two Cabinet Ministers, to Washington this week. A Government official said: "Our only chance is to settle this matter at a political level."

The U.S. which wants to impose quotas on Sri Lanka's garment exports, sent a delegation to Colombo last month. The delegation, which consisted of officials from the State and Commerce departments, also included representatives from the American textile industry and trade unions. After two weeks of hard bargaining the talks proved inconclusive.

Sri Lanka argued that the U.S. in calling for restricted Sri Lankan exports, had not fulfilled a basic obligation under the Multifibre Arrangement (MFA) whereby it has to offer concrete evidence that Sri

Lanka exports are disrupting the U.S. market. The U.S. case seemed to be based more on a general desire to place curbs on unrestricted Asian textile exports than on a specific grievance against Sri Lanka.

U.S. curbs on Sri Lankan textile exports would have a serious impact on both foreign exchange earnings and employment, one of the country's biggest problems. Last year textile exports were worth Rs 1.6bn (£250m), half of which was earned in the U.S. rubber and coconuts, the island's traditional exports, and tourism are the only other sectors which bring in Sri Lankan foreign exchange earnings of more than Rs 1bn.

Of the 40 or so projects which have started in the free trade zone as many as 15 are garment factories (there are another 12 textile factories outside the zone). Those within the zone are still operating at less than 40 per cent capacity on a single shift. This year the zone authority had hoped to create 30,000 new jobs, 20,000 of them in the textile industry.

LUCAS AEROSPACE has made a significant breakthrough in the U.S. helicopter engine market by winning a fuel control system development contract from Avco Lycoming, one of the world's largest producers of small gas turbine engines.

The contract is expected to lead to manufacturing orders worth at least \$40m (£16m) and perhaps double that figure in the next 10 years, depending on the rate of growth.

Avco Lycoming developed LT-101, a fuel control system for the Bell 214B helicopter.

Lucas has won the contract to develop the digital fuel control system for the engine, against competition from Bendix of the U.S. which supplies the system for present versions which are fitted to helicopters manufactured by Aerospatiale of France, Agusta of Italy and Bell of the U.S. The agreement calls for the delivery of prototype fuel control by the end of the year.

Preference for the Lucas system clearly owes much to a similar U.S. military contract won by the company, and to the advanced technology involved.

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Quentin Peel in Johannesburg examines S. Africa's plans to expand power generation which gave GEC its biggest ever export order.

International contractors chase a lucrative market

ESCOM THE South African Electricity Supply Commission, which last week awarded Britain's GEC its largest-ever export order for six turbine generators for a new power station, is likely to be one of the most lucrative sources of business for the world's highly specialised power plant manufacturers in the coming decade.

The state-owned power generation concern is already one of the world's major electricity producers, with installed capacity of nearly 16,000MW, and it has plans for further expansion of 20,000MW by 1991. Its current growth rate averages around nine per

cent per year, exceeded only by Taiwan, which is growing from a much smaller base.

The expansion means that ESCOM intends to order four major coal-fired power stations in the next two years, each with a capacity of 3,000MW, as well as a hydro-electric pumped storage scheme. Further plant, including a second nuclear power station, may be ordered in the latter part of the decade.

The rapid rate of growth reflects South Africa's commitment to building up its self-sufficiency in non-oil energy sources, increasing confidence in a steady rate of economic growth in the coming decade.

SHIPPING REPORT

Atlantic dry cargo rates show further upturn

BY WILLIAM HALL, SHIPPING CORRESPONDENT

FREIGHT RATES in the U.S. Gulf/Continent grain trades have continued to surge ahead with the going rate for 65,000 tonnes rising by around a fifth in 12 months.

In the coal trades Galbraith Wrightson reports that berthing delays of up to 39 weeks at Baltimore/Hampton Roads are restricting the supply of tonnage and pushing up rates.

Representative rates for 40,000-ton cargoes between the U.S. and the Continent are being negotiated at \$18 per ton and for larger Panamax types the rates are \$15-\$16 per ton—an increase of around \$2 per ton over the last month.

Denholm Coates reports that the Far Eastern dry cargo markets are looking "distinctly dull" in contrast with the buoyant Atlantic market and rates for large bulk carriers are softening.

The latest figures from the General Council of British Shipping underline the present boom in the tramp shipping market.

The GCBS's monthly tramp charter and quarterly time charter indices have hit new peaks. The time charter index rose by 7 per cent during the first quarter of the year and is 84 per cent up on a year ago. The GCBS's monthly tramp charter index (a good guide to the spot market) rose by 14 per cent.

World Economic Indicators

	Retail Prices		% change over previous	Index base
Mar. '80	Feb. '80	Jan. '80	Mar. '79	year
U.K.	252.2	248.8	245.3	+19.8 1974=100
Germany	114.9	114.2	113.4	+5.4 1976=100
Japan	132.8	131.6	130.4	+8.0 1975=100
Holland	130.3	129.8	128.4	+5.9 1975=100
Italy	175.6	172.8	167.1	+21.7 1976=100
Belgium	139.7	138.7	136.7	+6.4 1976=100
U.S.	236.4	233.2	229.5	+14.1 1974=100
France	139.3	136.8	132.3	+13.4 1970=100

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Financial Highlights

	1979	1978	1979	1978
Sales	£m	£m	£m	£m
Direct exports from the U.K.	1,110	1,007	63.5	70.9
Profit before taxation	314	361	32.2p	36.0p
	107.8	118.0	Dividends per Ordinary share including a recommended final dividend of 5.0p	8.0p
				7.5p

NOTE: The charge for taxation is calculated in accordance with the current Accounting Standard on deferred taxation (SSAP 15).

	1979	1978
Group Trading Profits	£m	£m
Electrical Engineering	42.5	38.0
Mechanical Engineering	37.1	53.2
Hawker Siddeley Canada, mainly mechanical engineering	21.6	14.5
	101.2	105.7

Financing

At 31st December, 1979 the net cash in hand of the Group amounted to £83.8m. (1978 £153.2m.).

Extraordinary item

There is an unfavourable difference of £7.9m arising on the translation into sterling of overseas net assets for the purpose of the consolidated accounts which does not form part of the trading results for the year.

Capital Expenditure

Capital expenditure on fixed assets amounted in 1979 to £59.8m.

Changes in Group Structure

Westinghouse Brake & Signal Co. Ltd.

Westinghouse Brake & Signal Co. Ltd. became a wholly owned subsidiary on 23rd March, 1979 and the consideration for the acquisition was met by the issue of 994,846 Ordinary shares of Hawker Siddeley and £38.0m in cash. The results of Westinghouse have been consolidated from 1st April, 1979.

Dimetronic S.A.

In April 1979, Westinghouse Brake & Signal Co. Ltd. acquired, for a cash consideration equivalent to approximately £1.5m, a 49.5% interest in a Spanish company, Dimetronic S.A., which is engaged in the business of railway signalling systems contracting in Spain and South America.

Powertech Inc.
In February 1980, Westinghouse Brake & Signal Co. Ltd. acquired, for a cash consideration of US\$6.0m, the whole of the share capital of Powertech Inc., a company in New Jersey, U.S.A. engaged in the development and manufacture of high performance power transistors.

Hawker Siddeley Rail Projects Ltd. (HSRP)

In March 1980, HSRP was set up to undertake the execution of composite railway projects. This company will carry out overall project management, including studies, tendering, design, subcontracting, site installation and commissioning with a view to co-ordinating the separate products and services of Hawker Siddeley specialist companies.

Fasco Industries, Inc. (Fasco)

On 3rd April, 1980 the whole of the share capital of Fasco was acquired for a consideration of US\$100m in cash.

Fasco is based in the states of Missouri and North Carolina in the U.S.A. and is principally a manufacturer of fractional horse-power electric motors for consumer and commercial products, complementing the range of motors produced by Brook Crompton Parkinson Motors in the U.K. and Crompton Parkinson in Australia.

Bendix Westinghouse Ltd. (BW)

In April, 1980, the Bendix Corporation, through two subsidiary companies ("the Bendix companies"), acquired from Westinghouse Brake & Signal Co. Ltd. ("Westinghouse") its 50% interest in BW. The consideration was the issue to Westinghouse of £7.650m debenture stock of the Bendix companies repayable within a year.

General Review

1979 was a year in which major issues affected almost every part of the business.

Political changes in a number of major markets, such as those in Iran, had an impact on the Group's business in many parts of the world. The upward movement of oil and other base commodity prices rippled through business on a world-wide scale, causing hesitation in demand as customers sought adjustment to the new conditions.

Barlow Rand),

may have been a "subjective factor" in its favour, GEC executives in South Africa admit.

However, the aim for maximum local manufacture clashes with another ESCOM priority—for as large a proportion as possible of foreign credit facilities to be applicable to the locally-manufactured prime.

In spite of its restricted tender procedure adopted for Tutuka, ESCOM has traditionally been catholic in ordering equipment, with previous orders for the western Cape, at Elandsberg, Mr. Van der Walt said it was unlikely to be needed until 1988—there is a limit to the system's capacity for pumped storage, because it has a high load factor of some 75 per cent anyway—and with a six year tender time, would have to be ordered in 1982.

A second pumped storage scheme—one with a capacity of 1,000MW—is currently being built by Toshiba of Japan in the Drakensberg, and the fourth station, C, and no site has been decided for it, but it is likely to be ordered next year.

Although ESCOM treated the four tenders individually, there were obvious advantages to staying with the existing pairing, and, in the event, GEC and Steinmüller, both contractors for the Duvha plant, won the R760m (2435m) orders. The first 600MW set will now be commissioned by 1985, instead of late 1986, at the earliest, if the contract had been put out to open tender.

Commissioning of further nuclear generating capacity is unlikely until some time after the first nuclear reactors, twin 1,000MW pressurised reactors

Electricity industry sources expect wide competition for the forthcoming ESCOM contracts, with most of the world's major power plant manufacturers bidding. One reason is that ESCOM is prepared to accept the manufacturers' designs, and does not indulge in large-scale alterations. "We have redesigned plant before, but generally the plant lay-out is done by us," plant design by the contractor," Mr. Van der Walt said.

The only manufacturers who could be at a disadvantage are the U.S. producers, who are unlikely to qualify for Export Bank credit guarantees, because of the restrictions imposed on the bank by the U.S. Congress for contracts in South Africa. The Export Credit Guarantee Department's guarantee was an important factor in GEC's success.

"Everybody in the world tenders in this territory," Mr. Tony Charles, managing director of GEC South Africa, said. "Your money is safe. You get paid. The world wants to do business with ESCOM, and they can pick and choose."

1979 Results from

HAWKER SIDDELEY

ELECTRICAL AND MECHANICAL ENGINEERS

Financial Highlights

	1979	1978	1979	1978
Sales	£m	£m	£m	£m
Profit after taxation and minority interests	63.5	70.9	32.2p	36.0p
Earnings per Ordinary share	32.2p	36.0p	8.0p	7.5p
Dividends per Ordinary share including a recommended final dividend of 5.0p	8.0p	7.5p		

NOTE: The charge for taxation is calculated in accordance with the current Accounting Standard on deferred taxation (SSAP 15).

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Capital Expenditure

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Changes in Group Structure

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UK NEWS

BP Chemicals to rule on future of £57m plant

BY SUE CAMERON, CHEMICALS CORRESPONDENT

BP CHEMICALS will decide this month whether to scrap plans for a £57m synthetic alcohol plant at Grangemouth in Scotland in the face of proposed European regulations on alcohol. The group fears that draft regulations could wreck its synthetic alcohol business.

It has already spent £12m designing the new plant and the site has been cleared. The UK-based Davy is the main contractor.

The European Council of Ministers was to have taken a decision on the proposed regulation in March but this had now been postponed. Mr. Burchell said, however, that the legal committee of the European Parliament had stated that the proposals on agricultural alcohol would be discriminatory and contrary to the Treaty of Rome. He had been "much heartened" by the committee's report.

Blunders. Synthetic alcohol, which is made from ethylene—the building block of the petrochemicals industry—is normally far cheaper than agricultural alcohol which can be made from wine, potatoes, beet, fruit or cereals.

Supply and demand in the European synthetic alcohol market is fairly evenly balanced at around 400,000 tonnes a year. But BP Chemicals, the largest producer of synthetic alcohol in the free world, claims this balance could be destroyed if an extra 100,000 tonnes a year of cut-price product were allowed on the market.

This is why the group is hesitating over the building of the new plant at Grangemouth. Work on the project has already been halted once because of

concern over the European Commission's proposals.

Mr. Len Burchell, managing director of BP Chemicals, said this week that a "go or no-go" decision would have to be made before the end of this month. The contractors had built up a team for the project and it could not be left idle. It either had to be stood down—permanently—or told to start construction work.

Agricultural and synthetic alcohol are exactly the same chemically. At present there is a reserved sector market in Europe for the alcohol made from agricultural products. This market—about 350,000 tonnes a year in volume terms—covers alcohol used to make drinks such as gin, pharmaceuticals, vinegar and cosmetics.

Producers of synthetic alcohol are not allowed to sell into the reserved sector. Their alcohol is used for industrial applications—notably the making of solvents.

It is estimated that the cost to the European Community of subsidising agricultural alcohol to make it competitive with the more economical synthetic alcohol would be around £22m.

One of the worries of synthetic alcohol producers is that Europe's wine lakes will be turned into agricultural alcohol. This could mean far more than 100,000 tonnes a year of extra product coming onto the synthetic alcohol market.

Service vans go electric

BY PETER CARTWRIGHT

THE ELECTRIC van moved a stage nearer commercial competitiveness when Midlands Electricity Board took delivery of five of the latest Lucas-Bedford CF Vehicles on Friday.

The will join a fleet of customer service vans which average 40-50 miles a day. The Board hopes they will be 15 per cent cheaper to run than conventional vehicles.

Lucas is cooperating with Vauxhall in the development. Already 25 one-tonne payload CF vans are in service with nine fleet operators in the Industry Department's "London goes electric" programme. Altogether test vehicles have done 250,000 miles in service, and by the end of the year 100 will be on the roads.

The vans are powered by one ton of advanced lead acid batteries, bringing gross vehicle weight to 3½ tons. While fuel cost is only around a penny a mile, battery cost is still considered too high at 7p to 8p a mile. "But assuming overall costs of running a conventional internal combustion van are 26p a mile we have to achieve 24p in 1982," said Mr. Jim Bradbury, marketing manager of the electrical vehicle programme.

Fresh move to tighten curbs on union power

BY PHILIP RAWSTORNE

MR. JAMES PRIOR, Employment Secretary, will face further strong pressures from Conservative backbench MPs this week, to tighten the curbs on trade union powers.

A large-scale Conservative party rebellion is threatened on the Employment Bill in the Commons tomorrow because Mr. Prior refuses to make secret ballots on strikes compulsory.

Conservative MPs plan to press for a new clause to be added to the Bill providing for secret ballots when demanded by 15 per cent of union members.

The clause—tabled by Mr. John Browne, MP for Winchester—attracted the support of 103 Conservative MPs when it appeared in the form of a motion on the Commons order paper recently.

Mr. George Gardiner, Tory MP for Reigate, said at the weekend that backbench MPs were determined to put the clause to a vote.

"This is entirely within the spirit of the Bill and our manifesto and it is what most trade unionists who voted Tory want."

"Yet it seems that Mr. Prior is resisting it and significantly the Labour Party has promised to back him in voting this reform down."

Mr. Prior has been warned that the backbench rebellion on the issue could spread much wider than the 37 MPs who

voted against him last week in a bid to strengthen the restrictions on secondary action.

But he is insisting that no compulsory element should be added to the Bill's provisions for State funds to finance voluntary ballots.

Mr. Prior is similarly refusing to accept a further Tory backbench amendment calling for

mandatory ballots on closed shop every three years.

This amendment may not be called for debate in the Commons but clearly forms part of a longer-term campaign by some Tory MPs to raise the issue at the party conference in the autumn and attempt to force Mr. Prior into a commitment to new legislation.

Top-level moves at Treasury

By Peter Rickard, Economics Correspondent

REORGANISATION AT top levels of the Treasury has resulted in the removal of one deputy secretary post and an increase in the responsibilities of one of the Department's key officials.

Mr. Peter Middleton will take charge of the industrial policy side of the Treasury. He will combine this with his responsibilities for monetary and fiscal policy.

Merge of the two posts will follow retirement of Mr. Fred Jones at the end of this month.

The move reflects the change of emphasis in the Government's economic policies rather than a desire to achieve staff cuts for their own sake.

In particular the flow of work on industrial policy issues has declined while in Mr. Middleton's existing area there is no longer the time-consuming work resulting from formal pay, price and dividend controls.

The change marks a further important advance for Mr. Middleton, aged 45. He was promoted a Deputy Secretary last January. His new responsibilities include industrial aid, agriculture, and nationalised industries.

Mr. Middleton was, along with Professor Terry Burns, chief economic adviser, the official most closely involved in design of the Government's new medium-term financial strategy.

In his new post Mr. Middleton will become the sole Deputy Secretary on the domestic economy side below Mr. Bill Ryrie, the Second Permanent Secretary.

Serck wins £8m orders for coolers

BY LORNE BARLING

SERCK Heat Exchange, the Birmingham-based manufacturer of cooling equipment for the automotive, aerospace and diesel engine industries, has won orders valued at £8m in the past few weeks.

The company, part of the Serck group, has spent about £7.5m on modernisation, and has just opened a new £2m administrative headquarters.

The Australian railway industry has recently signed a contract for equipment worth £1.5m. This is regarded as a major breakthrough since the equipment will be fitted to the first batch of Australian High-Speed trains which will later be manufactured in greater volume. New orders have also been won from British Rail.

The company has also won a £1.3m order from a major Euro-

pean engine manufacturers to supply water-cooled oil coolers for a new truck engine, as yet unannounced.

The German division of the company, based in Hamburg, has recently received £2m worth of orders for heat transfer equipment and fresh water generators for marine and naval applications. UK orders for the marine, naval and diesel markets amount to more than £2m.

Air blast transformer air coolers are to be supplied for the General Electricity Generating Board's Drax power station at a cost of £500,000.

The company is also optimistic about prospective sales through the aero-engine industry. It has already been contracted to supply coolers for the Rolls-Royce RB-211-535 engine, which will be installed in the new Boeing 757 airliner.

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Highlights

During 1979 the Bank's business volume grew at an accelerated pace reaching DM 3.6 billion, an increase of 41%. Total assets rose by 37% to DM 2.5 billion.

The Bank's network in Asia will be further expanded in 1980 with the opening of new full-service branches in Bombay, Colombo and Taipei.

In line with the continuing growth of the Bank's activities, a further substantial capital increase was approved by the Annual General Meeting in March 1980, raising total equity from DM 126 million to DM 205 million.

1979 1978

DM millions

Business volume	3,638	2,585
Total assets	2,846	2,078
Deposits	2,670	1,947
Capital and reserves	126	95
Net interest and commission income	59.6	43.9
Taxes	14.4	11.7
Dividend	6.3	5.6 (10%)

*Effective dividend incl. tax credit: 15.6% (1978: 15.2%)

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UK NEWS

Biffen endorses brokers' view of monetarism

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

QUALIFIED optimism about monetary developments was expressed at the weekend by Mr. John Biffen, Chief Secretary to the Treasury. This view has been supported by leading City analysts.

Mr. Biffen said in Edinburgh on Saturday there was "no mechanistic and succinctly demonstrable link between a movement in money supply and a subsequent link between a movement in money supply and a subsequent change in inflation."

He suspected the time-lag varied "on account of the level of international trade, the rate of domestic business activity, and the many social traditions that affect individual and corporate economic behaviour."

Mr. Biffen said he detected hopeful signs. In particular there were "tentative and modest signs that the money supply—as measured by sterling M3—is coming under control at last."

"The pattern of recent gilt-edged sales will also serve to

reinforce the hope that the Government's immediate monetary targets will be met."

Whether this "fledgling golden summer of falling inflation" would depend on the time-lags involved, and especially on the level of pay settlements.

Questioned about this speech on the BBC's World This Week programme yesterday, Mr. Biffen expressed "highly qualified optimism".

He said the trend of interest rates would be affected by international factors, the domestic rate of inflation, and the Government's position as a large borrower to finance spending.

He was "reasonably optimistic" that the trend in Minimum Lending Rate would be downwards but he declined to suggest a date when MLR might fall.

The City view, as set out by W. Greenwell, the stockbrokers, is that it is clear that further progress has been made towards a decline in the underlying rate of monetary growth

to within the 7-11 per cent target range for sterling M3 set last June.

Scrimgeour, Kemp-Gee and Co., brokers, argue that "it is extremely tempting to conclude from the latest figures that bank lending is finally slowing down as the economy slips into recession and industry begins to retreat."

If this view is supported by next month's figures, then taken together with the more firmly established slower monetary growth trend, the case for a move towards lower interest rates will begin to look convincing."

Looking at the world scene, Phillips and Drew, brokers, suggest that the growth of total output in the main industrialised countries will slacken from an average rate of 4 per cent a year between 1978 and 1979 to less than 1 per cent this year.

Moreover, a single-figure rate of consumer price inflation for these countries as a whole may not be achieved until the second half of next year.

National Savings rise £834.8m

BY JAMES MCDONALD

NATIONAL SAVINGS increased by £834.8m during the financial year to the end of March, according to provisional net results published today. Accrued interest brings the amount to £1.45bn.

With the transfer from the Trustee Savings Banks of about £290m of Government stocks on the National Savings Stock Register, this left the total invested at £13.41bn.

The main contributors to the increase were National Savings Certificates. The Retirement Issue showed a net inflow of £583.7m over the year and there was a net increase of £274.4m in fixed-interest issues. The Index-linked Third Issue Save As You Earn attracted a net £108.6m and National Savings Bank Investment Account deposits exceeded withdrawals by £127.6m.

National Savings receipts for March were estimated at £562.2m and repayments at £233.2m, both including interest.

NEWS ANALYSIS • THE POST OFFICE'S NEED FOR GROWTH

Bid to shift balance of investment

BY JOHN LLOYD

THE POST OFFICE wants to make a decisive shift in the balance of its investment. It wants at least 20 per cent of its needs met by external borrowing, leaving the remainder to be financed—as all its needs presently are—by self-generated cash.

It may appear surprising that a business in the apparently happy position of meeting investment needs from its own funds over the past few years should agitate for a change. However, the corporation justifies the move in two ways.

First, it wants to grow more rapidly than it can presently. Its cabling in ageing in most parts of the country, which is pushing up the call failure rate and bringing complaints. It has a large programme of replacement under way, but it wants to go faster.

At the same time, it has speeded up the System X electronic exchange programme.

Capital spending on Telecommunications
(Total percentage from internal finance)

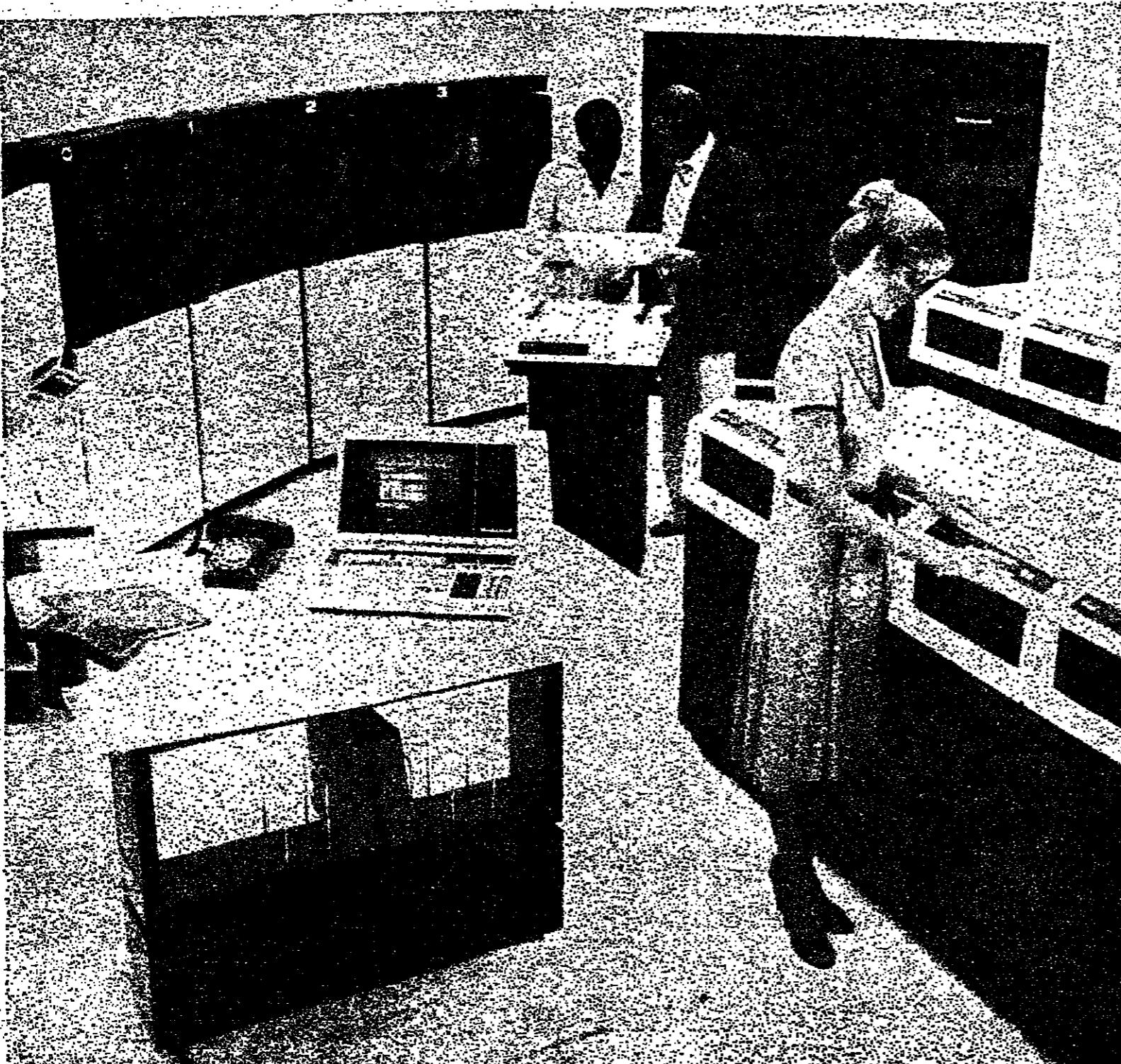
	1974	1975	1976	1977	1978
Japan (US\$bn)	6.4/30	6.8/26	6.5/49	7.7/82	7.8/87
New York Telephone (US\$bn)	0.84/77	0.96/73	0.96/80	1/85	—
Australia (A\$bn)	0.56/42	0.74/39	0.87/55	0.92/56	0.83/68
Belgium (BFfrbn)	12.5/20	15.8/33	15.5/35	15.8/30	15.5/50
France (FFfrbn)	7.1/77	8.8/77	10.7/73	15.5/55	18.3/66

communications authorities use a substantial amount of loan capital, especially where, as is most evident in the case of France, they are embarked on large-scale expansion plans.

In doing its sums for the present financial year, the corporation concluded that it would need to borrow about £230m to properly finance growth and improvements to the network. However, the borrowing limit was set at £78m, leaving a shortfall of about £150m, an amount on which the Government refused to budge.

The telecommunications business will thus have to economise, and will probably choose to do so in cutting back as far as it can on accommodation and administration costs; though it believes it cannot go too far down the road of neglecting to acquire, or renovate, accommodation for new changes without putting future growth in some jeopardy.

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UK NEWS

SCOTTISH LOCAL ELECTIONS

BY RAY PERMAN

Labour looks set for gains

AFTER THE Labour Party lost control of Glasgow at the last Scottish district council elections three years ago, the ex-Lord Provost declared he would pray to St Mungo to restore the party's majority.

The patron saint of the city has taken his time. The string of by-elections requested did not materialise, and Glasgow has been ruled by a succession of uneasy coalitions and minority administrations. But all prayer is answered in the end, and the Labour Party confidently expects to see Scotland's largest city among its gains after the voting on May 1.

Mr Jimmy Allison, Labour's Scottish organiser, a man not given to the usual exaggerated predictions made during election campaigns, says that the party will gain control of 19 district councils to add to the six it already controls. The evidence would suggest that he is not far wrong.

Excluding the Highlands and other rural areas where there is a tradition of non-political contests and some councillors will be returned unopposed, about 800 seats will be fought.

Labour aims to win rather more than half that number, mostly in the populous central belt of Scotland and the cities of Dundee and Aberdeen.

This is Socialist heartland—

SUPPORT FOR PARTIES IN SCOTLAND

	Mar '80	Jan '80	Nov '79	May '79	General Election
Conservative	27	24	26	31	41
Labour	49	51	48	42	47
SNP	14	17	18	17	17
Liberal	10	8	7	9	9

Source: System Three for Glasgow Herald.

an area which swung against the UK trend at the General Election last year, and increased the majorities of Labour MPs at the expense of the Conservatives and Scottish Nationalists.

"We returned a record number of Conservative councillors last time, but now is not the happiest time to have to defend the seats," said Mr Graham MacMillan, director of the Conservative Central Office in Edinburgh. "But we shall be fighting hard."

In spite of the feeling that national considerations will influence voting intentions, the Conservatives are trying to stress local issues, particularly the better record of Tory councils in containing rates rises.

The Conservatives are resigned to having the backlash against Mrs Thatcher's administration visited on them at local level, and the Nationalists have failed to lift their support from the slum at the General Election.

The picture is almost the exact reverse of that three years ago when Labour was the unpopular government. Then the party lost 131 seats, and the Tories found themselves in the bosses, although without overall

control.

Mr Macmillan can point to several Tory councils which

have made no increases in rates this year, and contrasts the action of the Tory majority group on Edinburgh district council in raising its rate by

18 per cent, with that of the Labour group controlling the top tier regional council for the area, which has put its rate up by 11 per cent.

Edinburgh is a council which the Conservatives hope to hold, although boundary changes since the last election make forecasting difficult.

The Tories will be pushing the role of council house as an issue, arguing that by voting for Conservative councils tenants will want to buy their own homes and do so in advance of the legislation promised by the Government to coerce Labour authorities.

With 35,000 inquiries received by councils so far, the issue must be a popular one, Mr Macmillan argues.

The SNP is basing its appeal on the argument that there must be a dissentient presence in local politics to make London aware that Scotland cannot be ignored.

It is a weak line, and the party knows it. There will be 50 fewer Nationalist candidates this time.

The Nationalists and the other minority parties, the Liberals and Communists, are likely to be squeezed between the two main parties as most of the protest vote reverts to Labour. But the Liberals hope to hold Inverclyde, the district based on the town of Greenock, which they won in 1977.

Mark Todd wins in close finish

Michael Donne reports
on the Badminton Trials

MR MARK TODD, from New Zealand, riding Southern Comfort, won the Badminton Horse Trials in Gloucestershire yesterday. He collected only 64.6 penalty points over the three days of the championships.

Second was Miss Lucinda Prior-Palmer, riding Killaire, trying for her fifth Badminton victory, but pipped at the post with 66.4 penalty points.

Third was Mr Goran Breisner, from Sweden, riding Ultimus with 74.8 penalty points. Fourth was Mrs Helen Butler, riding Marguerite II, with 77 penalty points.

The result was in doubt virtually until the last moments of the final show-jumping phase. At the beginning, Mrs Butler was leading with 57 penalty points. With a clear round,

she would have won the trophy.

Probably because of nervousness which intimidated itself to the horse she had, for her, a disastrous round, collecting 20 jumping penalties which put her in fourth place.

Lucinda Prior-Palmer also had some misfortune. In second place, with a clear round, she could have won. Unfortunately, Killaire dipped its foot into the water at the water jump, collecting five penalty points.

The cross-country course on Saturday took a heavier toll of entries than in previous years.

The 4½-mile course, with 34 obstacles, was tough but fair.

The lack of rain in recent days made the going hard.

This factor, with warm

weather in the early afternoon, and perhaps also some horses' lack of fitness and experience, resulted in many collecting substantial penalties for falls and refusals.

Of the 64 horses which started

the speed and endurance phase,

which included the loss cross-

country course, 33 finished. The

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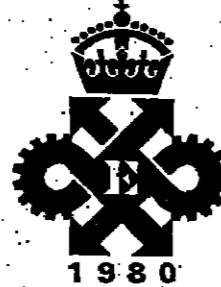
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The Mercantile and General Reinsurance Company Limited

We are proud to have received our second Queen's Award for Export Achievement.



We received our first award in 1976 and we extend our sincere thanks to all those associated with the Company, both in the U.K. and overseas, who have made this achievement possible for the second time.

Moorfields House, Moorfields, London EC2Y 9AL

1975

Production Commenced

1977



THE SUNDAY TIMES AWARD

1978



THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT 1978

1980

DESIGN COUNCIL AWARD

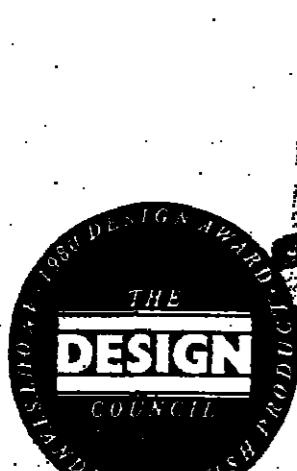
THE QUEEN'S AWARD FOR TECHNOLOGICAL ACHIEVEMENT 1980

For a construction equipment manufacturer to have achieved so much in so short a time is remarkable.

You don't attain 90%+ export sales

without products capable of winning worldwide acceptance.

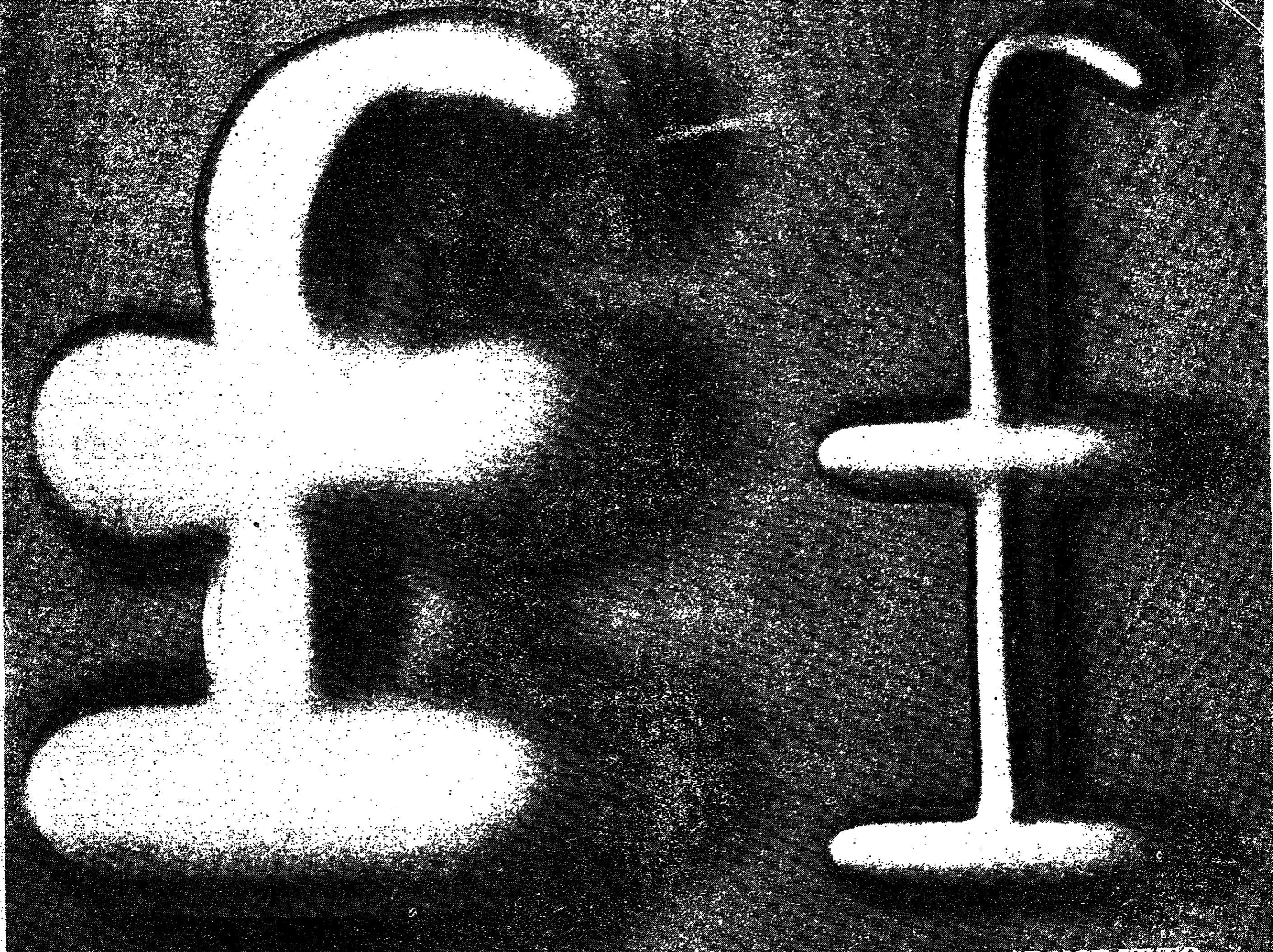
The technical excellence of the DJB product has now been recognised by the winning of a Design Council Award, and a Queen's Award for Technological Achievement.



djb DJB ENGINEERING LIMITED Peterlee, Co. Durham, England, SR8 2HX

DJB—the world's largest manufacturer of heavy duty articulated dump trucks

COLT OFFERS RELIEF FROM THE BULGING HEATING BILL.



DO YOU HAVE AN OUTSIZE HEATING BILL?

If your fuel bills have been bulging in the past years, they're going to be inflated to bursting point next winter.

Since this time last year, heating oil has increased in price by over 65% and next winter you will probably be paying even more.

What can be done about it?

Plenty.

Since the 1974 oil crisis, we at Colt have worked hard to make both our ventilation and heating schemes as energy and cost-saving as possible.

For example, when we're called in to look at a heating problem, we start with a free energy survey so as to minimise costs from the outset.

In the case of an Essex company, for an initial capital outlay of £5,000 we're now saving them £6,000 per

annum at 1980 prices.

Then, there's the Colt Optimiser. This automatically adjusts the switch-on time in your factory to suit the weather (thus, for the majority of the winter, you can cut down on your heating-up period).

Another way we can save you money, is with our Instant Change-over Dual Fuel Heater which enables you to choose the cheapest fuel available at the flick of a switch.

So, you can take advantage of interruptible gas tariffs when possible, switch to oil when it's available, or conserve it for manufacturing purposes.

And if you have to ventilate in the winter, to extract dangerous fumes, our Conditionair system recycles the air without losing valuable

COLT CAN REDUCE IT TO A COMFORTABLE LEVEL.

warmth in the process.

(We even have an easy-to-fit conversion kit to draught-seal existing ventilators.)

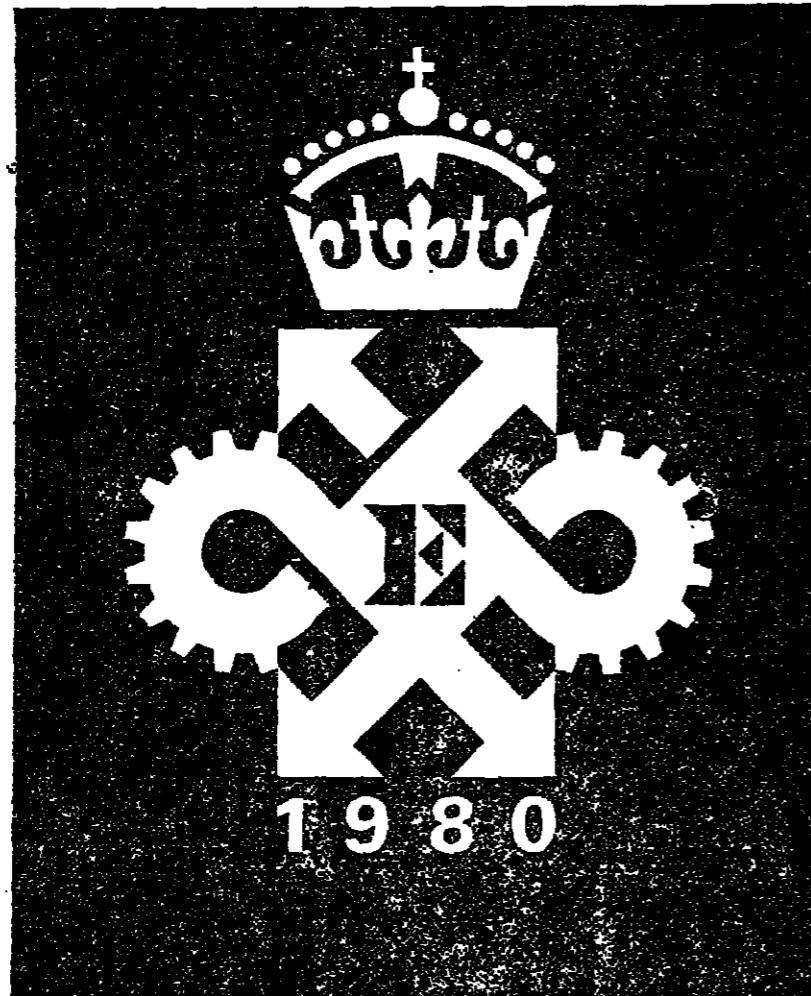
Finally, our Service Agreement protects your investment by ensuring that your heating equipment is checked twice a year, and that you get the immediate security of our 24 hour emergency service.

At the present moment we are helping hundreds of companies look forward to a warmer, easier, cheaper winter ahead.

Why not join them? With our help, you need never watch your bills go sky-high again.

Colt International Ltd. (Health and Safety at Work), Havant, Hants PO9 2LY. Phone: (0705) 451111. Telex: 86219.

John Walker & Sons Limited

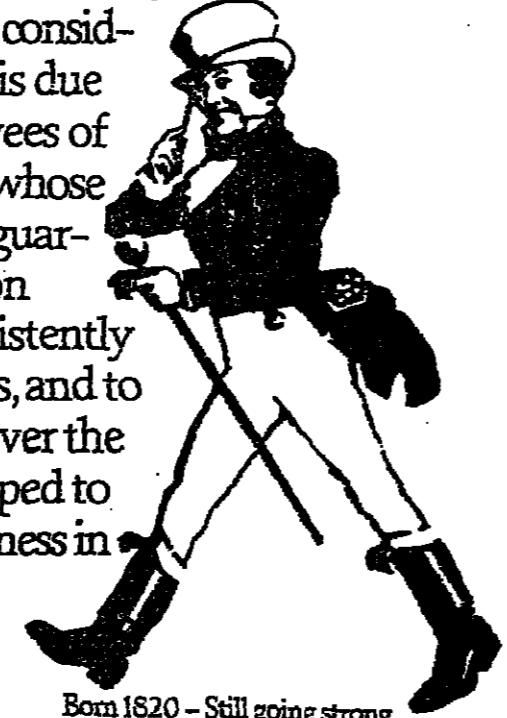


THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

We are proud to announce that Her Majesty The Queen has graciously approved the Prime Minister's recommendation that The Queen's Award for Export Achievement, 1980, should be conferred upon John Walker & Sons Limited, producers of the famous Johnnie Walker Red Label and Johnnie Walker Black Label Scotch Whiskies.

John Walker & Sons were first honoured with this award in 1976, after previously winning The Queen's Award for Industry four times between 1966 and 1972, and it gives us particular pleasure that we have continued to succeed in the highly competitive world export markets, and have again been considered worthy of The Queen's Award.

All credit for this considerable achievement is due to the many employees of John Walker & Sons whose skill and hard work guarantees the production and delivery of consistently fine Scotch Whiskies, and to our distributors all over the world who have helped to build our export business in nearly two hundred different countries.



Born 1820 - Still going strong



John Walker & Sons Limited, Scotch Whisky Distillers, Kilchurnock, Scotland.

UK NEWS = LABOUR

New peace formula in bank messengers row

BY PHILIP BASSETT, LABOUR STAFF

UNION LEADERS were hopeful yesterday that the National Westminster Bank will today accept their formula for a settlement of the messengers' pay dispute which last week disrupted operations of the major clearing banks.

The 1,600 messengers' action, suspended for talks on the dispute on Friday, was reimposed when the talks failed to produce a settlement.

The Banking, Insurance and Finance Union said yesterday that some limited action had been taken at the weekend, and that action by NatWest messengers would still be in force during resumed negotiations

with the bank today.

Technical and services staff in NatWest and other banks, whose sympathetic action and picketing led quickly last week to delays in clearing cheques and movements of cash, are less likely to take action again today until the talks' outcome is known.

The basis of the union's proposal, which the bank, at the end of nine hours' talks on Friday, promised to consider in time for today's meeting, is that a settlement of the dispute would not be used as a precedent in negotiations with other banks.

Some banks' officials have accused the union of using the NatWest messengers dispute as a stalking-horse for the main negotiations for the clearing banks' 200,000 clerical staff.

The union has claimed that an offered minimum rate of £3,750 for messengers aged above 30 should be extended to 68 NatWest messengers below that age.

Mr. V. Leif Mills, BIFU general secretary, said: "Both sides were anxious that the dispute was not prolonged. He warned again of the consequences of the disruption which would follow if a settlement was not reached today."

Union will be urged to reject postal vote

By Philip Bassett

EXECUTIVE GRADE, civil servants will be urged at the forthcoming conference of their union, the Society of Civil and Public Servants, to reject the introduction of postal balloting in union elections.

The union's executive council, in a paper to be debated at the conference next month, declares itself to be "firmly opposed" to altering the system of card voting by branches at conferences to a postal ballot of individual members.

The paper says that under the terms of the Employment Bill the Government is offering to make money available to unions for more postal ballots. But the executive says that outsiders seeking to interfere in trade union affairs should be regarded, at least, with extreme caution, especially when one outsider happens to be the employer of society members.

Some conference resolutions call for the executive's recommendation to be rejected and for a postal ballot for executive elections to be introduced. Another effectively accepts the Government's offer of funds for ballots and seeks that the union should in the past few years has been in the forefront of Civil Service industrial action, ballot the entire membership before taking any action in the future.

A further motion censures the executive for its "abandonment of the society's non-party political stance."

The union's financial report shows industrial action over pay last year cost it more than £2m. As a result of this and other increased costs the union is seeking a 30 per cent increase in members' subscriptions.

Pressure will be exerted at next month's conference of the Inland Revenue Staff Federation for the union to withdraw from the Civil Service Pay Research system, which determines increases for the Service by comparing rates with outside pay levels.

Perkins pay deal delayed

By Gareth Griffiths

A PAY agreement at Perkins of Peterborough, the world's biggest diesel engine plant, is unlikely for several weeks.

The Amalgamated Union of Engineering Workers tabled a 40 per cent claim at the beginning of the year for 7,000 workers. Talks have been adjourned until a settlement is reached at the parent company, Massey Ferguson.

APEX to re-examine union mergers

BY OUR LABOUR STAFF

LEADERS OF the Association of Professional, Executive Clerical and Computer Staff were yesterday authorised by the union's annual conference to explore further the possibilities of mergers with other trade unions.

The union has had a series of exploratory talks with six other leading white-collar unions.

Mr. Roy Grantham, APEX general secretary, yesterday

advocated a cautious approach in taking decisions on the union's future, but acknowledged there were "undoubtedly" too many trade unions at the moment.

Many problems were caused by unions overlapping in recruitment and negotiations in individual companies and industries.

The union will examine the creation of a staff/management

organisation, a large staff union or a looser confederation in which APEX would be part of a staff/management section.

The 1,100 delegates at the conference in Scarborough unanimously passed a vote of no confidence in the Government's economic and industrial policies. They called instead for economic expansion, increased public spending, and more investment in manufacturing industries.

Some of the great things about arriving on Silver Service



12.10 pm everyday from Heathrow our 747's take off for Kuwait. Enjoy Silver Service luxury, hospitality, punctuality to the business centre of the Middle East.

KUWAIT AIRWAYS
Fly Silver Service for success

Kuwait Airways, 32-35 Piccadilly, London W1. Tel: 01-499 7681. 4th Floor, The Botanic, New Street, Birmingham B2 3PA. Tel: 021-243 5811. Glasgow, 65 Renfield Street, Glasgow G2 1LF. Tel: 041-332 6078. Manchester, 215 Royal Exchange Building, Manchester M2 7BT. Tel: 061-834 6161.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

• COMMUNICATIONS

Written messages by phone

WHAT AMOUNTS to a combination of telex, message switching and telephone answering can be obtained from an equipment called Telespot put on the market by Racal-ESL of High Wycombe.

Senior executives travelling in the UK or abroad can carry with them, or perhaps have installed at a temporary base, a compact teletypewriter with audio coupler. To send a message the user places the nearest phone handset on the coupler nest, dials the number and some identification codes, and can file a message into the central computer memory, also suitably coded so that only prescribed people can gain access to it from other similar terminals.

Thus wherever one may be in the world, provided a phone is available, messages can be left for other designated people to pick up in complete security claims Racal-ESL. Some confidential data could remain

permanently stored and updated and Telespot should prove particularly effective where time differences make personal contact difficult and when security is vital.

It is based on the company's ESL 1044 communications controller and uses a management software program developed by Telepot Systems.

A virtually unlimited number of terminals can access the Telespot files and up to 11 simultaneous connections can be accommodated.

A free form message format is used which includes automatic serialisation and time and date insertion. All messages have recorded delivery and various personalised addressing schemes are possible enabling names or initials of individuals to be used. Various sizes of store are available according to the user's requirements.

More from the company at Coronation Road, High Wycombe, Bucks (0494 23416).

Heard but not seen

AN EQUIPMENT called ConferTel put on the market by Telspec of Maidstone enables up to 11 people in different locations, national or international, to have a meeting on the telephone.

A meeting is held by participants ringing into a pre-assigned number at an agreed time or, at short notice, by an operator dialling the participants.

A chairman runs the meeting from the central location using a desk top console. Under his control individuals can talk and be heard by everyone else.

From text to telex

ASSUMING THAT one can start with an once-typed version of a message that is to be sent by telex, the normal processors are bypassed by using a machine called Tels-Typerreader available from General Audit and Data Communications, 70 Akeman Street, Tring, Herts HP23 1AJ (044282 4011).

This machine incorporates a scanner which uses optical character recognition principles to "read" the typed text, converting all the characters to electrical signals of feed a CRT terminal on which headers, trailers and text changes can be made.

When the message is complete, further signals are sent to a heavy duty punch which then produces a telex tape at 75 characters per second—about 20 times as fast as a professional telegraphist. The tape is put straight on to a tape sender.

The company points out that telex operators typically spend much time rekeyboarding text which has already been typed and checked in the originator's office; the new machine obviates the problem.

No need for new TV set

THE NEED to rent a completely new television receiver in order to use the Post Office's Prestel picture-line transmitted information service is obviated with the announcement of a special adaptor from Granada TV Rental.

The company says it can save up to 40 per cent on the normal annual rental of the complete special receiver.

The unit plugs into the aerial socket of nearly all ordinary sets and because several sets can be run together, most business requirements can also be met.

Annual rental for the adaptor is just under £250, which compares with the annual rental for a 22 in Prestel set of £424.

Granada TV Rental is at P.O. Box 31, Ampthill Road, Bedford MK24 9QQ (0234 55233).

• CONSTRUCTION

Seeking an opening in U.K. market

CONCRETE FLOOR laying equipment manufactured by Dynapac of Sweden is being used by Marples Ridgway Building in the construction of a 5,300 square metre warehouse for the Consortium for Purchasing and Distribution operated by Wiltshire County Council.

The warehouse will form part of a £1.6m supplies depot and one of the main requirements is for a floor (which is being laid at the rate of 130 square metres a day) that is as level as possible and has the minimum of joints. It is the first time that the Dynapac equipment has been used in the UK and it marks the company's opening moves to sell its products in this market.

Winget of Rochester, Kent has been appointed distributor both for the concrete floor laying equipment and for a range of light compaction units now also being introduced. The latter includes four vibratory plate compactors, a tandem roller and a "walk-behind" roller.

Dynapac is also putting on the UK market range of high pressure washing units for cleaning construction plant and a sandblaster which can be connected to the washers for cleaning very dirty equipment or for such tasks as preparing concrete surfaces for repainting. Sales of this equipment are being handled through Dynapac's UK office at 1A Cheltenham Terrace, London, W3.

Plastics roofing

SUGGESTED FOR use on traditional and pre-engineered over-seas housing developments where transport can be both difficult and costly is a glass reinforced plastics roofing system developed by British Industrial Plastics, PO Box 11, 1st Bank Road, Oldbury, Warley, West Midlands (021 552 1551).

Designed for use on 20 degree roof pitches, the panels give a more traditional appearance than is usually associated with this type of roofing.

The minimum number of components are used, making for simple and speedy erection, says the company, and panels and fixings promise to remain structurally sound for up to 30 years in a north European climate.

The company points out that telex operators typically spend much time rekeyboarding text which has already been typed and checked in the originator's office; the new machine obviates the problem.

Equipment on show

ONE OF the largest annual demonstrations of construction equipment will be held at Hatfield, Herts, from April 22 to 24. Over £10m worth of machines will be shown in action says promoter Contract Journal, Surrey House, 1, Throwley Way, Sutton, Surrey (01-643 8040).

Potential purchasers and others will be able to see machines digging, lifting, hauling, scraping, drilling and dozing.

Equipment will emanate from 15 countries and is said to include almost everything needed by the construction man, from pavers to pushers, dumpers to dozers, loaders and lifters, tuggers and pullers.

• INSTRUMENTS

Yachtsman's data system

THE MARINE instrumentation company Brookes and Gatehouse, anticipating the demand by yachtsmen and power boat crews for the display of more measured and calculated data in their craft, has developed a 32 channel system based on a microprocessor.

The instrument company points out that beyond 10 parameters the cost of using analogue displays becomes pro-

hibitive, quite apart from the difficulty of finding the space in which to mount the meters.

Only two basic units are used in the new system, a computer unit and a multi-function digital display which can be linked to the computer to inhibit basic functions when operating under racing rules.

More from GEC Semiconductors at East Lane, Wembley, Middlesex (01-904 4111) or from Brookes and Gatehouse at Lymington (0590 74252).

• NAVIGATION

Fixing a position

THE U.S. subsidiary of Oscilloquartz (part of the big Swiss horological company ASUAG) is to supply caesium beam clocks for the American Global Positioning System (GPS), an all-embracing world navigational system controlled by the U.S. Air Force, but planned to become available for civil use in due course.

The ultimate aim is to have three rings of orbiting satellites each in a 12 hour orbit with their orbital planes inclined to the equator so that at any moment there are at least four satellites visible for position determination to any viewer on the planet's surface.

Each satellite carries an extremely accurate atomic (cesium) clock, as would each shipboard or airborne station. Then the elapsed time between the emission of a radio impulse by the satellite and its arrival measured by the user's clock would be a direct measure of the distance of each satellite from the user, thereby fixing its position on or above the earth's surface. Eight satellites have been launched so far and it is expected that all 24 will be operational within five years.

• COMPUTERS

Table top machine

RELEASED in the UK by NCR is a table-top small business machine the I-8140, a flexible disc-based microprocessing system that combine direct data entry and magnetic file processing with simple operation and low processing costs. It is aimed at the low end of the market and at the new computer user.

Both the hardware and software can be selected on a modular basis and so can be "grown" with processing requirements.

NCR states that interaction between operator and system via the precise instructions on the screen allows inexperienced personnel to become productive with the minimum amount of training.

Hardware of the I-8140 is the processor with 64k bytes of memory with integrated VDU, separate keyboard, two dual drive flexible disc recorders and a table top visual record printer. The latter is new from NCR; it will print multi-part forms, continuous stationery and ledger cards. It will also link information on ledger cards, or cut forms via optically-read bar codes to information stored on the discs.

The flexible disc unit is also a new item. It can be single sided, single or double density, or double sided density giving a capacity up to four megabytes.

The I-810 replaces the S130 and is upward migratable, providing entry level to the NCR 8000 family of machines. The S140 will employ S130 applications software without change. It uses Cobol 74 as its main programming language with Basic as an alternative.

More from 225 Marylebone Road, London NW1 6LY (01-723 7070).

Identifies metals

A PORTABLE visible emission spectrometer housed on a small trolley that allows some 300 tests per hour to be made on metal stock, at goods inwards inspection and similar points will be designed by Kirby Process and Equipment, Abercrombie Road, Kirby, Liverpool L33 7YN (051-546 7929).

Called Spectrolet, the instrument has a de arc excitation unit at the end of a 10 metre flexible optical duct which transmits the characteristic

emitted light wavelengths to the entrance slit of the spectrometer unit on the trolley. At any one time eight of these can be separated by the spectrometer and their intensities displayed on digital voltmeters.

Before testing a reference sample is sparked and the characteristic spectral intensities are stored.

Deviations of intensities outside pre-selected tolerances can be detected and alarmed. A total of 16 spectral lines are available for measurement.

• MAINTENANCE

Control of heating

THE MORE complex kind of heating and ventilating system found in big office blocks, large institutions, industrial sites and so on can be closely monitored with an electronic system called "Maintenance Man" offered by PRL Fuel Consultants, Harbour Point, Victoria Parade, Torquay, Devon (0803 213831).

Sensors can be connected to the unit from a variety of building functions including heating, cooling, ventilation and humidity control.

The monitor, about the size of a shoe box, can be sited at any convenient point and will give adequate and easily identifiable early warning of equipment failure states the company.

• MAINTENANCE

Control of heating

ONE OF the largest annual demonstrations of construction equipment will be held at Hatfield, Herts, from April 22 to 24. Over £10m worth of machines will be shown in action says promoter Contract Journal, Surrey House, 1, Throwley Way, Sutton, Surrey (01-643 8040).

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Equipment on show</



The Queen's Awards FOR EXPORTS AND TECHNOLOGY

From lift trucks to tableware, exporters hold their own

BY JAMES McDONALD AND GEOFFREY OWEN

If an importer receives a consignment of cheap, yet apparently good quality, kitchen knives from Korea he should not be too sceptical if he sees "Made in Sheffield" on the blades. That is more than likely where they were made, and of British steel too.

Westall Richardson, of Sheffield — manufacturers of kitchen knives and knife blades — is one of 87 British firms that have received this year Queen's Award for Export Achievement. In the face of fierce competition, particularly from the Far East and Germany, the company has succeeded in exporting to 64 countries throughout the world, Singapore, Hong Kong, Italy, West Germany and the U.S. are large customers and South Korea is now making inquiries. Of last year's output, 82 per cent was exported.

Mr. A. B. Upton, the managing director, claims that it is the largest producer of kitchen blades and knives in the EEC. Its success in competing with low labour cost Far East countries has been achieved by a deliberate policy of automation with self-designed equipment.

"In 1959 we were producing 250,000 blades a week with 170 workers. Now we are turning out 750,000 a week with 70 people and we are still working to improve our machine design."

The number of awards this year for export performance compares with 102 in 1979 and is the lowest since the 1975 total of 76. There were fewer applicants too; at 841 they were 49 fewer than in 1979 and the lowest total since the 892 who applied in 1974.

The winners range in size from companies such as J. H. Cissold & Son, of Bradford — tailoring its cloth designs for specific markets throughout the world and this year achieving an export turnover of \$1.3m to the giant General Electric Company, two of whose subsidiaries, GEC Turbine Genera-

tors and Marconi Radar Systems, win awards this year, bringing the total for the group to 55 since 1968.

Other big companies include GKN, whose Hardy Spicer subsidiary, making constant velocity joints and propeller shafts, raised its exports from £3.6m (18.5 per cent of turnover) in 1977, to nearly £20m (33 per cent of turnover) in 1979. The breakthrough came when Chrysler of the U.S. ordered constant velocity joints for the Omni and Horizon small cars. American Motors is also an important customer, as is the Ford transmissions plant in Dearborn.

Three of Vickers' subsidiaries are on the list. They are the Howson Algraphy Group, a world leader in the manufacture of lithographic printing plates, the Design and Projects Division, concerned with large contracts for unique facilities, and Kearney and Trecker Marwin, machine tool manufacturer. This last company specialises in machining centres and in big transfer lines for the motor industry; one of its biggest overseas orders was for the Ursus tractor factory in Poland. Since being acquired by Vickers in 1978, KTM has more than doubled its exports.

There are a good many repeat winners. Rank Xerox gains its fifth award since 1966. Exports last year were £177m with royalties, dividends and other income from overseas adding a further £92m to overseas earnings. In the five years since its last award overseas earnings have totalled nearly £1bn.

Similarly Redifon Simulation — a member of the Redifusion Organisation — has won its third award since 1966. It designs and makes advanced simulators, motion systems and visual systems for use by airlines and armed forces in aircraft training. Of its present £80m order book, over 80 per cent is for export.

by Tube Investments and British Steel, has pushed up its exports of carbon and alloy steel bars from £9m to £21m in the last three years. It regularly exports around 25-30 per cent of its production against less than 10 per cent a few years ago.

Foreign-owned companies are well represented and it must be particularly satisfying for Sony (Minerals and Metals), the recently re-named subsidiary of Davy Corporation (following the acquisition of McKee in the U.S.), to have won an award. Davy McKee now reckons to supply a wider range of process industries than any of the other leading contractors. Among its recent contractors are the Acominas steelworks in Brazil, a gold mine in Venezuela, and a copper refinery in South Korea. Another Davy subsidiary, Loewy Robertson (ladies' children's and men's outerwear). In steel, Round Oak Steel Works, jointly owned

by orders have been for an aluminium rolling mill in the and a stainless steel tube mill in Czechoslovakia.

An encouraging feature is the presence of companies operating in difficult industries such as textiles and steel. Apart from Clissold, other textile and garment companies include Cojana International Fashions (high quality tailored suits and coats), S. & S. Ellis (wedding and evening dresses), Lamcoast Papers (specialised textile wall coverings), and Wearwell (ladies' children's and men's outerwear). In steel, Round

Oak Steel Works, jointly owned

J. G. Turney and John Walker) and ceramic tableware (Josiah Wedgwood). There are solid engineering products like pumps and forklift trucks (Lee Howl and Lansing Baghill), and a sprinkling of small electronics companies like Coline (oscilloscope probes for use with test and measuring equipment) and Quantel, a leader in the application of digital techniques to broadcasting.

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Her Majesty the Queen has made 87 awards to British companies for export achievement this year and 17 for technical achievement



Electronics and agricultural research among few at the front

"THAT'S WHAT small businesses are all about—being right out at the front in their own technology," says Sir Peter Matthews, chairman of Vickers.

One of the small businesses in what he calls his "engineering conglomerate" is Howson-Algraphy, which adds a Queen's Award for technological achievement to two previous awards for exports.

Howson-Algraphy, which earned over £10m profit on £50m of sales in 1978, is probably the nearest thing Vickers possesses to a true assembly-line operation. Its manufacture of lithographic printing plates is backed by a research and development centre in a dedicated research centre in Leeds employing more than 100 people.

The award is for their design of automated processes for plate-making for newspapers and high-quality printing.

Five of the 17 companies receiving an award for technological achievement this year have exports and exports among them Ferranti.

Advanced technology is an activity Britain is well-qualified for, through its educational system, says Mr. Derek Alun Jones, chief executive of Ferranti. "It is an advantage we should look to pursue." Under his direction the company has largely shed its less advanced activities—such as transformers—which helped to get it into the red in the mid-seventies.

Today it is almost wholly in electronics. Over 60 per cent of its business is military electronics. It has an R and D programme costing about £30m a year, mostly under contract for its defence customers.

Sensors

Two further awards are for developments in "chips" by UK offshoots of U.S. companies. The semiconductors division of ICI Industries earns one for the design and manufacture of random access memories for computer and data processing systems. National Semiconductors (UK) earns the other for the design and production of an integrated circuit which suppresses electrical noise in recording and transmission systems, especially in cassette tape recorders.

Sensors—the instruments which generate signals to activate electronic circuits—feature in several other awards.

One sign of the times is an "electronic nose" from Analytical Instruments for sniffing out explosives. It has been designed to be used as a security system on doorways for quickly but covertly screening large numbers of people.

Another is the fuel cell

sensor of Lion Laboratories, which forms the heart of the Alcometer instrument used by the police, and elsewhere, to measure blood alcohol, by measuring the alcohol content of air expired from the lungs.

Monotype International wins an award for a laser sensor driven by a computer, which forms the basis of its commercially successful new phototypesetter.

Yet another is the Touch Trigger range of measuring probes designed and made by Renishaw Electrical, specialists in measuring and inspection, for use with co-ordinate measuring machines and machine tools.

At the heart of a particularly sophisticated sensor required for the analysis of complex organic structures by means of neutron magnetic resonance (NMR) spectroscopy is a powerful superconducting magnet developed by Oxford Instruments.

The award—is third—is for the design, development and manufacture of highly advanced superconducting magnet systems for NMR, including the world's first stable 470 megahertz system.

This magnet, developed for the Enzyme Group led by Professor Sir Rex Richards at Oxford University, achieves a digital generation of character outlines, which provides its high speed, 400-500 news column lines a minute.

The Science Research Council's Rutherford Laboratory collaborated in the development of superconducting materials for the magnet. It has been wound from two different kinds of superconductor, to overcome the problem that conventional niobium-tin superconducting

alloys cannot sustain fields higher than 9.4 tesla.

Thus the Oxford NMR magnet is the first of a new generation of NMR magnets designed to maintain very high magnetic fields, extending the technique to much higher frequencies and sensitivities. It maintains its field with remarkable persistence, decaying at a rate of less than 2 parts in 100m per hour.

Magnet

The company's success in preventing losses of liquid helium, so that the magnet performs almost as consistently as a permanent magnet, is the main reason why NMR magnet systems sales have taken off so dramatically.

Orders for the year to September, 1979, totalled £2.5m, and this year will be even better, the company says.

Linotype-Paul, a subsidiary of the U.S. Allied Chemicals group, has won awards for exports as well as technology.

The technological achievement is the Lintron 202 phototypesetter, which uses a cathode ray tube and fibre optics to set types on photographic paper. Unique, claims the company, is the digital generation of character outlines, which provides its high speed, 400-500 news

column lines a minute.

Over 1,500 Lintron 202s have been ordered since the new model was introduced in mid-summer 1978. The typesetter can be operated on-line using the company's System Five, or by way of paper tape or floppy disc.

The company has built a

strong export business with 65 to 80 per cent of its sales overseas during the past eight years.

It is the technical centre of the Mergenthaler group, and its technical director, Mr. Derek Kyte, is responsible for coordinating the three R and D centres of the group, in Frankfurt, Long Island and Cheltenham.

A national laboratory, the Agricultural Research Council's Rothamsted Experimental Station, wins an award for its development of a new family of powerful yet remarkably safe insecticides.

These are the pyrethrin analogues, under commercial development by such companies as ICI and Shell and protected worldwide by over 300 patents applied for by the National Research Development Corporation.

Foremost among the inventors is Dr. Michael Elliott, who has led the work at Rothamsted for over 30 years. His success first in resolving relationships between chemical structure of the natural pyrethrins and their insecticidal activity, and later in synthesising more powerful but safer compounds, proved remarkably timely.

Barriers

The photostable pyrethrins, for which the award is given, arrived at a psychologically important moment in the seventies when environmentalists were demanding safer pesticides. Dr. Elliott believes they are probably the first examples of an important new class of pesticides.

As a result, they have surmounted the barriers raised by regulatory agencies to reach the market several years earlier than was expected. The U.S. Government, for example, gave emergency clearance for their use on the U.S. cotton crop in 1977 and 1978.

N.R.D.C. believes that pyrethrins may take as much as one-quarter of the global market for foliar pesticides by 1983, and that "sales at end-user prices may eventually reach \$1bn per year."

DAVID FISHLOCK



Photographs by Ashley Ashwood, Terry Kirk, Trevor Humphries.

AWARDS FOR TECHNOLOGICAL ACHIEVEMENT

Analytical Instruments	Security equipment
Cape Boards and Panels	Fire resistant boards
DJB Engineering	Dump trucks
Ferranti Electronics	Microcutting equipment
Matthew Hall Engineering	Production facilities for North Sea "Claymore" "A" platform
The Semiconductors Division of ITT Industries	Silicon Integrator Circuits
Linotype-Paul	Digital phototypesetters
Lion Laboratories	Analytical instruments
Micro Consultants	Electronic video image processing
Monotype International	Computer-controlled phototypesetters
Morgan Refractories	Protection systems for furnaces
National Semiconductor (UK)	Integrated circuitry for tape recorders
Oxford Instruments	Magnet systems for spectroscopy
Racial Safety	Respiratory protection equipment
Renishaw Electrical	Measuring machine probes
Rothamsted Experimental Station	Agricultural insecticides
The Howson-Algraphy Group of Vickers	Lithographic printing

EXPORTERS WORLD-WIDE: ABOVE, LEFT, a Redifon-built Boeing 727 flight simulator installed at Lufthansa's training centre, Frankfurt, by Redifon Simulation, of Crawley, Sussex, whose main market are the U.S. and Brazil (previous awards 1966, 1970). TOP: Mr. Hamish Orr-Ewing, chairman Rank Xerox, a world market leader in copying machines, duplicators, electronic printing and facsimile transceivers (four awards, latest 1975). CENTRE: A Financial Times' European distribution van leaves the Frankfurt printing plant. The group exports journals to more than 120 countries and derives export earnings from advertising and services (previous awards 1971, 1975). BOTTOM: Sony (UK)'s latest viewdata monitor, used by Prestel, manufactured at Bridgend, Wales. This subsidiary of the Japanese company exports components to Japan.

We are honoured

It is with pride and pleasure that we receive the Queen's Award for Export Achievement.

As Britain's largest hotel, catering and leisure company, we are very conscious of the Hotel Industry's vital role to Britain's economy.

Britain earned £3,500 million from Tourism last year.

Trusthouse Forte's export earnings for Britain were £250 million.



THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

Yours faithfully
TRUSTHOUSE FORTE

Our London Hotels alone earned £50 million from overseas visitors.

The Airports Division earned £30 million in foreign currency from catering for 75 international airlines.

Trusthouse Forte provides 55,000 jobs in Britain and thousands more are provided in companies supplying goods and services to us.

We are now selling Britain in 37 countries across the World.

Consternation in Treasury

BY SAMUEL BRITTON

THE DEMANDS of the House of Commons' Treasury Committee for information and explanation of consternation in the Treasury itself. Requests by Parliament or anyone else for the disclosure of the reasoning behind official decisions always give rise to quite excessive concern in the official machine, as I discovered when writing my own book on the Treasury.

The best way to keep the inquisitive hounds at bay is to drown them with a flood of figures, reports and analyses. This was the motto of Lord Croham the former head of the Treasury and Civil Service, which always worked whenever he tried it. Official forecasts of, for instance, unemployment are given the exaggerated importance of which Sir Geoffrey Howe complains, precisely because they are treated as sensitive and secret—and thus attract particular attention when they leak. There is probably at least as large a spectrum of views about the course of unemployment among Sir Geoffrey's advisers as among outside commentators, with no greater a degree of validity.

Solution

One can just see "Sir Humphrey" of the "Yes, Minister" television series nodding discreetly and reminding his political "master" of warnings which were given before the decision to publish the medium term financial strategy was taken. It is a politician's job to make a choice among divergent experts. Having made it, he should not be surprised if those on the other side continue to shake their heads, confident that their time (incomes policy time) will come.

The publicly admitted Whitehall ground for worry is different. It is that the Treasury Committee will take up too much time of officials and economists who ought to be concerned with real problems rather than forecasts or defending past decisions.

But a solution lies to hand. Too many Treasury economists are deployed on a forecasting model now generally felt to be excessively complicated and time-consuming, and the detailed results of which are rarely used. Some of these, who include highly talented and articulate people, could be redeployed to reinforce the Treasury's dialectical resources—which would still leave a surplus for other work. The potential conflict between "open government" and curbing the growth in bureaucrats need not occur in the particular matter of the select committee if available resources are properly utilised.

Both Final Straw and Saint Jonathan both proved worthy home-trained winners of Saturday's Newmarket trials—the Greenham and the Timeform Race Card Stakes—but the principal sequel to their successes was that France's Nureyev further tightened his

ONE OF the few surprising recommendations of an otherwise sedate and unexciting report from the Royal Commission on Legal Services was the majority view that the solicitors' monopoly of conveyancing should not be broken. Indeed the majority of the Commissioners wanted to strengthen the professional monopoly.

The present restrictions prevent an unqualified person from drawing up a conveyance or document of transfer, but they do not prevent such a person from drawing up a binding contract which is exchanged by the two parties. This anomalous position can be cured only by an amendment to the present statute, so that the unqualified persons is not merely prohibited from drawing up the final documents but also from preparing a contract for the sale of the property. (The prohibition is, of course, only against the unqualified person doing the conveyancing for gain.) House purchasers are not discouraged from continuing to act for themselves in buying or selling their houses, whether or not assisted by an unpaid friend or agent.)

The argument in a nutshell for maintaining and even extending this restrictive practice

is that conveyancing is a tricky business and not the straightforward affair that some members of the public fondly believe. Hence, only a qualified person can provide the necessary protection from anything going wrong, both with arranging the contract for sale and with the drawing up of the formal documents of transfer. Conveyancing is, in fact, a complicated business because frequently there is not just a single sale and purchase of a house, but a chain of transactions. Frequently a house owner will sell his house only as and when he can purchase a replacement home; and no buyer will buy unless and until he can sell his own house. Each buyer and seller needs time to make up his mind while he studies the surveyor's report and makes his own arrangements respectively to sell and buy.

Each party in the chain, of course, expects everyone else in the chain to be ready to exchange contracts when he is ready. Conveyancers are called upon to forge the chain, and to ensure that no bargain is lost and no one is left homeless. Mistakes are bound to occur occasionally and each party must be protected against

THE WEEK IN THE COURTS

BY JUSTINIAN

financial loss. In conveying, therefore, solicitors acting for the various parties play an essential part, sometimes entering into undertakings on behalf of their clients with their opposite numbers.

The difficulties that can and do arise prompted the Commissioners to conclude that conveyancing should be confined to members of a trained and responsible profession; and they were led to suggest improvements of the existing service rather than to dilute the professionalism or to permit a new breed of non-qualified qualified professional conveyancers to invade the solicitors' monopoly.

The Commissioners could not have anticipated that so soon after their report a case would come before the courts that amply justified their reasoning. The case in the Appeal Court, *Domb v. Isoz*, illustrates at least some of the difficulties inherent in house-purchasing

that are highly relevant to legislative policy over conveyancing.

Mr. and Mrs. Domb were proposing to sell their house and buy another one from Dr. Cecile Isoz. In her turn Dr. Isoz was proposing to buy a flat. In December 1977 the Dombs' solicitor sent to Dr. Isoz's solicitor the Dombs' signed part of the contract for the purchase by the Dombs of Dr. Isoz's house, and requested Dr. Isoz's solicitor to hold both the contract and the deposit to his (the solicitor's) order until both solicitors were able to agree on the telephone that contracts might be exchanged and the date for completion. The Dombs' solicitor also said that he wished the Dombs brought proceedings against her for specific performance and/or damages. The trial judge dismissed the action on the ground that there was no concluded contract between the Dombs and Dr. Isoz. The Appeal Court reversed that decision.

The Court held that a solicitor employed to act in a contract of sale or land had, in the absence of any express instructions to the contrary, implied an ostensible authority to effect an exchange of contracts binding on his client by any method

contracts relating to both the effective to constitute the exchange. From the moment of the sale and purchase of Dr. Isoz's house and the purchase of the flat for Dr. Isoz. On that date the two Dr. Isoz's solicitor telephoned Dr. Isoz's solicitor and both contractors met in an office to conclude a contract date for the sale of Dr. Isoz's house. They also agreed that the contracts should be treated as immediately and irreversibly exchanged.

Since that date, however, an important addition of millions of pounds since the original date of exchange may have arisen. The terms and effects of a telephone conversation creating an exchange in contracts, some safeguard needs to be inserted into the practice. As a matter of professional practice exchange of contracts by telephone can be carried out only by a partner or proprietor of a firm of solicitors. And since the law is the inevitable practice that they agree, it is necessary to record the attendance notes of either telephone conversation of what was said and agreed on the telephone, and to record the date of exchange. The court held that the parties to the house-purchasing contract had, in the absence of any express instructions to the contrary, implied an ostensible authority to effect an exchange of contracts binding on his client by any method.

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THE ARTS

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British cinema: a new decade

by NIGEL ANDREWS

WITH a wistful and, perhaps, bittersweet smile for two in front of him, BFI president Ken Meldman was telling me the latest condition of that ever-lasting, ever-plucky patient, the British film industry. With 1980 marking the start of a crucial decade for British cinema and for the BFI itself—the British Film Producers Association—that body's long-suffering chief is performing some of the most difficult juggling acts in the whole of Waddington Street and its environs.

As chief co-ordinator of new movie projects in Britain, Meldman and the BFI are the native industry's corporate Mr. Fixit, empowered to mediate between investors and producers, producers and executives—crops up—employees and employees.

Meldman's awesome brief is not only to keep all sides of the industry happy and busy, but to find the middle way between promoting British self-sufficiency and encouraging the continuing American investment in British studios. (Over recent months the big studios have played host to *Superman 2*, *Star Wars 2* and *Flesh Gordon*.)

In recent developments on the home front, there's some very good news and some distressingly bad. The bad is that inflation is rapidly wrecking the benefits of steady audience levels and modest ticket increases, leaving burnt-out British investors wondering just how wise it is to plough money into celluloid. The good news is that the Inland Revenue men have come partly to the British cinema's rescue by offering greater tax incentives.

The industry, explains Meldman, despite sage mouthfuls of sandwich, "has the new tax regime of capital allowances. In simple terms, that allows a producer to write off the costs of his pictures in the year in which they are incurred. Before it would have taken three or four years. This was done with a wink and a nod to the Treasury solicitor, that films should be seen as capital expenditure." So now they're treated like plant machinery. We've been campaigning for this since 1977.

Meldman strenuously denies any imputation that the British cinema is has been or will be the Cinderella of European movie industries.

"We've been turning out about 40 to 50 films a year. Well, Italy used to turn out about 250, France 200. But in that total,

Elizabeth Hall

Liszt Chamber Orchestra

by RICHARD JOSEPH

It seems that the dearth of suitable names in relation to the proliferation of chamber ensembles, an inescapable feature of London's musical activity, has hit Budapest as well. This accomplished string orchestra takes the name of a composer who wrote nothing exclusively for that medium. Formed in 1963, the Liszt Chamber Orchestra has acquired a reputation as one of the finer European ensembles and is presently visiting Britain for the first time.

At Friday night's Elizabeth Hall concert the orchestra's best qualities were on display in Mendelssohn's 10th Symphony for strings. Each section had an unusual homogeneity of tone, with every part equally

matched. Ensemble was nearly faultless and leader Janos Rolla had encouraged a wide range of bowing and tone production. Overall, the performance had an easy grace that was entirely optimum. Chaikov's Serenade was not as well served. Perhaps awareness of the composer's wish that the work be performed by a large body of strings as possible prompted this 16-strong ensemble to insist on as big and loud a sound as they could produce. Phrases were relentlessly pressed out, resulting in a curiously glassy, flat sonority which was rarely alleviated because of the orchestra's disinclination to play softly.

The Bach and Handel works in the first half of the pro-

gramme took no notice of recent stylistic or musicological developments. But one felt, such is the ensemble's basic excellence, that it would not take much work or imagination to bring its playing of this repertory into more certain focus. An emphasis on shorter phrase articulation, more off-the-string bowing and a greater emphasis on the balance and separation of lines shouldn't be hard to achieve. Some of these qualities naturally emerged in the orchestra's contribution to Bach's D minor Harpsichord Concerto, played by pianist Andras Schiff with a dexterity and enthusiasm that neither circumscribed the potential of his instrument nor damaged the music's content.



John Treleaven and Ava June

Coliseum

Tosca

The revival of Puccini's *Tosca* at the English National Opera is a mild affair. It is neither inaccurate, insensitive, nor clumsy—but one may wonder whether a mild *Tosca* is anything much at all. Next to nothing of the requisite vocal temperament is on offer; since almost the whole virtue of *Tosca* lies in what it gives its dramatic singers to get their teeth into, what survives makes thin fare.

Perhaps it will not disappoint impressionable newcomers to the opera.

Howard Williams nurtures the orchestral part sensibly and to some effect, though when his principals exercised legitimate expressive licence on Friday he was only approximately with them. The smaller roles were energetically taken. There was no lack of energy in Geoffrey Chard's bantam Scarpia, but a great want of menace; in bottle-green he cuts a stock melodramatic figure, and his timbre has the wrong weight for the *Te deum scena*. Ava June is

DAVID MURRAY

Elizabeth Hall

Rafael Orozco

Yesterday afternoon's Elizabeth Hall recital was the second that Rafael Orozco has given here in the past five months and the ambiguity that his playing suggests is no nearer solution. There is no doubt of the soundness of his technique, nor of the intelligence of his thinking, but the impression he leaves is now faceless; he cannot be neatly pigeon-holed.

Categorising artists is dangerous thing—the geniuses defy classification always—but putting a name to their style and approach can be a start in evaluating the success or failure of their endeavours. The problem with much of Mr. Orozco's playing is that he does not immediately convey the intention behind it: was yesterday's Appassionata Sonata a study in the minutiae of Beethoven's keyboard style, as some carefully studied passages suggested, or was it conceived in dramatic terms, in bold sweeps, as the end of the first-movement recapitulation and coda hinted? More likely was some hybrid between the two, with oddly angular renderings of some figures substituting

ANDREW CLEMENTS

BBC 2

Manon Lescaut

by MAX LOPPERT

The television relay (simultaneously broadcast on Radio 3) of Puccini's *Manon Lescaut* on Saturday was the first from the Metropolitan, New York. It was also one of the best. A large, handsome production by Gian Carlo Menotti, strong in essentials and elaborately but not excessively detailed, was transmitted to the small screen in such a way that both the essentials and the detail were preserved. The viewer's eye was never drawn sufficiently far back to permit the complete survey Desmond Heeley's opulently picturesque sets seemed to require, and that was a pity; but equally, it was not forced, by camerawork insensitive to the music, to attend to events other than those to which the ear would direct it. (Perhaps, during the *Madrigal*, too much interest was shown in *Manon's* bored capers, and not enough in the consort of singers; Puccini's roccoco pastiche is very pretty, and merits, from the audience at least, a moment of recognition.)

In this country the opera has never properly received its due. When conducted with James Levine's fire and theatrical acumen, it can sound the least unconvincing of all Puccini's mature works, the most spon-

taneous in melodic invention. Dramatically, *Manon Lescaut* is neither well balanced nor compactly proportioned; it lacks continuity. In these matters, the fullness of Massenet's *Prevost* opera is quickly demonstrated. But at the core of Puccini's hero and heroine is to be found (in Wilfrid Mellers' phrase) a "melancholy obsession that flows into lyricism"; and because that lyricism—notably in the love duet of the second act and Des Grieux' dockside pleas of the third—is both so abundant and boldly accommodated to the dramatic moment, it becomes easy to understand why the opera has always inspired in its performers a special affection. (Testimonies of affection, from leading players and conductor, were the sole interesting feature of an otherwise feeble sequence by the Met's Francis Robinson.)

More than most operas, *Manon Lescaut* depends for its success on the calibre of those leading players. Here, they were first-rate. Even if closeups unashamedly revealed that Renata Scotti and Plácido Domingo are no longer the age of Prevost's heroine and hero, the camera responded warmly to both faces. It discovered in Scotti a Giulietta Masina-like

wail, piquant and poignant—teenage coquette, bored voluptuary, and dying fugitive were all achieved with uncommon wit and pathos. It explored to the full the tender, courageous moments, the generosity of bis emotional commitment. Through the loudspeakers we could hear that portions of *Manon's* line lie very heavily upon Scotti's soprano—they were squalls as delicately coloured phrases—and that an edge was apt to enter the tenor's more strenuous utterances (the effect was by no means unmoving).

Around these two eloquent singing actors the Met had arrayed a strong supporting cast. Renato Bruson's *Geronte* (the name thrice mispronounced by Humphrey Burton) was masterly. Pablo Alvir's *Lescaut* quick-witted (the voice itself of rather plain quality), Philip Creech's *Edmondo* fresh and charming. Both as opera and as television the presentation was careful: eyes were not seen to stray in the conductor's direction, and the voice of the prompter was no more than faintly and infrequently to be heard. Only the Met audience, noisily applauding each change of scene and drowning each curtain fall, proved true to the reputation of the house.

Greenwich

Next Time I'll Sing to You

by B. A. YOUNG

This was the first play I ever reviewed for the Financial Times in January 1963. A second view adds little to it, for in spite of an apparent complexity caused by the wilful introduction of irrelevant matter of one kind or another, it is really quite a simple play.

James Saunders wrote it after reading Raleigh Trevelyan's *A Hermit Disclosed*, a book about the life of an Essex recluse who had lived for his long life barricaded in a hut where he saw no one but his brother, who brought him his food. Saunders proposes an actor, Rudge, who is to direct a play ("to most of us now," the author says, "a play by Euripides or Aristophanes seems more 'real' than the politics of ancient Greece") to investigate why such a creature should have existed; or, in this actor's own words, "to under-

stand the purpose of existence of one man."

He never does understand it, or I don't think so, but he circles around the problem trying different approaches. His company (whose acting in these far from easy parts is excellent) consists of four players and himself. Meff (Michael Meila) is a comic. Dust (Malcolm Mudie) is a philosopher. Lizzie (Judy Geeson) is a nice, simple, easily-made girl. The fourth player (Colin Bruce) plays the Hermit.

Can jokes help provide an explanation? Meff gets some show-off comic bits. Later he allows Lizzie to seduce him: can it have been a sexual problem? (We know that the Hermit had a distant passion for a teenage village girl.) Was excessive inspection responsible, or religion? No one actually applies the Hermit provides the only real passion to be seen.

Festival Hall/Radio 3

Mahler 10

by ANDREW CLEMENTS

Among his many and varied talents, Simon Rattle's gift for conducting Mahler has emerged gradually. Two years ago in the Festival Hall he gave a performance of *Das Lied von der Erde* with the Philharmonia Orchestra memorable for its confident directness and crystalline shaping, but rather neglected at the time because the same concert had included the first performance of Maxwell Davies's symphony. Since then the Mahler symphonies have appeared regularly in his programmes and the consistency of his approach, whose starting point is the modernist implications of the final works, has become clear.

Given that perspective, the 10th symphony is likely to bulk large in Rattle's view of the composer. On Friday evening he conducted the Philharmonia in a "full-length" performance version" of the 10th that Derek Cooke published shortly before his death in 1978. It formed the second part of a substantial

concert in which Ida Haendel was also the soloist in Brahms's violin concerto, an outward-going, bright performance, freshly lyrical at the outset but becoming occasionally squatly as the work progressed, with some moments of uncertainty from the Philharmonia's wind.

Such a performance of the last movement, beautifully poised and integrated by Rattle, makes a case for its being the most satisfying of all Mahler's symphonic finales. It does not offer any easy salvation as those of the second, third and fifth symphonies do, and it does not attempt a radical intensification or re-orientation of the preceding music. In the tenth the finale works as a massive recapitulation in which the material of the rest of the symphony is shown in its true significance. The import of the rest is obscure without it, and Cooke's (and Rattle's) achievement in allowing us such a complete assessment of it is invaluable.

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RUGBY

BY PETER ROBBINS

thought will be that while players should be given the chance to develop their skills this should not be at the expense of amateurism in its widest sense.

Clearly the RFU have to move with the times but equally clearly tradition cannot be swept away willy-nilly. There is the difficult task of marrying three competitive systems, the county championship, John Player and a league system. The fundamental danger is still that leading players will face too many calls on their time.

My own impression is that the principles of leagues will be accepted by the RFU as important to the stability and growth of the game.

Doubtless there will be the same scrunity in deciding who should be in the senior leagues as there was in the decision on the Merit Clubs. The simplest solution will be the formation of two leagues in the north and south with subsidiary leagues on a divisional or area basis.

The report of the special sub-committee examining all aspects of competition is still awaited. It is due out shortly and I imagine one of the bases of

sensibly and realistically.

Quite honestly Saturday's

final was grossly disappointing. The wind was a hindrance to consistent handling and this affected Leicester far more than the Irish who were under the most severe pressure from the outset.

Leicester's victory by 21-8 was not just achieved on the day itself but follows seasons of preparation and building for the future. It is true that their second row is still not big enough but they have a more than useful mobility.

Wheeler captains the side astutely from hooker and really the Irish could never fully cope with the collective surge of this united pack. The ability to shield and smug the ball in the mauls was as marked as the awareness of Johnson and Adey to vary the game in conjunction with Kenney.

The luxury of good possession gave Cusworth many options—one of which was to put Leo-pold, the Irish full-back, under pressure. Time and again the Irishman was forced to turn and chase out in the second half he emerged with great credit with some good catching and brave counter-attacks.

Shortcomings of the home game

Changes planned for next final

Nevertheless, Leicester were very much below form behind the scrum but in this respect the stern Irish defence played its full part.

The Irish were never the easy meat predicted by some but though their pack is fiery the players lack bulk. Short the No. 8 had a strong game, O'Driscoll, in bursts only, showed class in his cover but generally, despite a unity of intent, rarely was it there in execution.

Murphy and Condon suffered from the scrappiness of the forward possession but Murphy did contrive one absolutelyizzling break late in the game.

Again it was very scantily supported. O'Donnell at centre and Condon at fly-half both made valiant efforts to break the deadlock. However, their individual efforts only summarised the overall defects of a willing but limited team.

Individuals may well win games but they need a spread of talent around them. The Irish lacked nothing whatsoever in defence but so eager were they that they conceded far too many penalties and that was utterly fatal with Hare in such good kicking form.

TENNIS JOHN BARRETT

A VISIT to Copenhagen last weekend on a coaching mission with Mark Cox and Ann Jones underlined forcibly some of the home game's shortcomings.

It was one of the regular clinic trips organised in Denmark and elsewhere by the BP International Teams Fellowship. We were guests of Akademisk Boldklub, one of several Danish clubs where there has been a marriage between the local authority and private enter-

prise. The 2,100 members have superb facilities for football (900 playing members), tennis (700 members), handball (300 members), and cricket (300 members).

The spacious three-court indoor hall is used for all four sports and, on our visit, the three self-contained tennis courts provided a wonderful workshop for some of Denmark's best young players.

They had been selected by AB and the Danish Tennis Association. With them were six of the country's leading coaches, each attached to clubs with similar indoor facilities.

The land was provided by the local authority, which contributes a substantial sum annually to the club's running costs. It operates as a private

club, with one member of the local authority on the committee. It is a sensible and admirable arrangement. The annual membership fee can be kept down to £50 for adults and there are graded reductions for family membership, depending on the number of children.

It is encouraging at least that at Cumberland two of our best young players, Rohan Bowen and Joanna Durie, should have prevailed on fast courts which suit their games. The national team manager, Paul Hutchins, will be looking keenly at all candidates for Davis Cup and Wightman Cup duty later in the year.

The outdoor tournament season is not without its problems. The Period Satellite circuit has introduced two new tournaments, but three traditional ones—at the Paddington, Sutton and Guildford clubs—have dropped out of the calendar.

It is all part of the changing pattern of competitive opportunity. In the past, the game flourished at the amateur level, with large and popular tournaments throughout the country. Late, talent will inevitably drop out.

In Britain, those facilities are not there. The few indoor courts are miserably uncomfortable to play on during winter because they are not heated.

Now the British outdoor season has begun, with the finals on Saturday of the Debenham Cumberland tournament in Hamstead, the British players will commence their annual catching-up race.

It is encouraging to see that the future health of British tennis depends on constructing better playing facilities and a full share of these must be comfortable, warm and pleasant indoor centres.

With such facilities, good professional would have the opportunity to make a decent living as teachers, and competitive events would be possible at all levels—amateur, in senior and junior sections, smaller professional events and mainstream professional tournaments.

With the recent lesson from Denmark and the plentiful examples throughout the rest of Europe and America, the Lawn Tennis Association should embark on a serious campaign to encourage existing clubs to redevelop and new ones to come into existence, preferably with local authority support. In one or two instances, local authorities are aware at last of the need to create such new leisure facilities.

Ann Jones, for instance, said that in her developing years she played the Midland tournament at Edgebaston, Moseley, Tally Ho! (all Birmingham) and others at Malvern and Cheltenham. They have all disappeared.

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BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY

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Next steps for BL Cars

BL CARS has no chance of becoming a viable unit until it develops an industrial relations system which ensures continuous improvement of production and steady improvements in productivity. This has been a central preoccupation of management over the past three years, and rightly so, not because industrial relations is the company's only, or even most important, problem, but because a solution to it is a necessary condition for survival. Last week's agreement with the unions on pay and productivity, if successfully implemented at plant level, marks an important step forward.

Incentives

A fertile cause of unofficial strikes has been the complexity of the company's payment arrangements. The agreement confirms the unions' acceptance of centralised wage bargaining based on a five-trade structure which will be common throughout the company. At the same time, the management, recognising that the piecework tradition is deeply embedded in the Midlands car factories, has re-introduced an incentive element which could amount to as much as 20-30 per cent of an individual's weekly earnings.

Most important of all, the management appears to have broken through on the issue of "mutuality," whereby the introduction of every new machine or process has traditionally been the subject of individual negotiation with the workers and shop stewards involved. Under the new arrangements, it will be possible to make these changes without the prior approval of the shop stewards; any review now arising from them will be dealt with through the central grievance handling procedures. The effect should be that plant managers will be able to introduce new working methods quickly, use industrial engineers effectively, and develop the work force flexibly around the factory.

Special deals

Some workers are clearly unhappy about last week's agreement. Over the next few weeks and months there are bound to be further strikes as the changes are implemented; some of them may be serious. Clearing up the pay structure, with all the anomalies and special deals that have been conceded in the past, cannot be done overnight. Moreover, there is another important group of employees, represented by the staff unions, which has still to reach agreement on its own

CARTER'S DEADLINE



"THEY ASK for understanding, yet they often decline to understand us in return. Some ask for protection, but are wary of the obligations of alliance."

This attitude of America's allies, delivered by President Carter ten days ago, is absolutely central to any comprehension of what the U.S. has done, and may yet do, over Iran. Frustrating the hostages in Tehran may appear, to foreign eyes, the unique and unfortunate but essentially American problem. But to American eyes—not merely those in a harassed Carter administration—but across the country, regardless of political stripe—it is now more than ever not only a crisis of American honour but also an indicible test of the unity of the western alliance and of foreign faith in American leadership.

Although, by turns, President Carter has profited politically from, occasionally tried to exploit and may ultimately be impaled on the hostage sword, American responses over the past five months have not been dictated solely by the fact that this is an election year. Rather they have reflected the determined, if often imperfect and confusing attempts to get to grips with frightening, ever-increasing complexities—the nature of the Islamic revolution in Iran, of geo-political and strategic concerns heightened by the Soviet invasion of Afghanistan, of the sums already committed—and above all, the sums "already spent" in the intervening period.

But at the same time, publicly and privately, they insist that the allies have, since March 25, been fully aware of what the U.S. would do if the then

The tougher line from Washington

BY JUREK MARTIN, U.S. EDITOR

bouiring Afghanistan, of the impact on the economies of the Western world; to try, in sum, to forge a solution to the fate of 52 Americans whose safe release the President is pledged to secure and whose plight is the central subject of everyday conversation, without recourse to the ultimate weapon of military force.

This policy of restraint, rejected at every turn by Iran, is now, all but over. In U.S. view, the allies, the advocates of restraint, have no excuse for not appreciating that there were always limits to American tolerance.

Precious senior officials will concede that perhaps communication between Washington and western capitals has not always been perfect; that there were ambiguities, arguably deliberate, in Mr. Carter's European television interview in its reference to deadlines; that perhaps Mr. Warren Christopher, the Deputy Secretary of State, should not have drawn such obvious attention to the European foreign ministerial meeting starting today; that, indeed, prior notification of the increased unilateral American sanctions against Iran invoked knowledge it cannot be certain, that the weight of such international ostracism will begin to be felt in Tehran. It is simply not prepared any longer to allow the tortuous unfolding of a new Iranian constitution to take its course unimpeded.

If, in a month or so, Mr. Carter discerns no give in Tehran, he will consider the next turn of the screw, the



blockading of Iranian oil exports. The U.S. knows some allies will be adversely affected—particularly Japan, which it is prepared to make a special effort to help, but feels that the oil sharing provisions of the International Energy Agency can, if necessary, be invoked to spread the load without excessive hardship, given the reduced dependence of Europe on Iranian oil and current high level of stockpiles.

The U.S. also believes that other allied trade with Iran is hardly of the magnitude these days as to be vital to the economic well-being of the West. If the allies have not complied by mid-May, then Mr. Carter has made it clear the U.S. is willing to go it alone.

The script now runs as follows. The President will determine some time after mid-May whether there is evidence that the Iranian authorities are likely to respond to universally applied economic and diplomatic sanctions. The U.S. accepts that its unilateral action will probably have no impact. If its regime is followed by the allies—including the cessation of diplomatic relations with Iran by the middle of next month, as the resolution of Iranian embassies as if last January's Security Council resolution vetoed by the Soviet Union, had the force of international law—the U.S. hopes, but knows it cannot be certain, that the weight of such international ostracism will begin to be felt in Tehran. It is simply not prepared any longer to allow the tortuous unfolding of a new Iranian constitution to take its course unimpeded.

Nevertheless, it is possible that the U.S. would first entertain a blockade before laying mineshafts.

When President Carter first renounced the use of force against Iran last November, it was in recognition of the dangers implicit in such an approach. Today these considerations are as valid as ever.

For a start, any strong military

action would probably endanger the lives of the hostages; they would likely harden Iranian intransigence; above all, they might even provide a pretext for the Soviet Union to move into Iran under the guise of protecting Iranian security—and this at a time when the Soviet capacity for a sustained military operation in the region is clearly greater than the American.

There is, therefore, no doubt that the U.S. would still prefer not to have to go the military route. It knows, ultimately, that the answer to the fate of the hostages still lies in Tehran, most particularly in the unfathomable mind of Ayatollah Khomeini, whose contempt for America seems to grow daily. But the carrot has been replaced by the stick. As President Carter told his Press conference on Thursday: "The authorities in Iran should realize that the availability of peaceful measures, like the patience of the American people, is running out."

Americans point out that outsiders simply do not appreciate how crucial and deep-set is the resentment in America over the issue of the hostages, particularly when they supply Western Europe with 60 per cent of its total oil needs. Here on Chatham House paper,

is revealing: "The Saudi monarchy and Gulf Emirs have lost confidence in America's ability to assist in their invasions, coups and revolution after the failure to help the Shah." It argues that the anti-Western feelings in the region will reinforce rather than weaken Western concern about the advisability of such escalation. Western governments need to consider how the states in the region would react.

Anxiety that U.S. military action could precipitate a confrontation of the super powers with the Soviet Union, the West is unable to provide reassurances that it will counter Russian advances. The mere

geographic position of the Gulf in relation to the U.S. and the USSR makes it hard for the West to make these assurances convincing. And the policies of the U.S. in relation to the Palestinians makes it hard for the rulers to align themselves with the West.

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The Gulf in the 1980s: by

Volker Wenzel for the Royal

Institute of International

Affairs, London.

• Based on reports from

Financial Times Correspondents.

Forebodings of the western allies

BY DAVID TONGE, DIPLOMATIC CORRESPONDENT

WESTERN EUROPE is preparing to bite the bullet of sanctions against Iran with a formidable task in raising its own profitability if it is to finance the continuing investment in new medals. Collaboration with other companies, especially on major components, may reduce the size of these investments, but a sustained improvement in profitability is vital. With a world recession looming and sterling uncomfortable, this is the corner stone of success.

In January at the United Nations the West backed economic sanctions against Iran, but many of the countries are determined to free the hostages than to "discourage the U.S. from further escalating its confrontation with Iran." This factor, as well as the failure of the diplomatic moves and the need to show "placca solidarity," weighed in West German thinking. France is reported as being extremely unwilling to be left isolated as the only country opposing a trade boycott, but even so, like Italy, has deep reservations about such sanctions.

The meeting in Luxembourg on Monday and Tuesday of EEC Foreign Ministers is expected to press further. Most countries, including West Germany,

feel deeply for the plight of the hostages and wish to show solidarity with their American allies. But many not only doubt whether U.S. policy will achieve their release but question U.S. priorities. Two particular fears are that Iran could be driven towards the Soviet Union and that the Gulf as a whole could be alienated. Arab officials warn that the Gulf might find it hard to refuse Iranian appeals for Islamic solidarity—and American officials admit that they have no guarantees that the Western Gulf states will not react against them, and can only work on assumption.

In the 1980s Iranians had to face a boycott by the Western oil companies against Nasreddin. Their history may repeat itself, though it is not clear whether it will be strengthened. Some individuals in the West believe that Ayatollah Khomeini has said that he "welcomes" the inevitable austerity that trade sanctions will ensure this end, at least not in the near future.

With stocks currently high and the general economic slowdown leading to low forecasts for demand, oil stoppage by Iran could in general be weathered. Some individuals in the West believe that the oil embargo will be lifted, especially Japan, which obtains about 10 per cent of its oil from Iran and would seek support from the International Energy Agency.

Trade is of rapidly diminishing importance with exports of Britain, Japan and West Germany to Iran in 1978 only one-third of what they were in 1978.

Such a prospect no longer

troubles most Western governments. Iran's oil revenue has become blunted. A mild

winter has contributed to a fall in consumption of 8.5 per cent in the main industrialised nations which are members of the International Energy Agency in the first quarter of this year compared with the corresponding period of 1979. Saudi Arabia has kept its production high and production of crude by countries which are not members of OPEC is running

negligible. But both France and Italy fear that joining a trade embargo could cost them major contracts.

Japan also has its anxieties, not least because Iran is the site of the largest single overseas investment project on which a threat to our oil supplies is a threat to our oil supplies.

While the Iranians might seek to retaliate through stopping oil supplies and freezing contracts, they might also threaten to move their large reserves abroad. These are estimated at around \$15bn. \$8bn of these are the object of blocking orders.

Further moves against these assets are unlikely to distract the other oil exporters, who tend to view Iran as a special case in this field. But were Iran to attack, they might be hit, especially Japan, which obtains about 10 per cent of its oil from Iran and would seek support from the International Energy Agency.

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FINANCIAL TIMES SURVEY

Monday April 21 1980

Fleet Management and Finance

The growth of leasing in the financing of car and commercial vehicle fleets has been dramatic in recent years. Now, following trends in the U.S., there are signs that a combination of hire purchase and leasing—known as 'operational leasing'—may soon become a dominant force in fleet finance in Britain.

A new force in the field

By David Freud

FROM THE mid-1970s, the financing of fleets of cars and commercial vehicles has been transformed in the UK. Until then, a fleet manager had two choices when purchasing. He could either buy outright, or he could enter into a hire purchase contract, which, while offering financial certainty, usually proved the more expensive.

The growth of leasing as a major form of finance in recent years has brought a third choice and there are now signs that a combination of hire purchase and leasing—most conveniently dubbed "operational leasing"—will become a dominant force in the field—as it is in the U.S., where it is estimated that up to 80 per cent of fleets are run in this way.

The recent advent of leasing makes it particularly vulnerable to legislative change, as the past two Budgets have shown. Changes in accounting practice and in the way companies are taxed—in the light of the adoption of current cost figures—could produce further abrupt adjustments for both lessors and lessees.

For this reason, a conservative profile is advisable on both sides of the equation.

Another area of legislative action that could alter the climate for transport managers is the Conservative attack on fringe benefits. While the latest Budget pulled its punches in this area, any future moves to make the taxation of fringe benefits more realistic could reduce the demand for company cars from employees who would prefer to obtain cash equivalents.

About 70 per cent of all new cars are purchased by companies, equivalent to more than £m a year. The vast majority are self-financed, with leasing and contract hire accounting for somewhat less than 20 per cent.

Risk element

Hire purchase—or, more correctly, contract hire—was popular with some companies because it allowed them to budget for an exact amount each month, removing concerns about repair, maintenance and subsequent disposal. This realisation—that fleet management is enormously expensive in scarce managerial time—has been growing.

While contract hire removed the risk element it was a poor device in cash flow terms because the control and hiring order laid down that a third of the contract had to be paid in advance and the remainder over two years. This restriction was raised in June, 1977.

Contract hire was also rather expensive, because the hirer would tend to build in a cautious

estimate of the residual value of the vehicle. If it exceeded the estimate, which was generally the case in an inflationary climate, this added up to extra profit for the hirer.

Meanwhile, the leasing boom had taken off. No doubt it was fuelled by the tax advantages, but there were several other reasons, as well. The biggest benefit was to cash flow. Payments were spread right through the time of ownership, and, unlike contract hire, the company retained the residual value for itself.

Furthermore, the fleet could be operated off the balance sheet advantage has now probably seen its best days, since the accountants are likely to unleash a standard in the sum-

mer to capitalise leased assets in the balance sheet.

The disadvantage remained that companies had to devote their own managerial time to running the fleet, a resource which—like cash—could presumably be devoted to more profitable ends.

Furthermore, on the car front, the system was running into heavy flak from the Inland Revenue, which disliked seeing the way some operators were passing on the residual value to employees and directors who used the cars. The Inland Revenue's concern resulted in the 25 per cent rate being introduced, killing off some of the leasing firms which specialised in the practice.

The change, by reducing the

tax inducements, has probably accelerated the popularity of the operational lease. The ELA's figures are not sufficiently detailed enough to show the response to the measure introduced in June, 1979. However, the impression is that the bulk of the record business in cars achieved last year was carried out in the first half. Demand was sluggish in the second.

By contrast, demand for operational leasing boomed in that period. PHE, one of the companies offering a fleet management service says that its business doubled in the second-half. At the same time, the contract hirers, such as Interleasing and Dial Contracts, are moving into the management field.

The operational lease combines the advantage of the better cash-flow of the financial lease and the management savings benefits of contract hire.

Leasing rental

The lessee pays the leasing rental regularly, is billed for repairs and maintenance monthly and retains the residual value.

The main expense in the commission, but this is typically smaller than the saving that can be made by using the services of a large specialist.

The specialist has much greater buying leverage than even a large single company, since the company's requirement will be spread across dealers through the country. The other advantage comes on maintenance. Dealers welcome

the company fleet, because generally the cars are not so well supervised as those owned by private individuals. A large specialist fleet managing company has professionals to check for nose-bills and justifications of work done. It is also able to compare operating data across a much broader range.

The new car market has been surprisingly buoyant so far this year, with sales of 246,000 in the first quarter, well ahead of the level last year, which set a record of above 1.7m. This has led the motor industry to revise the size of the expected downturn as the recession begins to bite.

The recession is already reflected, however, in the lower prices of the second-hand car market, which is the refuge of the hard-pressed private individual. The slump in this market could feed through to affect those hirers who had been over-optimistic in their estimates of residual values as they paraded down their rates in the leasing boom. Any rejections here will reinforce the tendency for the larger companies to dominate the hiring market.

The fleet car is important to the UK economy also, in that, however popular foreign marques may be with the private buyer, the typical company car still wears a British badge (its true origin may be a different matter, as any Granada driver will testify).

There are probably three reasons for this. Despite the folk-tales, it is still easier to obtain service and parts for British badge cars since the dealership are better placed and more frequent than foreign equivalents. Second, they tend to keep their price better in the second-hand market, than foreign cars, and third, patriotism is still a definite motivation.

While foreign marques do proliferate at executive level, they tend to be European. The Japanese, with imports restricted by agreement, have concentrated on the more profitable private market rather than the discount world of the company sector.



The Chancellor, Sir Geoffrey Howe, is keen to implement further changes to the controversial company car system.

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FLEET MANAGEMENT AND FINANCE II

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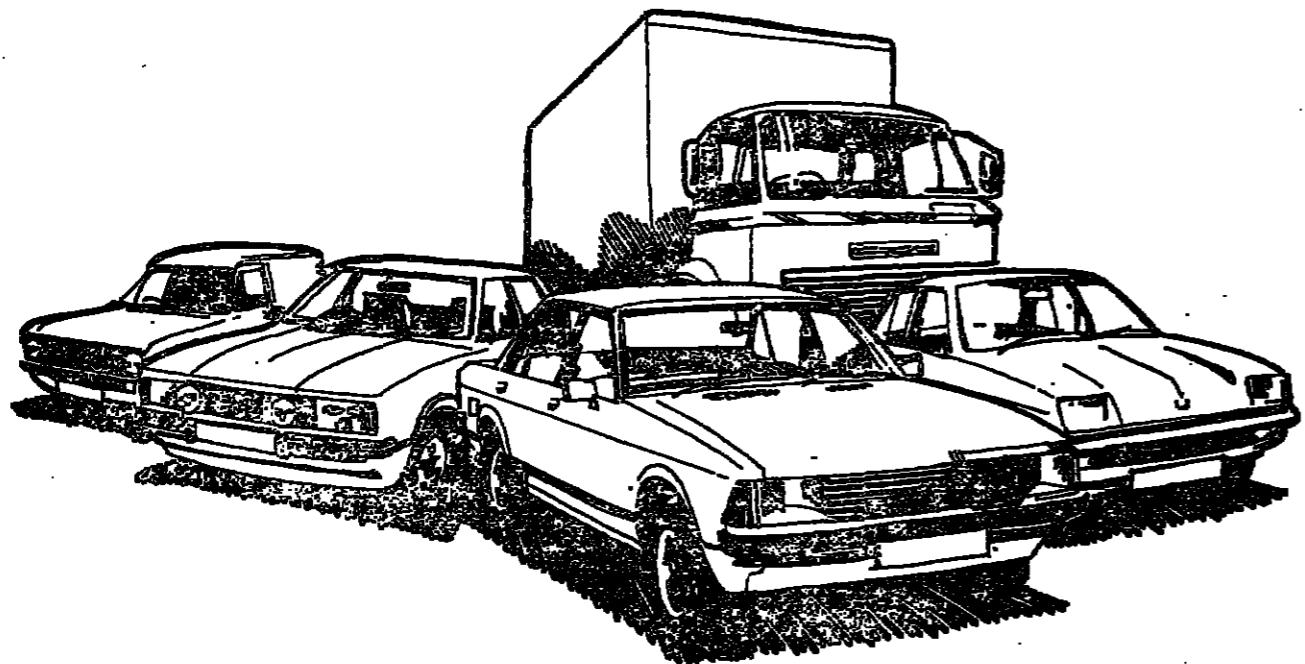
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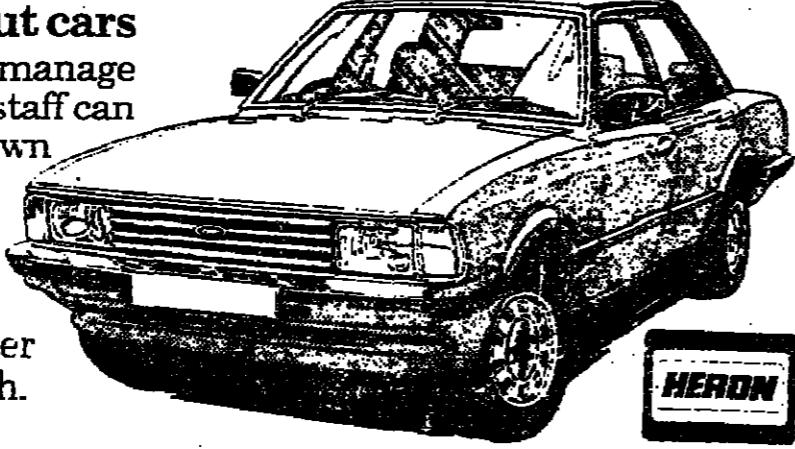
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In the UK company car market Ford dominates with a 63 per cent share of salesmen's cars and the Cortina (above) is the most popular model, according to a survey by the magazine Company Secretary's Review

Lively debate over company car system

IN HIS recent Budget, the Chancellor, Sir Geoffrey Howe made it clear, once again, that Britain's Government is determined to carry through its attack on the system of "perks" which has grown up as an answer to the personal tax structure.

The brunt will be borne by this particular "perk" because it seems to be the most common form of non-cash incentive offered by companies.

The most recent detailed investigation, by the British Institute of Management, of the company car's position in British society, has revealed that around two-thirds of all new car sales are now accounted for by corporations. That does not mean, of course, that each purchase is a "perk" car.

However, one authoritative estimate—from the stockbrokers, Simon and Coates—suggests that about half of company car purchases are fringe benefits, rather than "feet cars" for salesmen. That means, in turn, that about 35 per cent of the 1.7m new cars bought last year, or 595,000, were bought for "perk" reasons.

Taking a conservative average cost per car as £3,500, that means that UK companies spent £2.05bn in 1979 on this type of fringe benefit—and that, of course, excludes maintenance and fuel costs.

Quite apart from these effects, "the changes would impose a huge £550m additional tax burden on the still relatively narrow section of the population who have company cars," and this may not be politically acceptable."

An even more gloomy estimate came from Apfin Phillips and Associates, the consultants, who helped the BIM prepare its company car report. Apfin Phillips suggested that if the Chancellor had implemented all the proposals at once:

"The UK new car market would drop by 19 to 22 per cent;

• BL would lose further market share, leaving it with at most 15 per cent, "far below any possible break-even point";

• Ford's market share would fall 5 to 8 per cent, to around 20 per cent;

• The top 500 car dealers would be plunged into cash flow and profit difficulties;

• Unemployment consequences would be severe, with 10,000 jobs lost in the components industry alone;

• Large sections of the industry would probably not recover.

Although this is, to some extent, special pleading, the Government does seem to have taken some of the arguments on board and when Sir Geoffrey made a start towards implementing the previous proposals, it was a fairly gentle first step.

He spoke about the "fairness" of lifting the income tax charge on the company car used for private purposes to keep pace with inflation as well as because those people paying for their own motoring had to meet heavy extra costs, some imposed by the Budget.

He accepted that a comprehensive review will encompass other benefits of interest to managers, besides company cars — ultimately, there is no advantage to anyone in reverting to payments in kind.

"People prefer to be left with a reasonable proportion of their income and to choose their own priorities in spending their money. The intention, we trust, is to simplify the system, not to militate against the hard-pressed middle manager—to reduce payments in kind, not payments as such. Managers are not expecting a reduction in the real value of their total remuneration package which has suffered disproportionately in recent years."

There certainly have been some dire warnings about what could happen. If the Government should implement quickly all the changes in the company car system which it proposed in a consultative document last year,

Briefly, the proposals were that the scale of benefit, under which people who use company cars for private use are assessed for tax, should be made more realistic: that the £8,500 threshold, below which the benefit is currently not taxed at all, should be abolished and that company petrol provided for private motoring should be taxed.

Simon and Coates calculated that if the changes were fully implemented in the Budget, then new car sales might drop by about 10 per cent; car ownership in the UK might be reduced from its present level of one car for every 3.92 people to perhaps one car for every 4.15 persons by the mid-1980s. This would involve a reduction in the UK car "perk" of about

BENEFIT VALUE OF A COMPANY CAR

Present scale	1981/82 scale	Benefit value, £
Cars costing up to £8,000	Cars costing up to £9,000	£30
1,300 cc or less	1,300 cc or less	250
1,301-1,800 cc	1,301-1,800 cc	300
over 1,800 cc	over 1,800 cc	450
Cars costing £9,001-£12,000	Cars costing £9,001-£12,000	600
Cars costing over £12,000	Cars costing over £14,000	1,050

At present these scale figures are reduced by half if the car does at least 25,000 miles a year on business. From 1981/82, the qualifying mileage is reduced to 18,000 miles.

5 per cent over the same period — and would have potentially serious implications for the car components aftermarket."

The stockbrokers also reckoned that import penetration in the UK car market (already up to 57 per cent), would probably be significantly accelerated again, with serious implications, not only for the car components manufacturers, but more particularly for output and employment in the hard pressed UK car assembly industry.

Quite apart from these effects, "the changes would impose a huge £550m additional tax burden on the still relatively narrow section of the population who have company cars," and this may not be politically acceptable."

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Scale increases

The Chancellor lifted by 20 per cent the scale figures which are used for measuring the benefit of a company car for tax purposes.

This will not come into effect until the beginning of the next tax year in April, 1981.

As the accompanying table shows, the increases in the scale are not particularly onerous. The BIM, for example, estimated that the value of a company car has risen somewhere between £1,500 and £2,000 a year if depreciation, tax, insurance and maintenance are taken into account—and that was using 1979 prices. Motoring costs have risen substantially since then. The price of the Ford Cortina, the most popular company car, has risen 12 per cent for example.

Those receiving the benefit of "perk" company cars might argue, of course, that the Chancellor did nothing in the latest Budget, substantially, to ease the income tax burden of the higher paid. There is always the next Budget, however.

In April next year, there will be some modest relief for the people who genuinely need a company car. The qualifying annual mileage of business use

above which a reduced rate of tax is charged—it drops 50 per cent on the scale rates—will be reduced to 18,000 miles from the current 25,000.

But only the middle-class, higher-income groups actually benefit. Therefore the lower-income groups are effectively subsidising car ownership among the richer members of the community.

The same lower-income groups are also those which suffer most from the problem of being "carless" in a car-oriented society. Facilities are becoming less easy to reach other than by car at the same time as the means of reaching them other than by car are being withdrawn.

A different sort of criticism was levelled by companies which helped the BIM with its research. Many complained they waste an inordinate amount of top management time, wrangling over the car allocation policy and the make-type and even the colour of the car finally provided.

Mrs Helen Muris, executive remuneration adviser to the BIM, went so far as to wonder if the fast growth in company cars as "fringe" benefits was desirable, or should companies be able, as they are in Continental Europe and the U.S., to pay salaries which allow the individual manager to finance a reasonable car of his own."

Kenneth Gooding

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FLEET MANAGEMENT AND FINANCE III

More progress towards EEC harmonisation

BRITAIN HAS now made substantial progress towards greater harmonisation of its domestic laws with the regulations affecting road transport which have been agreed by the European Community.

The regulations affect drivers' jobs and the use of the tachograph vehicle and driver performance recorder. Britain has moved towards compliance with these measures, although implementation by British operators is not expected until next year.

The question of a possible move towards heavier maximum permitted lorry weights in Britain has still not been solved, despite a long-standing aim by the European Commission for all the maximum lorry weights in member-countries to be raised to up to 44 tonnes for six-axle vehicles.

However, Britain is expected to come to its own decisions on the maximum permitted weight of lorries for operations in the UK later this year. The weight inquiry into lorries in the environment, which was set up as one of the first acts by Mr. Norman Fowler, when he became Transport Minister last May, is almost certain to recommend a course of action on lorry weights, even if this involves suggesting no change from the present UK limit of 32.5 tonnes on four axles.

These decisions are eagerly awaited by Britain's road haulage industry, which has campaigned for an increase in

maximum permitted weights only about 10 per cent less miles a year.

The important factor about heavier lorries, which the corporation stressed to Armitage, is that potential cost savings of between 5 per cent and 10 per cent for each capacity tonne-mile can only be achieved if they are fully loaded.

Dis-economies arise if they are loaded below 90 per cent of their maximum payload.

This analysis from Britain's largest road freight transport group—with its annual turnover of £400.7m in 1978—is likely to be a significant influence on the outcome of the Armitage inquiry that only began a quarter of Britain's 32.5 tonne lorries operated at their maximum load of 21.5 tonnes.

The Corporation said that the average load—on lorries at this current maximum laden weight limit—is well below the maximum."

Estimated loads

The NFC said that most of the heaviest permitted lorries in 1978 carried only about 70 per cent of the maximum possible legal load.

Overall, the Corporation told Armitage, only about 35 per cent to 40 per cent of all tonne-kilometres (a measure of the movement of freight) moved in fully loaded maximum capacity vehicles. The actual figure may well be less according to the NFC.

Greater use of existing 32.5 tonne lorries could bring the operating cost for each tonne-kilometre down to the level of a 40-tonne maximum laden weight lorry, which operated

measures before Parliament to bring Britain into line with the EEC regulations. The equipment with its recording disc now have to be fitted as a legal requirement in place of hand written log books from December 31, 1981.

The two year programme to meet the European Commission's requirements is now underway. The first class of vehicles thus registered on or before December 1, 1979, had to be fitted with tachographs from April 1 this year.

The Government has been unable to explain why it had such an easy time with the transport unions in getting the once controversial tachograph legislation through Parliament and the equipment into lorries, and buses.

Almost no bitterness or opposition from drivers accompanied the passage of the measures to bring Britain into

line with the EEC requirements. Indeed, the Transport and General Workers Union claimed some success in helping to persuade the Government to climb down on some points of detail in the proposed measures.

Two rounds of cuts in maximum permissible hours came last year. Coach drivers had their maximum permitted continuous driving time cut to 45 hours on October 1. This was the same limit set for lorry drivers from July, last year.

In particular, an earlier draft Government proposal which called for drivers to retain tachograph discs for seven days subsequently cut the requirement to two days, a development the union called a "major concession," although the Government knew it might have to be prepared to appease the unions in some small way.

The Government also agreed that operators who use vehicles with a defective or unsealed tachograph system would not be penalised, if the operator could not get the unit repaired or re-sealed immediately.

The tachograph dominated public debate about harmonisation with the EEC last year and

mented for lorry and coach drivers—with a limit of a maximum of eight hours—by January 1, 1981.

The lorry drivers' maximum weekly and fortnightly driving periods were cut to 50 hours and 106 hours on July 1. The coach drivers' hours were cut to the same level last October 1.

The final change, to a maximum of 92 hours a fortnight for coach and lorry drivers, will be implemented on January 1 next year.

The changes as a whole are designed to improve and standardise the safety and working conditions of drivers in the EEC.

These will probably be the last major changes required of operators for some time. In the longer term, the European Commission is working towards a "transport infrastructure plan." This would be designed to improve the communications

between member states of the Community.

However, the stumbling block is money. The European Commission wants the European Parliament to write into the EEC Budget funds for such a transport infrastructure plan. Agreement may be reached by the summer.

The infrastructure plans are currently the subject of the first investigation by the House of Commons Transport Committee. The study is still in hand.

Meanwhile, the committee said, just before Easter, that it now also intends to study proposals from the private sector and from British Rail and French Rail, for a fixed link across the English Channel. It is hoped that this study will then lead to a full debate on the issue by MPs in the House of Commons, possibly later this year.

Lynton McLain

The basic benefits of leasing

AN EXAMPLE OF A LESSOR'S CASH FLOW FOR A SINGLE LEASE

	(Rents received)	Tax paid (repaid)	Outstanding borrowing at beginning of interest period	Interest paid (received) at 17 per cent per annum	Outstanding borrowing at end of interest period
1980	(4,500)	(10,400)	15,500 7,162	9 months 3 months	2,062 404 17,562 7,466
1981	(4,500)	1,109 4,469	2,966 4,469	9 months 3 months	394 190 3,260 4,659
1982	(4,500)	2,035	159 2,216	9 months 3 months	521 94 180 2,210
1983	(4,500)	2,280 (201)	(2,190) (201)	9 months 3 months	(291) (9) (2,481) (210)
1984	(4,500)	2,496 (2,240)	(4,710) (2,240)	9 months 3 months	(624) (121) (5,236) (2,361)
1985	—	2,728	(3,961) (422)	9 months net	(189) (3,150)

LEASING IS a very simple game—if one can only keep it out of the hands of those whose delight it is to wrap it in layers of mystique.

At that point tax enters the picture—and since tax is so significant a factor in the lessor's activities, we need to understand a particular transaction and to do so in the first instance from the lessor's point of view.

Consider, then, a lessor who acquires for a five-year term to a lessee who will pay £4,500 per annum, in advance, during that term. The lessor borrows the cash he needs for his purchase, and continuing holding, of the asset. And the cost of these funds is 4.25 per cent per quarter, equivalent to 18.11 per cent per year, because interest charged at quarterly intervals is effectively to have that interest compounded.

One can construct a cash flow statement for the lessor, to show the transactions relating to this proposed lease, the figures being set out in the table. Reading across the top line, the lessor starts with a borrowing of £20,000, at January 1, 1980, while his immediate reduced to £15,500 when he receives his first advance rental receipt. It is on this that he is charged three quarters' interest, which is merely added

to the principal and thus increases his indebtedness to a figure of £17,562.

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Alternatively, if his tax computation shows an overall loss, he may be able to "surrender" the allowance to another profitable company in the group, and receive payment for so doing.

In either event, the tax relief results immediately in the lessor being able to reduce very significantly his outstanding indebtedness. And this reduces his interest burden, and therefore speeds him even faster towards the positive cash flow which represents his eventual profit from the lease.

But after he has fully utilised his first year allowance on the asset, he then finds himself each year paying tax on the rental income, decreased by interest expense or increased by interest income. The lessor's position, and this is the key to both mystery and mystique—is a simple matter of the balancing of cash flows: rentals received, tax recoverable and payable, and interest payable and receivable.

That is all there is to the business of making a net profit, after tax, of £422, except that one has only to envisage what would have been the shape of the indebtedness had the lessor received only a 25 per cent

allowance in place of his 100 per cent first year allowance. One can thus understand how vital it is that the lessor makes no mistakes over the tax strand in his cash flow projection.

David Wainman

FINANCE LEASING



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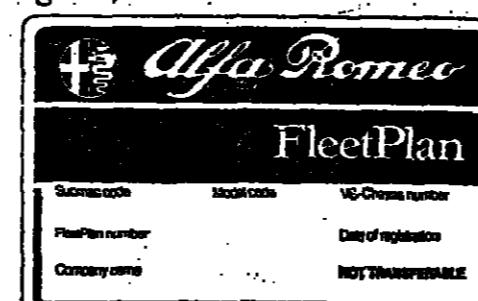
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Key questions on accounting

THE CORRECT method of dealing with leased assets is one of the three great problem areas for the accounting profession. Leasing, together with inflation and currency fluctuation, are each of them matters of acute controversy, where protagonists and their antagonists have been noisy at each other's throats for years.

These warring angels seem set to split heaven apart. And as is so often the case in dogma fights, mere mortals caught up in the battle find it hard to know what it is all about.

We can best highlight the leasing questions by assuming first, that the whole truth of the lessor and lessee's relationship is that the former owns and retains his asset, and make profit from it by allowing the lessee to use it for a rent.

Let us consider the example given in the article on the previous page on how leasing works:

- Cost of plant to be leased, £20,000.

- Rental, annually in advance for five years, £4,500.

- Interest on funds borrowed (or on surplus funds) at 4.25 per cent per quarter, calculated on quarterly rents, equivalent to annual rate of 18.11 per cent.

We have shown in that example that the lessor made a net profit of £422 over the period, and if he were to account for this in the simplest and most straightforward way, his profit and loss account for the years during the lease transactions are shown in his books might look like table one on this page.

Therefore, one of the courses open to the lessee is to alter the appearance of his profit and loss account by altering the way in which he depreciates his asset through the five-year lease term. If he writes off very much less in the first two years and more in 1983 and 1984, he could eliminate the losses shown in those first two years, and show a more even spread of

profit through the lease. The first subtotal line in the profit and loss account, rentals less depreciation, is usually referred to as the gross income line. If more of that gross income can be recognised early in the lease term (by "bending" the depreciation charge away from those early years and towards the later), then one can argue that that increased level of early gross income correctly "matches" the heavy interest expense of the early years.

There are a number of formulae which are commonly used as the basis of calculating how the gross income can be "front-ended." The rule of 78, for instance divides the gross income into sufficient parts for 20 of them to be attributed to the first quarter of 1980, 19 to the second, 18 to the third, and so on until the final single part of that income is recognised in the last, 20th, quarter in the lease term.

Investment period

Another formula, known as the investment period method, looks solely at the levels of the lessee's indebtedness during that part of the lease term when he still owes money to the financier from whom he had borrowed for his "investment in the lease." Gross income is apportioned only through that investment period, and by reference to the levels of outstanding indebtedness at each quarter end during it.

The bottom lines of the profit and loss accounts drawn up to these two formulae are shown in table two on this page.

The aggregate net profit is unaltered—all that has shifted is its recognition pattern through the years. And even here, the 1983 figure remains unaltered. It is purely an interest receivable amount, which will not be affected by a change in the pattern of depreciation or gross income.

	ACCOUNTING—TABLE ONE				
	1980	1981	1982	1983	Total
Rentals	4,500	4,500	4,500	4,500	18,000
Depreciation	4,000	4,000	4,000	4,000	16,000
Interest paid	500	500	500	500	2,000
Interest received	2,386	384	115	300	3,005
Profit: (Loss)		(1,866)	385	891	825
Tax payable			200	415	615
Tax recoverable		971	44	204	423
	(895)	(40)	185	384	422

	ACCOUNTING—TABLE TWO				
	1980	1981	1982	1983	Total
Rule of 78	(712)	51	(10)	144	359
Investment period	(209)	(51)	185	282	422

And although these two bottom lines are less heavily distorted than was the one shown in the profit and loss account in table one (resulting from a straightline depreciation charge), there are still losses being shown in the early years. This absurdity becomes even clearer if one considers the aggregate position of a lessor company which is expanding fast. The more new leases it writes, the larger its losses. Only by contracting could a company improve its profitability.

And the third major area in which accountants and others have taken up entrenched and opposing positions is the question whether it is appropriate for the lessee to capitalise the asset in his accounts as if he owned it.

Proponents say that he has possession and use of that asset to sell a degree that it is less than true and fair for him not to reflect it in his account.

Correspondingly, they say the lessor should be recognised as more akin to a financier than to an effective owner of assets.

Not so, say the discontents. That may be the case when the lessor has an option to purchase. In that case he can be expected to become the legal owner in due time, and the vendor similarly expect that his transaction will end as a sale of the assets rather than hire purchase.

As is well known in accounting, the fundamental truth is that answers all these disputes in that single accounting treatment, whatever its conceptual merits, can be universally applied without producing irrational results in many instances.

David Wainman

Close watch on car leasing industry

THE RECENT emergence of leasing as a major source of finance means that it has been watched very closely by the authorities. In the last year there have been several changes, or proposed changes, in the legislation, and more will probably follow.

As far as the fleet manager is concerned, there are two distinct categories: cars and commercial vehicles. Last year's Finance Act changed the capital allowances applying to business cars, so that the general run would no longer qualify for 100 per cent capital allowances.

However, the Inland Revenue had been hedging in the car leasing industry with warning noises, anyway.

The 1979 change left managers free to use leasing to obtain commercial vehicles such as vans and trucks, although changes, proposed in the Budget, now limits that ability to companies that would use the vehicles in the normal course of their trade. Tax-exempt bodies such as local authorities will no longer be able to obtain the benefit of a full first year capital allowance when they lease.

The authorities' unease about leasing stems from a variety of sources. The Revenue's motivation is probably the easiest to understand. It disliked seeing tax bills cut down, especially when it perceived some of the reduction as pure avoidance by individuals.

Strong move

In the summer of 1978, the Inland Revenue indicated that it was planning to move strongly against some car leasing companies. The particular arrangements it disliked were when a leased car ended up in the hands of the employee or director, after the leasing period. It attacked the arrangements, either by taxing the employee under the benefits-in-kind legislation, or through the lessor—by assuming the car to be stock-in-trade, rather than a capital asset—or by denying the lessee the right to deduct tax for the rental payments.

This proved to be merely the first step in the Inland Revenue's campaign. In the 1979 Budget, Sir Geoffrey Howe announced that leased business cars would obtain only a 25 per cent first year capital allowance—putting the allowance on the same basis as the directly purchased car. Sir Geoffrey said the discrepancy had "resulted in a loss of tax which is currently running at about £175m a year, and which could well rise to £200m next year, if I take no action."

In this year's Budget, the Inland Revenue's disquiet was eased even further, when individuals were effectively blocked from becoming lessors by a provision which stated that only lessors who devoted substantially all their time to the leasing trade could set off capital allowances against non-leasing income.

Treasury ministers are more

interested in whether the capital allowances system is working efficiently in encouraging investment.

That is to say, it increases income gearing, which can be a far more serious constraint than capital gearing for many companies.

Furthermore, the advantages of off-balance sheet financing are likely to disappear this summer, when the accountants are expected to recommend that leased assets be capitalised in lessees' balance sheets.

Slowing down

So, on both sides of the equation, lessors and lessees would be wise to adopt a fairly conservative attitude. Lessees can find themselves in embarrassing balance sheet ends when they have to adopt the new accounting standard. Lessors face some unpleasant clawbacks when leasing ends.

There are now signs that the growth of leasing is losing momentum. The latest LIA figures show that volume grew by only 31 per cent in 1979, against 67 per cent in the previous year. Therefore, it is likely that expansion is slowing down in the region of 20 per cent of total capital expenditure. This is the market at which the U.S. leasing industry appears to have stalled.

Once the leasing market stops expanding, the next stop is all deferral of tax through that took place in the second half of the 1970s. It will come to an end, because the market will be able to absorb little more than the return leasing rents each year.

For lessors, the potential problems concentrate around the issue of deferred taxation. The accounting standard, SSAP 13, allows companies to put into deferred tax only the amount of tax that estimates will have to be paid over the following three years. This has led to large transfers to shareholders' funds, in some cases.

However, this could prove a misguided move. If the market for leasing becomes saturated with a large and increasing number of companies deferring larger and larger amounts of tax, the competition will become cut-throat. At that stage, some lessors will be forced to drop out, and these will probably be the commercial and industrial companies, since the banks will have the competitive edge on them. For these companies, deferred tax would begin to crystallise.

From the lessee's point of view, the danger is that the present attractions of off-balance-sheet financing can lead to over-commitment. As the Governor said: "While equipment leasing will in some cases ease pressure on capital gearing, it will at the same time raise the ratio of interest

David Frew

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Ford maintains success in car fleet market

SATEN CHOOSE Ford range suitable for the trainee car have Fords chosen for the directors prefer BL. In that market research about the UK company.

magazine Company's Review collected information from 558 companies in Britain and their outcome was not surprising. Ford, with a 23 per cent of salesmen's cars, And Cortina was the most popular model.

The UK was the second in the survey (conducted 1979), with its Amica at 15 per cent share of Ford's cars. BL took third with 12 per cent. The accounted for the major of this with the Allegro, and Mini sharing a very balance. Vauxhall had a 6 per cent share, although it was having production problems with its popular sister.

Ford's strength in the fleet market which has helped to maintain the new car market leadership in the UK, with around one third of total sales of the Cortina as best-selling car. It is that its vehicles cover a

So Ford was not far behind BL in the directors' sector, even though BL has a wider range of "executive" cars. BL had 36 per cent and Ford 32 per cent. The Ford Granada was the top individual model in the directors' sector, while the Rover 3500 came second.

Ford showed up strongly among cars for senior management, with a 72 per cent share of the total. The Cortina was again the number one model, with the Granada also prominent.

Ford's success in the UK market is based on two key factors. The first is its big dealer network of around 1,240 which, the group claims, puts every customer within five miles of a Ford dealer.

Specialist advice

And, secondly, Ford is very keen to ensure that its dealers are trained to cope with fleet business, which is entirely different from dealing with private customers.

To sell to the corporate salesmen needs to be a specialist who is capable of selling in a business-industrial environment and who can talk with an understanding of his customers' business problems.

This requires an investment in time and money, as well as training.

While Ford, as with all other UK-based manufacturers, leaves its dealers to handle the formalities of any sale, it works hard to provide the right price structure and value-for-money features for its cars.

For example, Ford involves a number of experienced fleet managers when any new product is in its way so that these experts can give the benefit of their experience. Thus, Ford attempts to meet the fleet manager's requirements, even before the car is produced.

Then, at the other end of the deal, Ford does its utmost to protect the second-hand values of its vehicles.

For all these reasons, the group has managed so far to keep a fairly tight grip on the UK's major fleet customers—those with more than 25 cars. And about 60 per cent of its sales go to customers of that sort, despite the efforts being made by importers, in particular, to capture some of Ford's share.

The fact that Ford is the UK's major importer—cars

assembled outside the UK accounted for nearly half its sales last year and 17 per cent of the total British new car market—is well-known. Fleet operators are well-aware that all Granadas and Capris are imported from Germany, that most Fiestas come from Spain and a good many Cortinas arrive from Belgium.

Operators are much more interested in the fact that servicing Fords is relatively simple and cheap and that they can judge, with some accuracy, what the residual value of their cars will be.

Ford's domination of the fleet sales business probably accounts for the fact that really drastic price-cutting, quite common in Continental Europe, has not been seen very often in the UK.

Discounts offered

The Company Secretary's Review survey showed, for example, that most companies were obtaining a 12½ to 13½ per cent discount on list prices, but only those with very large fleets could win a discount of more than 14½ per cent.

Some companies have been able to obtain 25 per cent on extremely big deals—but that has been the decision of the dealer concerned, rather than because the manufacturer had a fixed discount-volume system.

It is certainly important for the dealer to resist pressures to

give away too much of the profit on the new vehicle price. It is much better to offer the customer a package which includes a good finance deal, the most economical servicing and maintenance arrangements, a guarantee that the car will spend very little time off the road, and so on.

Therefore, it can be argued that the kind of price-cutting campaign which BL launched last month was probably counter-productive as far as the fleet market was concerned. In particular, it left the trade wondering about what prices used BL cars should be commanding.

But BL has been in the position of needing to keep the public coming into its dealers' showrooms, one way or another.

It is not clear whether BL's new products are available.

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hatchbacks. They prefer a tenance of fleet cars, there is the "three box" car or one with a bonnet, a passenger compartment and a boot.

That is the configuration which enables the salesman to lock away papers or samples, and the new Talbot car has the three boxes.

Renault has about 450 dealers and service points throughout Britain, compared with the traditional UK-based companies, such as Talbot UK with 600; Vauxhall 650; Ford 1,240; and BL 1,900.

Smaller importers who are tackling the fleet market and which have far fewer dealers have to take this important point into account.

Alfa Romeo, for example (which only recently set up a "Fleet Plan"), includes in the price of the car a recovery service to any Alfa dealer in the UK if something goes wrong with the vehicle, plus three days of car hire.

This covers the first two years of a car's life with the fleet.

To counter claims that parts

and spares on imported cars

are more expensive than those of, say, Ford, Alfa also offers free coupons to be exchanged for basic parts like oil filters, air filters, brake pads, and so on.

Fleet cars tend to be changed at about 40,000 miles, or every two to three years, according to the Company Secretary's Review survey.

But there are indications that the current rate of inflation—and the fact that the increase in car prices is actually outpacing the retail prices index—is changing this attitude.

Work recently undertaken by Benson Knight and Co., a consultancy specialising in fleet management for organisations operating from 20 to several thousand vehicles, has shown that the best time to change a car is after one year only. And the main reason is inflation.

"Inflation is causing new car prices and service maintenance costs to rise faster than any savings to be gained by holding on to the vehicle," says Benson Knight. "The sooner the car is replaced after its first year on the road, the more cost-effective it is likely to be."

One-year-old cars are well-accepted in the trade, since demand for this type of vehicle is always high, especially now that high new-car prices are forcing many retail customers and smaller business users to consider low-mileage used cars.

"Furthermore, the owner of a car replaced at the end of its first year has usually enjoyed the cover of the manufacturer's warranty throughout the period. Service and maintenance charges remain at a low level because the cost of rectifying faults is borne by the dealers and manufacturers."

Kenneth Gooding

The role of the finance houses

DURING THE past couple of years, commercial and industrial companies seeking to extend their allowances for capital investment have been entering the field of vehicle finance as lessors, buying fleets to lease on to companies whose own allowance were already fully utilised.

Their entry into the market has not dispelled the clearing banks and finance houses from their positions as premier commercial lessors, however, and it seems unlikely that they will become a major force in the market, particularly in the face of current fears that the build-up of deferred tax liabilities may have a potential future headache.

Nevertheless, such commercial leasing houses, together with the aggressive marketing by the majors in the field, has led to a degree of over-supply of investment finance and, consequently, a narrowing of margins for the lessor.

For all of this, however, there is little sign of dependency among the banks and finance houses, all of whom have recently reported improved levels of business and prospects of reasonable growth.

Mercantile Credit, for instance, which has been taken over by Mays Bank, and is one of the leaders in the leasing field, reports that in the 12 months December it had increased its fleet share in a rising market that prospects were good, even for car leasing, despite the previous year's dip in allowances.

Ford Trust, Midland Bank's restricted subsidiary, which is financing all the finance operations of the bank, reported a 24 per cent rise in pre-tax profits in 1979 as a result of growing leasing business from around 12%.

Lord North Central National Westminster Bank's leasing and probably the biggest in the field—also reported a 40 per cent increase in new business to £320m for Lloyds and Scottish, too. It is jointly controlled by the Bank and the Royal Bank of Scotland, was making noises about prospective.

Reduction in margins has not been a major factor for the big leasing firms which have responded by aggressively marketing by leased packages for individuals.

The most imaginative of still the £34m consortium acceptance credit lined up by British Leyland under the aegis of the London Enterprise Board last year involved the establishment of a new company, Sale Vehicle Finance. In the NEDL had 75 per cent with other shareholders being United Dominion and two of the major funders.

Credit available

Lease funds made available to permitted BL dealers to credit for their purposes at commercial rates through an off-balance sheet arrangement which freed the previous cash deposits they had required to hold with BL. Mercantile Credit has adopted other variation of this theme with its individual arrangements with Peugeot, Chrysler, Vauxhall, Romeo, Opel and Ace Belmont. In each case, it has set up a joint venture finance arm which offers finance

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Christine Moir

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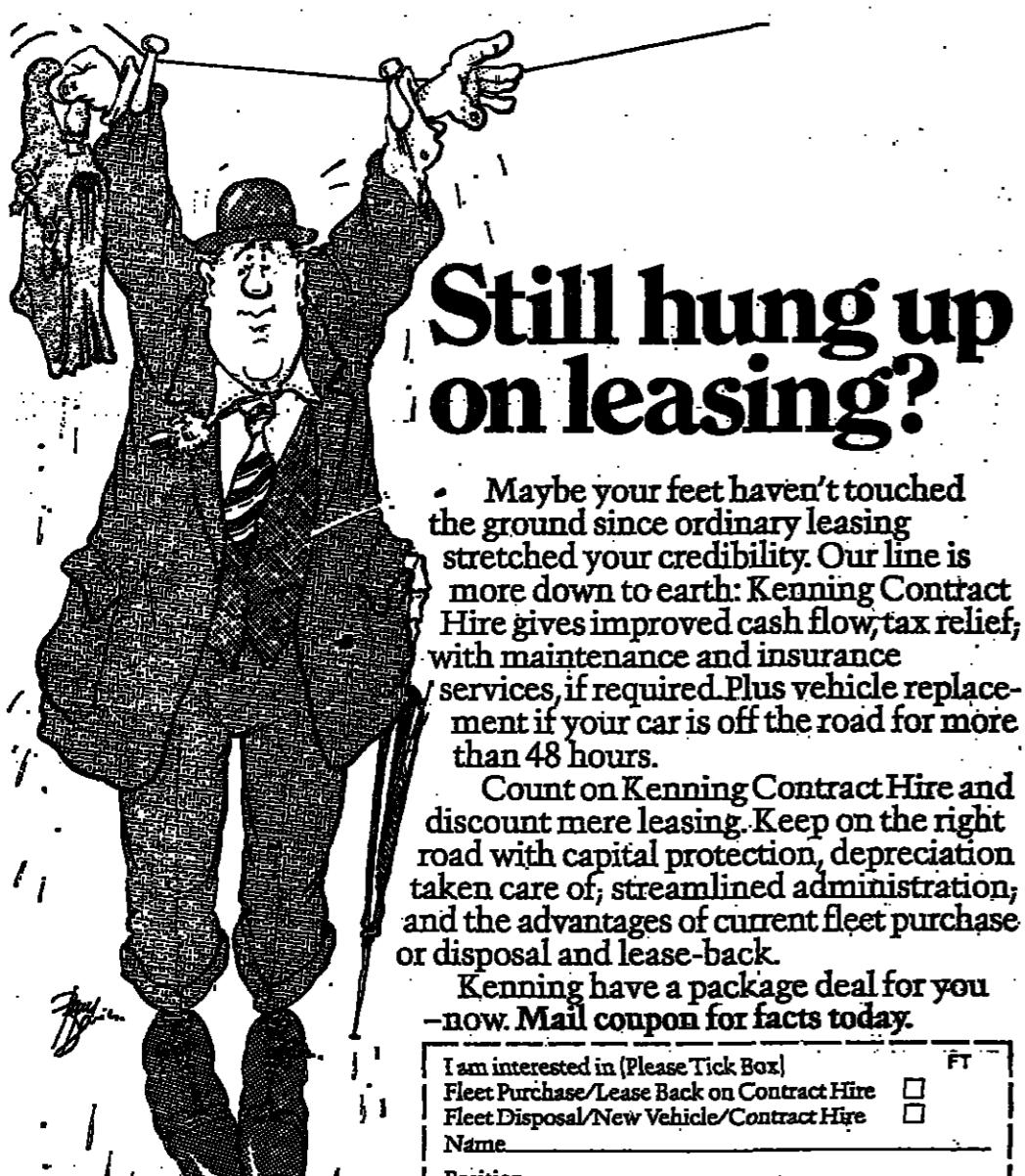
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FLEET MANAGEMENT AND FINANCE VI

Variety of financial options available to companies

ABOUT 11 per cent of all investment in plant and equipment in Britain is carried out through leasing arrangements, according to estimates derived from last year's volume figures produced by the Equipment Leasing Association.

If the experience of the longer-established U.S. market is anything to go by, the growth of leasing as an investment technique should slacken off eventually at about 20 per cent of total investment. At any rate, the Treasury and the Bank of England are concerned not to let the leasing market become too large.

If one assumes that a similar proportion of investment could be arranged by way of contract hire, this still means that the bulk of companies' investment in plant, machinery and vehicles will continue to be through direct purchase.

Indeed, management has a predilection for outright ownership, an emotional response, but one shared by successive governments which have continued to offer generous capital allowances for such investment. The growth of leasing as an alternative only really gained acceleration when companies had already used up their capital allowances and wanted alternative, low-cost methods of further investment.

The company secretary of United Carriers, Mr. Martin Smith, recently put the traditional view very strongly: "Leasing is a way to start off a haulage business. It makes sense for those who can't use capital allowances. United Carriers has the cash resources to buy its own fleet, outright."

For most companies internal cash resources are the first place to seek the price of a new fleet. Retained earnings plus depreciation—cash flow—ought, especially for a specialist haulage or distribution company, to be more than sufficient to cover replacement of vehicles.

Profit margins

But in many cases today, diminished earnings through squeezed margins and depreciation reserves either insufficient to cope with current inflation rates or already stretched by other working capital requirements, may already be over-committed.

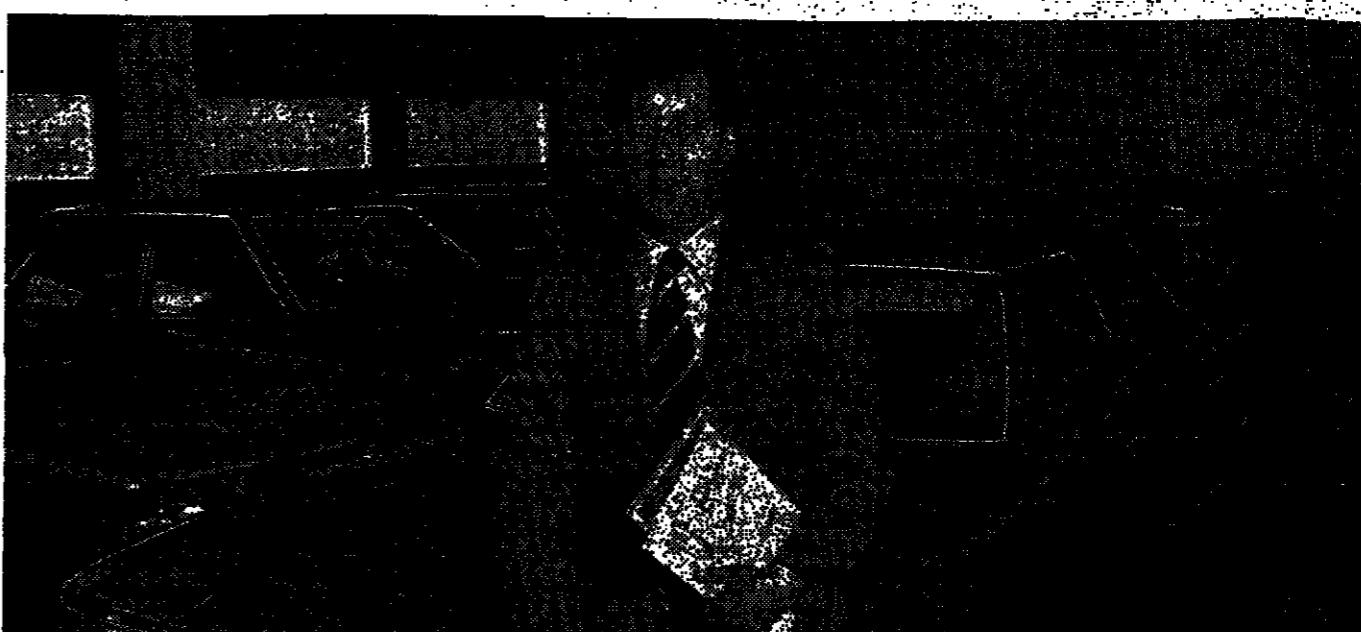
Companies, therefore, have to seek outside sources of finance. There come in two classes: debt finance or equity finance—or sometimes a mixture of both.

The bank is the first place companies turn for outside finance. However, the traditional clearing bank facility, the overdraft, is not truly suitable for an investment with a probable life of between three and eight years, with an average of five.

The banks themselves, conscious of the ease and speed with which governments can impose controls out of which the overdraft system uncomfortably overflows, are these days tending to divert customers into term loans more directly linked to the life of the assets to be acquired.

As bank term loans become more familiar to both bankers and customers, they are also tending to be offered at variable rates, rather than the more traditional fixed rates. In this, the clearing banks are only following the lead of the merchant banks, one of whose central functions has been to provide debt finance of varying terms at rates linked to the money market's fluctuations, expressed in terms of the London Interbank Offered Rate (LIBOR).

Finance for Industry, through its subsidiary Industrial and Commercial Finance Corporation, provides a similar package of flexible term loans at not dissimilar rates. It can also supply a mixed package of equity and debt finance, buying an equity



In the car leasing market, "control of cost and the removal of risks for the customer is the name of the game," says Mr. Ian Mosley, the managing director of Swan National Leasing, one of the UK's largest car fleet leasing companies and a subsidiary of United Dominions Trust. Mr. Mosley anticipates a whole new secondary market for those leasing companies which offer a fully-inclusive package—and not simply cheap money or tax shelter."

stage in an unquoted company and topping-up the difference with a term loan.

This route is also being followed more and more by the investing institutions, particularly the pension funds which are under pressure to invest a proportion of their enormous inflows directly into British industry. Merchant banks are the best introduction to pension funds who would be prepared to consider a mixed equity/debt package either directly or through specially set up development capital enterprises.

The quoted company can, of course, try the direct equity financing route by way of a rights issue to shareholders. In good times, rights issues to finance essentially short-lived assets have not been well received for obvious reasons. Management, for its part, has been reluctant to offer the deep discount to market price usually required to tempt shareholders to take up their rights for all but major expansion plans with good medium-term prospects.

But, in the current climate, such rights issues, ironically, may get off the ground again. Shareholders are already steeling themselves for demands from companies made solely to meet working capital shortfalls, so deep is the recession being faced by much of manufacturing.

A rights issue prospectus, suitably presented, in which a company asks for equity capital for fleet expansion or replacement, could, by contrast, look more acceptable to shareholders particularly in the light of the taxation advantages accruing in the first year from the 100 per cent capital allowances.

Debentures, a traditional form of commercial debt financing which has been out of favour for decade, may also be making a comeback as a viable alternative. Again, there is an ironical element in the revived interest in this commercial facility.

Company managements grew wary of debenture stocks which tie them to a fixed rate of interest over a long period (usually around 20 years), as inflation began to accelerate in the early 1970s. The rates needed to attract potential stockholders had to be pitched to provide a margin over gilt at a time when governments,

faced with mounting borrowing requirements, were driving yields up with every new tap.

But a decade of inflation has brought familiarity and sophistication. Variable rate debenture stocks, linked to current money market rates, have made a tentative appearance with some success, as they provide a real degree of protection against being locked in long-term by paying high rates of interest if interest rates fall during the period of the stock.

Cost-efficient

But the package more acceptable to loan stock holders is the fixed rate debenture carrying a call option. If such an option exists, companies have the right to repay the debenture before the maturity date is reached—expensive, probably, at the time, as stockholders seek compensation for loss of regular high income—but cost-efficient if compared with the total interest bill if interest rates fall.

Stock holders would, of course, seek a higher coupon on a "call option" debenture, but the margin may not prove too onerous. A couple of companies have tested the market in recent months, offering rates only 1 per cent to 14 per cent above comparably dated Government stock. The results were encouraging: institutional investors, in particular, being anxious to diversify their fixed interest portfolios.

With overdraft charges, currently running at around 20 per cent for good quality commercial customers, the debenture route could look distinctly attractive, though the management exercise of comparing this cost with all the other forms of finance available would ultimately probably reveal only a fine edge.

The same applies to all forms of capital raising exercises, especially in a time of high interest rates, depressed equities markets, and increasing earnings gearing. More than ever companies would find well spent the fee for corporate finance from a merchant bank in advising them on the appropriate debt, equity or mixed interest best suited to their circumstances.

Christine Moir

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Sir Monty Finniston, chairman of the committee of enquiry into the engineering profession and president of the Design in Industries Association, at the Design Centre in London when he examined the award-winning C40 Leyland cab, now being fitted to the T45 Roadtrain, the new range of heavy-duty articulated truck—the first all-new model from any part of BL since the reorganisation of the company by Sir Michael Edwards. Standing is Lord Stokes, Leyland president

FLEET MANAGEMENT AND FINANCE VII

U.S. companies set the pace in leasing activities

MANY BUSINSS items are said to be "bigger and better" in the U.S. at leasing. The activity is no exception. The user of the lessor's accounts only becomes aware, indirectly, that he has possession and use of assets not themselves shown in those accounts. The lessee must disclose his future rental obligations for each of the next five years, and the total thereafter.

American accounting principles require that lessors and lessees distinguish operating leases and capital ones—the accounting treatment is quite different for these two categories—and it is inherent in the theory that lessor and lessee will have a consistent treatment for the respective ends of their contracts.

The accounting rules this may perhaps be a sufficient truth—the lessor will be the issuer of his balance sheet and derive credit in the usual way, and

he and the lessee will account separately his sale and his financing transactions.)

The original statement in which the Financial Accounting Standards Board laid down these rules ran to 115 pages, and it has since been clarified and refined by a large number of further pronouncements. But the Internal Revenue Service has its own separate ideas on the fiscal treatment of leased assets and leasing generally.

Tax allowances

Tax depreciation allowances are given to the taxpayer, regarded as the owner of the asset; he can choose between straightline and the depreciating balance methods (or he can accelerate his relief through the double depreciating balance method). His choice will, within permitted limits,

determine what is to be regarded as the asset's expected life.

And there is a "catch 22" in his accelerating his allowances too far—by doing so he may cut down his "investment tax credit". The latter is an extra tax reduction given in addition to depreciation allowances. For assets with a life of seven years or more, it is equal to 10 per cent of cost—but the percentage falls for shorter life assets.

However, the essence of the Internal Revenue Service's declaration of independence is that it has its own rules for fixing whether lessor or lessee is to be treated as the asset owner, and entitled to depreciation and investment tax credit. And these rules also determine the appropriate tax treatment of the lease transactions as a whole.

The advice of those contemplating U.S. leasing proposals

must be that they walk delicately through this minefield of rules and regulations.

Elsewhere in the world, the potential lessor and lessee must also use their terminology with exactitude.

For instance, to a Frenchman, leasing would generally mean "creditbal." This is leasing with an option for the hirer to acquire the asset at a bargain price, conditional upon his having met his rental and other obligations.

It allows for the leasing of both real and personal property, and in France (as in Scotland) the latter is referred to as "moveable."

Creditbal can only be operated by banks and financial institutions. Each major French bank has a subsidiary already active in the market, but it appears very unlikely that the French Banking Authorities would sanction any outsiders wishing to participate in that market.

Creditbal transactions in reality enjoy a favourable tax régime referred to as Sicom. The rental period can never be less than nine years, and there are other very strict obligations on both parties, including one requiring publicity for the transaction itself. Leasing without a purchase obligation for the lessee would be called "pure renting" by a Frenchman, and he would comment that this form of activity is relatively undeveloped in France.

When one turns to German leasing, the scene looks more familiar to Anglo-Saxon eyes. The German leasing industry has had a spectacular recent growth, very similar to the growth of this sector in Britain.

The terminology which the Germans use also sounds familiar—operating leases and capital leases. But the unwary could easily be trapped if they thought that these terms bear the same meaning as they do in the U.S. and the UK.

The definition of a capital lease in the German Leasing Decree of April, 1971, is one in which full payment occurs during the non-cancellable period of the lease. And this non-cancellable period must be either less than 40 per cent or more than 90 per cent of the asset's useful life. If the period concerned falls between these two, but the lessee has a right to extend the period—or to purchase the asset at a price below certain defined limits—then the lease may again be categorised as a capital lease.

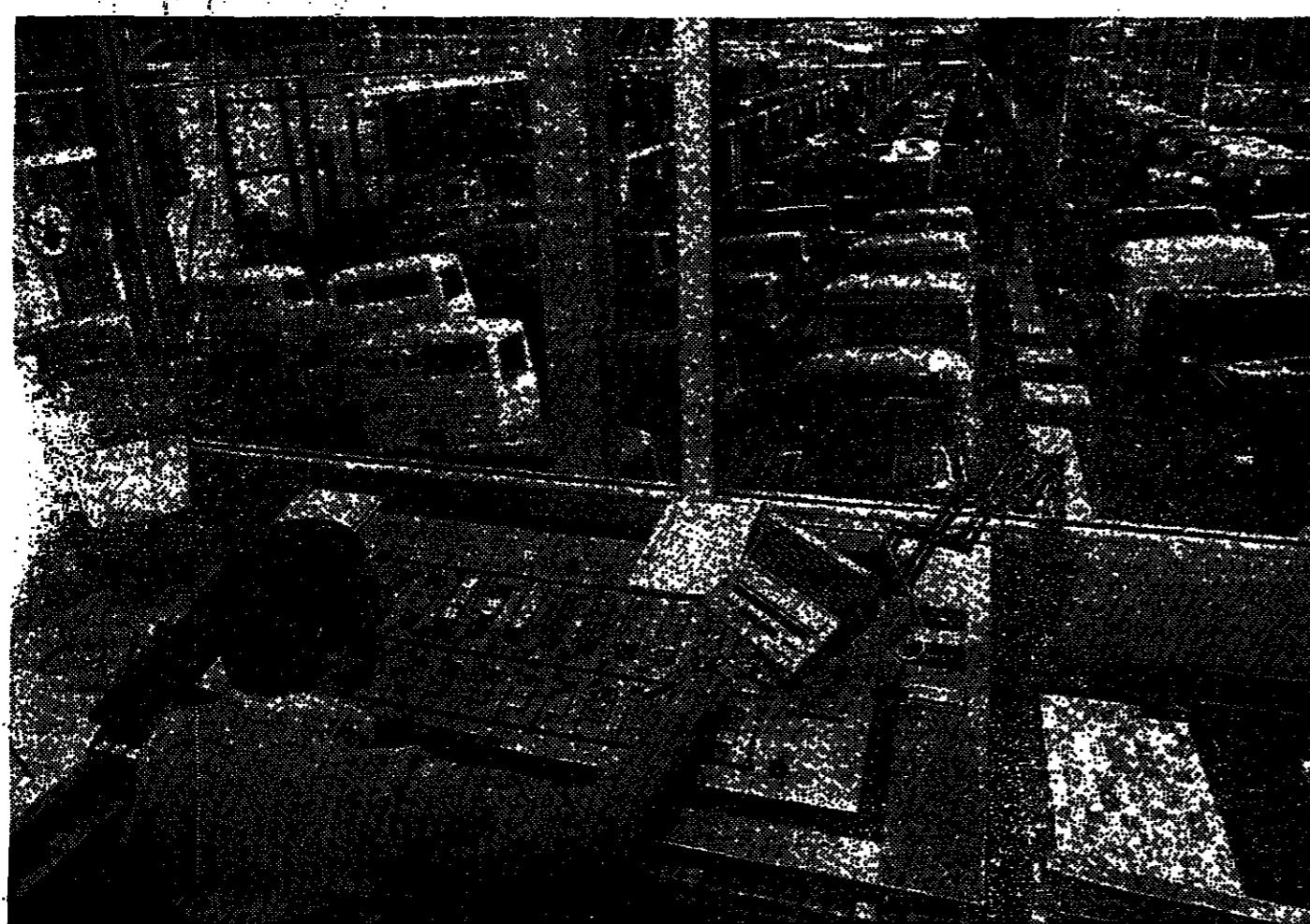
The significant advantage is in the area of savings available for Municipal trade taxes. These latter are charged on two parallel bases, one related to capital employed, and the other to income. A lessor company is entitled not to count its leased assets into its capital computation. But it can also deduct the cost of the funds it has invested in those leased assets in arriving at its income.

In the Netherlands, the law which constitutes the ground work for the leasing industry is a Ministerial ruling of February, 1969, on a question of VAT. This distinguishes capital and operating leases.

Its trade tax liability is thus reduced, and this enables it to quote more favourable terms to prospective lessees than they



American industry's enormous appetite for capital, plus the assistance of a fiscal code, has helped to stimulate the greatest activity in vehicle leasing of any country in the world. Above: cars roll off the assembly line at American Motors Corp.



In West Germany, the vehicle leasing industry has had a spectacular growth in recent years—very similar to developments in this sector in the UK. Above: the control room at the Mercedes-Benz truck production line

as a capital one.

Because capital leases are only those with the odd characteristics described, it will come as no surprise that the majority of leasing business written by German leasing companies falls into the category of operating leases.

They say that the leased equipment is legally and economically owned by the lessor.

The lessors concerned are mainly subsidiaries of German banks, or are owned by consortia of those banks. Lessors receive tax depreciation allowances, but these are at relatively low percentage rates. This is not the tax incentive which stimulates the leasing industry.

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could themselves achieve through outright purchase.

In Belgium, leasing business has grown tenfold since the Royal Decree No. 56 of November, 1967, created the industry's framework. Lessors obtain the same tax incentives for investment as other companies, and also obtain the same favourable Value Added Tax recovery.

Each of these was provided under the 1978 legislation aimed at fostering investment.

Less developed

However, it remains true that over half of the total leasing business in Belgium is in the hands of five companies. Few, if any, very large deals are handled through the leasing market, and that market is described as less highly developed than most others in Europe.

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In the case of operating leases, where the Dutch recognise the assets "economic

ownership" remains with the lessor, that lessor is entitled to the tax depreciation allowances. The rentals are correspondingly treated as deductions for the lessor and as income of the lessor.

But for all other leases, characterised as capital leases, the treatment is the exact reverse. The lessor is taxed as if he had sold his asset, and he recognises his income over the lease period according to the formula known as the "rule of 78."

The lessee treats the asset as his own for tax purposes. He obtains tax depreciation allowances on its cash price, and he treats as a deductible expense the excess of the rental payments over that cash price—this being regarded as equivalent to an interest expense.

Terminology is an exacting study for prospective lessors and lessees, everywhere in the world. So, also, are the accounting and taxation rule books. And if it is appropriate to add one further word of warning—the rule book around Europe for Value Added Tax is very much less standardised than many people imagine.

David Wainman

The money you need for development could be in your own backyard.

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FLEET MANAGEMENT AND FINANCE VIII



The Taskold refrigerated semi-trailer incorporates alloy riveted construction and provides high thermal efficiency with a 25-ton hanging load facility



The Roadtrain 16.28 from Leyland Vehicles is the first fruit of a five-year design and development programme dedicated to the production of the new T45 truck range

Fierce competition among truckmakers

A FEW weeks ago, Leyland Vehicles sparked off the biggest launch ever seen in the UK for a truck range. The company has been spending well over £1m to give its T45 range "the right send-off."

Leyland justifies the expenditure by pointing out that it is not just launching a truck range but also rebuilding the image of a company.

And it needed to put the message over quickly to an estimated 4m people in the British truck and transport industry, including 145,000 fleet operators.

The much-delayed launch included a national television campaign—not unique, but highly unusual among the truckmakers.

The exercise showed the determination within Leyland Vehicles to claw back its lost home market share—down to only 17.5 per cent last year, compared with a traditional 30 per cent.

The T45 models will cover the weight ranges above 16 tons. The first to be launched was a 38 to 40 ton tractive unit, named Roadtrain, the "Flagship" of the new Leyland fleet. Four more models will be introduced this year, taking the range down to 24 tons. By the end of 1982, all the T45s should be "on the road."

Leyland has incorporated many existing components in the T45 models, but they have a completely new cab system, based on a modular design, to cover trucks from 6.5 tons to 200 tons.

The range will be assembled at a new £32m plant at Leyland, Lancashire, where output has been stepped up to 100 units a month.

Backing up the T45 is a £13m modernisation and expansion programme at Leyland's parts warehouse at Chorley, Lancs.

The warehouse will have direct computer links with distributors.

Orders placed before 11 am on any weekday will have a guaranteed delivery anywhere in the UK within 24 hours. This project should be complete midway through next year.

Price range

Road train is priced at £25,000, which puts it squarely in the middle of the price range covered by its main competitors—but is well under the list price for the major rival, Volvo's F10.

As long as Leyland Vehicles comes near achieving the standards of quality and reliability it has set itself, those fleet operators who have been yearning to "buy British" will need to yearn no more.

Leyland has incorporated some back.

But it will not be easy—particularly as 1980 (if the forecasters are correct) could be one of the most competitive for many years.

However, similar noises were made at the beginning of 1979—and they proved to be entirely wrong. In the event, 300,585 new commercial vehicles were registered in the UK last year, according to the Society of Motor Manufacturers and Traders (SMMT). That figure just topped the previous record of 300,341, set in 1973. Registrations were also 17.27 per cent above the 1978 level.

Perhaps the main influence on sales last year was that corporate liquidity was relatively high—and when this was coupled with a continuing high rate of inflation, companies were encouraged not to delay too long before replacing their vehicles.

The prospect for 1980, however, is for corporate liquidity to be squeezed, for historically high interest rates to continue and for economic activity to suffer a general slowing down.

On top of all that, the haulage industry is still reeling from the impact of three disputes: one, early in 1979 in which its own drivers were involved, followed by the engineering dispute last autumn and the steel strike this year.

Consequently, the SMMT expects commercial vehicle sales to fall by more than 10 per cent from the 1979 level, to around 260,000. Breaking this down into sectors, sales of light commercials might drop from around 220,000 to 185,000, while at the heavy end of the market registrations might fall from about 77,000 to 65,000.

Tough climate

This is the kind of environment in which the truckmakers will have to compete this year.

There will be some price-cutting, of course—but there is a limit to how far that can go.

Competition will also be reflected in the back-up services offered. For instance, when times are difficult an operator might well want to obtain more information about the way his business is performing and take up an offer to plug into a truck manufacturer's specially-devised computer programme.

To take one example, Daimler-Benz (Mercedes) in the UK offers its fleet operators its Transport Consultancy Service, the backbone of which is a computerised cost and performance analysis system which shows up real vehicle operating costs. Users are able to relate these to overheads and produce a clear picture of total transport costs.

Sweden, the most successful importer, so far.

Volvo has revised the whole of its range over the past five years and some of the more recent introductions are perhaps a little ahead of their time in terms of the comfort they offer to the driver.

The company last year made progress in the UK, where it sells more trucks than in any other market—including Sweden—but it has not made as much progress as some other manufacturers.

IVECO, Europe's second-largest commercial vehicle business, owned by Fiat and which includes the Magirus Deutz range, has combined the marques in a new UK subsidiary.

The West German group is Europe's major truck manufacturer and it has been making a determined attack on the UK market for about six years. It seems to have found the right formula—its registrations soared by 48 per cent in 1978,

then a further 46 per cent last year, to a total of 6,241. It is about half-way to its target of capturing 9 to 10 per cent of the UK's heavy truck market.

Daimler-Benz's volume is helped by the Bremen vans it brings in at the lighter end of the commercial vehicle sector. But, at the heavy end, it has been catching up with Volvo, of

for trucks over 3.5 tons by 1983 compared with its present 5.6 per cent.

The question is: who will give up market share to make way for this advance?

The American multi-nationals have based their commercial vehicle businesses mainly in the UK and they have their own plans to build up truck sales.

Ford is in the middle of a £40m, five-year programme for its European commercial vehicle operations. One of the first results will be a new range of medium-weight vehicles to replace the "D" series, next year.

General Motors' subsidiary Bedford, also has some surprises in store. Changes to the long-serving TK range are expected now that the heavier TM trucks have successfully been introduced.

Seddon Atkinson, now owned by International Harvester, one of the world's biggest truck producers, outpaced the market last year and pushed up registrations by 21 per cent to improve its share. It plans to launch five more models this year and these are believed to be addition to its 300 series of mid-range heavy trucks. Later, it will begin a programme to introduce 13 other models.

BRF is also moving down the weight range with introductions of 10-tonners and 24-tonners. The new 10-tonner, so far, is double in weight to the group's present market. BRF is spending £10m for a new plant at Wrexham, due on stream in 1983, to increase its capacity. In the expectation it will increase market penetration.

By contrast, Foden at Sandbach in Cheshire, has still to make full use of the expansion programme carried out in 1978.

Dodge, not owned by PSA Peugeot Citroen, last year launched its range of light

sector, in 4.5 to 7.5 tonne categories, with the 50 series.

Dodge's future might well be bound up with Daf of Holland and, possibly, International Harvester. IHI has a one-third stake in Daf because all of them have been talking about some measure of joint co-operation. That development would not have any immediate impact on the UK, perhaps, but it would have serious implications for the mid-1980s.

The entire European truck industry is up for restructuring, and this has already begun. Leyland has taken on its new competitive stance—not a moment too soon.

Kenneth Gooding

MONEY-BACK GUARANTEE?

The following is a true story about an operator and his Seddon Atkinson truck.

On January 15th, 1977 George Barbour purchased one of our 16-tonners from Scotts of Penrith.

Over the next three years, Mr Barbour went about his business delivering livestock to cattle markets all over Scotland.

Not a man to let a business opportunity pass him by, Mr Barbour had a fairly busy time of it, covering a quarter of a million miles by the end of 1979. At which time he decided to replace his vehicle.

Pleased with the performance of his Seddon Atkinson, Mr Barbour went back to Scotts interested in trading in his vehicle against a new one.

Rather than do that, Scotts offered to sell his vehicle for him. To which Mr Barbour agreed.

And in the event he was glad he did. Because Mr Barbour, who had paid £7,827 for his truck in 1977,

received £8,100 for it in 1980.

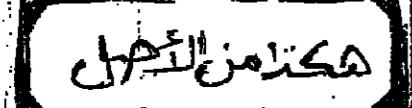
Now, obviously, inflation had more than a little to do with Mr Barbour getting such a good return on his investment. But so did the fact that Seddon Atkinsons hold their value better than virtually any commercial vehicle on the road.

So although there's no guarantee that you'll get your money back when you sell your Seddon Atkinson, this demonstration of the way they retain their value is an excellent reason for buying one.



SEDDON ATKINSON

Seddon Atkinson Vehicles Limited, Woodstock Factory, Oldham OL2 6HP Tel: 061-624 0566



FLEET MANAGEMENT AND FINANCE IX

More curbs on fringe benefits

IN THE last decade, companies have given the use of a car to far more employees—many of whom do not need them in the same way as salesmen, salesmen and representatives. The expansion was hastened by the tax treatment which made it more valuable to employees to have a car than the equivalent increase in salary.

The Government has announced its intention to reduce the use of fringe benefits, and last summer the Inland Revenue issued a consultative document proposing that, if a "notional benefit" enjoyed by an employee with a company car or petrol should be raised to a more realistic level for income tax purposes.

In a speech in September, Sir Geoffrey Howe, the Chancellor, said that the spread of benefits had, in many cases, gone beyond the "fringe of sanity."

He stated: "Perks are an inefficient and often wasteful way of rewarding effort—and unjust. Some perks are taxed in full. Others pay no tax on administrative benefits. The whole chaos might almost have been designed to set people enviously against each other, and so bring our system into contempt."

Government intentions and Government actions do not always mirror each other. In the March Budget, Sir Geoffrey made some minor adjustments to the legislation on taxing fringe benefits. He also announced that the present scale figures used for measuring the benefit of a company car would be raised—but only from April, 1981, and only by 20 per cent, equivalent to only one year's inflation.

Some have seen the Budget measures as evidence of a climb-down. But, in effect, Sir Geoffrey promised, last autumn, that any substantial increase in the taxation of benefits would be balanced by all-round income tax cuts. Thus, in a year in which the fiscal outlook made further tax cuts impossible, he could make little progress in reducing the level of perks.

Likely attack. If the Tory economic policy works, and Sir Geoffrey is able to bring down income tax bands in, say, 1983, he is likely to be tempted to renew his attack.

There is evidence that, despite the Government's disapproval of the perks system, companies are still actively looking for new ways to reward key executives.

According to a survey of 200 public companies, conducted before the Budget by the London executive search group, John Courtis and Partners, fewer than 10 per cent of companies were planning to reduce or eliminate fringe benefits ahead of the Budget. Less than 20 per cent were planning to replace any benefit which did become taxable in the Budget with compensation in salary.

increases.

There are no precise figures as to how Britain compares with other nations, in the provision of motor cars to company employees. According to the International Organisation of Motor Vehicle Manufacturers, about 80 per cent of senior managers—including chief executives, deputies and heads of function—use company cars in Britain.

In Belgium and the Netherlands, the comparable figure is about 50 per cent, while in France it is between 40 and 45 per cent.

Other comparisons

Lower down the scale, about 35 per cent of senior management in Italy and West Germany have company cars, against a figure of 30 per cent in Switzerland and Spain. By comparison, there are few company cars in the U.S., Australia, Canada and the Scandinavian countries.

In most other developed countries, employees are taxed directly on the benefit of the private mileage in a company car. This is usually calculated by establishing the proportion of private to total mileage and assessing the benefit as this proportion of the overall standing charge and operating costs of the car.

This approach was used in Britain until 1976. By then, however, the number of company cars was growing so fast that the Government, for administrative simplicity, introduced a standard scale of benefit. Two countries have also tinkered with this system.

Australia introduced a "standby value" similar to the UK scale in 1974, although it was repealed before it went into effect. In Ireland, there were also attempts to make special rules for administrative simplicity. Scales were used in 1976-77 and 1977-78, before being abandoned.

Most countries follow the U.S. pattern in adding on the fair market value of the benefit to salaries, for tax purposes, and deducting tax. In Canada, the private use of company cars is charged on a sliding scale, rising from a minimum of 12 per cent of its capital cost.

In Australia, less expensive cars are assessed at an annual rate of 12 per cent of the capital cost, while the more expensive models are assessed at a swinging 24 per cent.

In West Germany and France, the private mileage proportion is used. In South Africa, the present system, under which the authorities ask the employers for an estimate of the annual benefit, will probably be changed under the likely new fringe benefits legislation.

Last summer's Inland Revenue paper in the UK said that 30 per cent of the total value of fringe benefits were accounted for by the provision of company cars, and, for this reason, the Government felt it appropriate to begin with this

sector. The paper added that, in 1978, 70 per cent of new cars were sold to the business sector, or 1.1m.

This implies that there are between 1.5m and 2m company cars in use in Britain, and, of these, slightly less than 0.5m are provided for higher-paid staff and directors. At least 1m escape tax because they are supplied to those earning less than £8,500 and therefore exempt under the legislation.

The main proposals of the paper were that the scale should be increased to a figure broadly equivalent to the value of the benefit, as measured by the AA estimates of the cost of running a car. This would increase the scale figure for a car of less than 1,300 cc, for instance, from £190 to £294. Also, the Revenue paper argued that there was a strong case for abolishing the £8,500 threshold, so that the benefit from company cars would be taxable whatever the salary of the employer.

Despite Sir Geoffrey's argument that perks were a reaction to high tax levels in the past, and that with the top rates reduced in his first Budget, non-cash remuneration should be phased out, the Inland Revenue paper was savaged when it was published. The Institute of Directors and Confederation of British Industry were prominent in the attack. And, in September,



Although more salesmen choose Ford cars in Britain—or have Fords chosen for them—"directors prefer BL," according to one survey of 858 British companies.

Above: BL's Marina

Sir Geoffrey promised that there would be no precipitate action.

In the Budget, the main impact of the drive against perks was directed against non-auto items. Scales affecting the provision of items such as suits and TV sets, were raised, as were the benefit of cheap lodges.

The Inland Revenue has made plain that the earliest it could introduce this change is in the next financial year. And the tone of Sir Geoffrey's announcement makes it seem that he is determined to push it through.

While the scale rates remain far from realistic, this will still mean that many employees—possibly more than 1m—could face a tax charge on the benefit of company cars for the first time, next year.

While there will no doubt be some stiff opposition to the move, it could present the first real blow to the onward march of the company car.

David Freud

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The Peugeot 305



Comfortable, Reliable, Affordable

"With such exemplary manners, such silken feel, such admirable comfort and such unfailing reliability, the 305 must obviously be a very good car."

So wrote LJK Setright of Car magazine, having driven 9,000 miles in a Peugeot 305. We were naturally delighted to read these comments as, from the original concept through to final design, it was our intention to create a modern, stylish, comfortable, economical, quality family car—one that was a pleasure to drive.

At Peugeot, we believe that driver and passenger comfort is obtained by the ideal matching of a number of key factors. Take the ride for example. We selected the very expensive all-round independent suspension system and matched it with an extra long wheelbase so that rear seat passengers sit between the wheels and not over them.

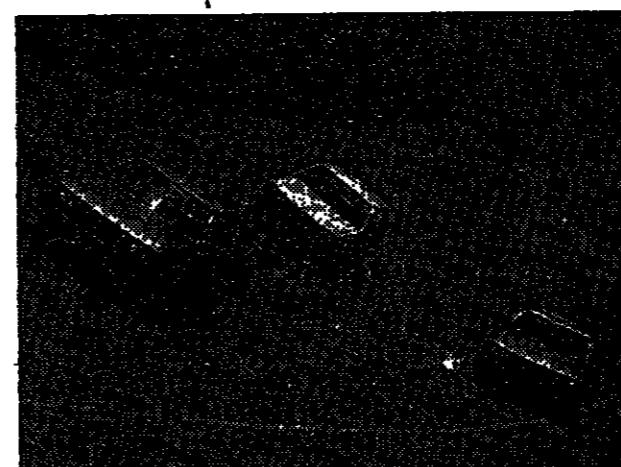
The transverse light aluminium alloy engine allows more space in the passenger compartment so there's bags of room in the back as well as in the front.



And finally, the seats. Orthopaedically designed, the front seats are constructed with a pressed steel well and tubular back-frame with flexible mesh support, padded throughout with thick polyester and finished in beautiful cloth upholstery.

All of these elements are designed to match and complement one another; thereby offering you not a compromise but a perfect blend of qualities to ensure maximum comfort. Over the years we have gained a reputation for the excellent reliability of our models and the 305 is certainly no exception.

Reliability is of the utmost importance from the planning and design stages. By selecting high quality materials and employing the latest manufacturing techniques, thorough pre-production testing of component parts and prototype models, we lay a sound basis for reliability in the finished product.



Product development test track at Belcamp.

Quality control is stringent on the production and assembly lines, where one in eight workers is a quality control inspector. Each completed car is finally tested, first on a rolling road and then on a specialist-designed test circuit, where every car produced is put through its paces on this gruelling track. It is, therefore, not by chance that the Peugeot Range and, of course, the 305, has gained such an excellent reputation for reliability.

There are five models in the 305 range: 1300cc and 1500cc petrol models and a 1548cc diesel, all extremely economical and reliable.

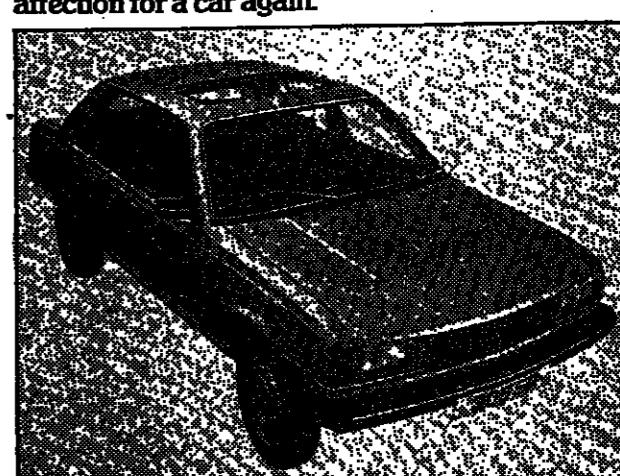
At a constant 56 mph* the 305 SR returns 46 mpg compared with 49 mpg for a Mini*. Performance is not sacrificed for economy however, and the SR attains a top speed of 96 mph. Main service intervals are every 10,000 miles (petrol models) and there is a straightforward 12 month unlimited mileage guarantee.

The 305 range is exceptionally well equipped, but also competitively priced. We give you the opportunity to select a model best suited to your motoring requirements and pocket. And if you need it, there's Peugeot Finance to help you with finance and leasing facilities.

If you are looking for a quality family car that is comfortable, reliable and affordable why not take a test drive at any one of our nationwide network of dealers.

We hope you will share the thoughts of LJK Setright of Car magazine who concluded his long term test article, with the following words:

"My feelings would be better explained by saying that I fear that I shall never feel so much affection for a car again."



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305 SR Diesel 55 mpg at constant 55 mph. Mini 1000 45.5 mpg (5.6L/100km) at 56 mph (90km/h).

Recommended retail price including VAT, car tax and road tax.

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FLEET MANAGEMENT AND FINANCE X

OUR FIRST ASSIGNMENT SAYS A LOT ABOUT US.

The place was Germany.
The year was 1903.

The problem was to establish on behalf of the owner of a horse-drawn cart that a motorised vehicle would be cheaper to operate. A challenging problem we think you'll agree and the first of many we have resolved in Europe over the last seventy-odd years.

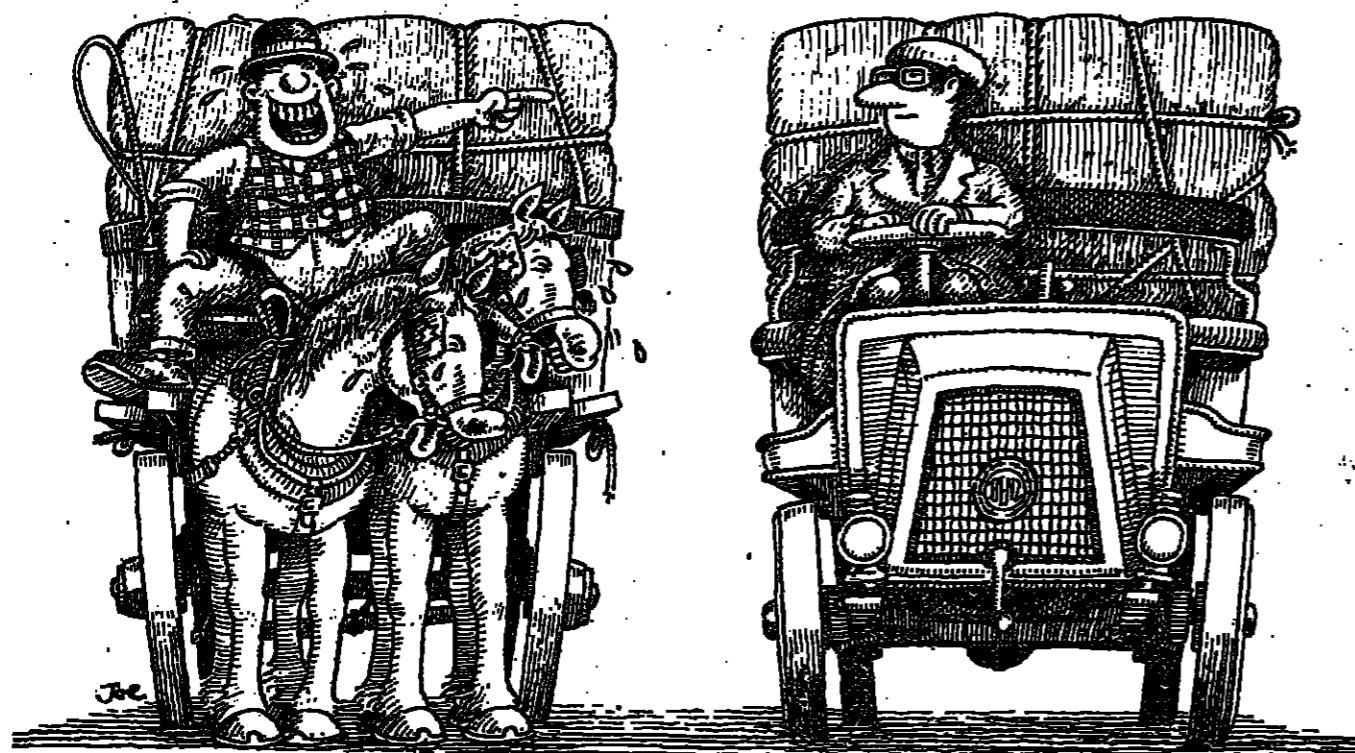
Since then the experience we have accumulated over the years has made us one of the respected bodies in Britain on all aspects of fleet operation.

Through our Economy Calculations System we can help operators select the vehicle best suited to their job requirements and ascertain the future operating costs and profitability.

Our Fleet Information Service, by monitoring and analysing fuel costs, loads, maintenance, journeys, turnaround times, revenue and utilisation, can improve your performance right across the board, ensuring that your fleet is operating at peak efficiency.

This free service is available to operators of any make of commercial vehicle.

So let Mercedes-Benz Transport Consultancy help you keep ahead of the time.



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Already Marley Vehicle Leasing has won a big reputation as the one leasing service that's as good on the road as it is on paper. Because controlled by neither bank, finance house, motor dealership nor manufacturer, we differ from most in being as experienced with the nuts and bolts of company motoring as we are with the pounds and pence. Our sole aim is to offer a complete problem solving capability based on Marley's thirty years' know-how of running a big company fleet.

For instance, to help save trouble on the road our specially trained team of field service engineers covers the country acting as a vital link between drivers and vehicles and their respective garages and distributors. They're always on hand to liaise with your nominated service agents to help deal with any trouble on the spot.

And to help save you trouble off the road, Marley will take over the complex paperwork of administering a transport fleet. So while we keep your vehicles running smoothly, your staff are free to concentrate on keeping your business running smoothly too.

Two additional services from Marley Vehicle Leasing

Purchase and Leaseback Plan
Marley's Purchase and Leaseback Plan lets you change to leasing at a stroke - without changing cars. First we buy your whole fleet at its current market value and then we lease it back to you at an extremely advantageous monthly rate. It's the

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Fleet Management Plan

Marley's Fleet Management Plan is the way to benefit from our long experience of transport cost control and administration even if instead of leasing, you prefer to own your vehicles outright.

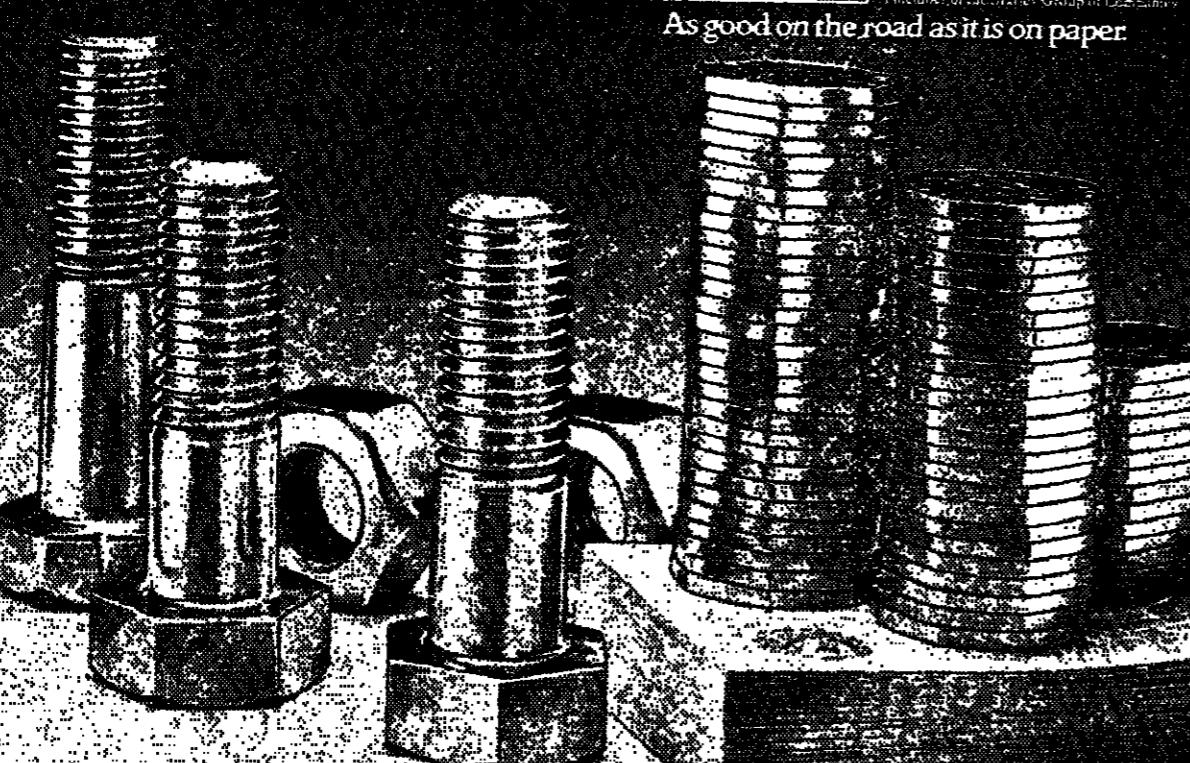
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John Smith



More than 1,000 heavy-duty trucks, mostly all from Mercedes-Benz, are operated by Algeria's State-owned haulage company, SNTR, for regular trips across the Sahara. The boom for the Algerians began when the Nigerian port of Lagos became overburdened and it became economical to operate a land route from Algiers to Kano. The truck, above, is part of the "steel caravan" carrying pipes needed for the water mains in Northern Nigeria.

The growing complexity of fleet insurance

THE NEED for fleet operators to insure their vehicles on a comprehensive basis should be axiomatic. Insurance, merely to meet the legal requirements, is not enough. The operator needs to ensure that a series of accidents do not put him out of business. Hence fleet insurance should be on a comprehensive basis.

The rating of risks in fleet insurance differs widely from the small operator, with just a few vehicles, to the major company with thousands of vehicles. Insurers will rate a small operator, with, say, 10 vehicles or less, on the rating system that is familiar to private motorists. The premium charged will depend on the make of lorry, the areas of operation and other relevant factors.

But once the fleet grows to a larger size, then the rating moves onto an individual fleet basis, reflecting the past claims experience of that particular fleet. The risks involved are greater than with a private car. The vehicles are in constant use, often with drivers working on a shift system.

The rating will depend on many factors, the most important being the size of the fleet, the extent of the operations and the nature of the business. The insurers tend to work on a 70 per cent loss ratio, that is, they underwrite for paying out £70 in claims for each £100 received in premium, the remainder going on broker's commission and expenses.

Inflation, as always, is the main underlying factor in a rating assessment. Motor claim costs tend to rise faster than price inflation. Labour costs, the costs of new vehicles and spare parts tend to run ahead of prices.

Competition for this type of business is keen, with insurers being attracted by the large amount of premium income generated. This produces useful investment income, especially in these days of high interest rates. Even the major fleets tends to use just one insurer and not to split the insurance between various companies and Lloyd's syndicates. Thus the rates quoted tend to be very competitive as insurers endeavour to capture or retain the business.

It is the common practice for each fleet insurance to be put out for quotation each year and the lowest rate secures the business. Some fleet operators will stay with one insurer out of loyalty, if they are satisfied with the service. But cost pressures usually determine where the insurance is placed.

The insurers endeavour to keep premiums rates down to a reasonable level by operating excesses. Here the operator meets the first part of any claim. This cuts out the small claim which sends administration costs soaring.

Wide range

The level of excess can range from as little as £25, for a small operator, to thousands of pounds for the major operators. The proper use of excesses can provide considerable savings for both the operator and the insurer.

The major operators can make further savings by self-insuring some of the risks being incurred. The 70 per cent claims ratio is a powerful incentive to take the self-insurance route. But it is one that needs a high degree of professional advice. After all, the size of unit of risk, that is the individual vehicle, grows larger each year.

The role of the insurance broker is paramount in the field of fleet insurance. His function now extends far beyond simply finding the best premium quotation in the market.

The broker would advise his client on the various covets required, what level of excesses the operator could easily carry and what savings this would produce. Since the ultimate premium rating depends on the experience of the operator, the broker would advise on means of minimising the risks involved. For example, he might advise that more driver training was required or certain security precautions at the operator's depots.

The insurers are prepared to offer a pre-insurance service to operators covering inspections, to check maintenance procedures and premise security.

The large brokers are not very much tied in with self-insurance and regard it as one of their functions to advise clients on whether to operate a degree of self-insurance and to handle the administration if the client does carry part of the risk himself.

The broker is very much involved in handling the claims settlements for his clients. In particular, he would advise on the recovery of loss through common law procedures.

The premium rating on an individual experience basis, the operator needs to recover as much as he can from the other parties involved through the due processes of the law, rather than claim the recovery from his insurers. This represents a major difference between private motor insurance and fleet insurance handling on a shift system.

The rating will depend on many factors, the most important being the size of the fleet, the extent of the operations and the nature of the business. The insurers issue green cards to their clients in the normal way and it is the broker's task to ensure that the insurance contract covers risks overseas as it covers risks in the UK. The multinational nature of British insurers means that they are familiar with insurance requirements overseas and have a network of local agents that can deal with claims virtually on the spot.

The arranging of insurance cover for journeys beyond Western Europe is much more complex. In all East European countries, insurance has to be placed through the State insurance agency. There is not the same degree of reciprocal arrangements as in Western Europe.

Once the journey extends into Middle Eastern countries, then insurers become very wary. The nature of the problems encountered

are not fully known and there have been some dubious operators undertaking these journeys. Insurers tend to be cautious over granting insurance. Premiums are high and the cover is limited.

The insurance of the contents of the vehicle - goods in transit insurance - is a separate insurance. He needs to cover loss or damage to the goods while being transported and his liability towards the owner of the goods.

The hijacking of vehicles was rampant in the mid-1970s and insurers experienced heavy losses over this period. With the use of anti-theft devices has cut down the number of hijacks. Insurers now impose warranties on their insurance contracts, so that drivers have to leave their vehicles in lorry parks overnight. These parks provide a high degree of security against the casual theft and the outright hijack.

The number of losses has come down significantly from

Eric Short

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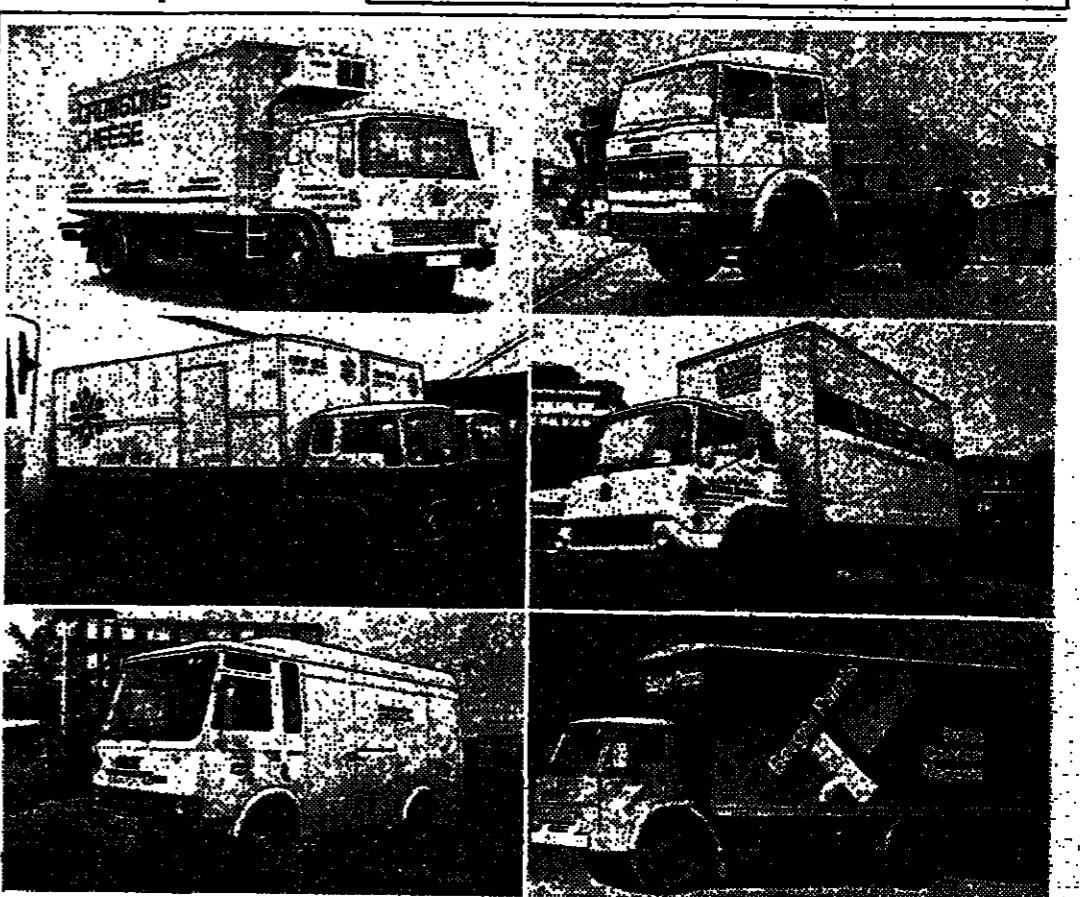
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FLEET MANAGEMENT AND FINANCE XI

Car rental market grows steadily

THE MAJOR event of the year in the car rental sector was undoubtedly the proposed acquisition of the UK Dutch and Spanish car hire interests of Godfrey Davis, by Europcar, the vehicle rental arm of the French Renault group, in a £22m deal.

Europcar, which is based at Clamart, near Paris, is already the largest European-owned vehicle rental group. It is represented in 57 territories in Africa, the Middle East, and Europe.

The development brought a spirit of interest from all parties in the car rental business, if for no other reason than that Godfrey Davis is already near the top, if not actually at the top, of the league table of car hire companies in Britain. The relationship with Europe's largest all-European vehicle rental group is certain to cause ripples throughout the British sector, as the other leading operators, such as the all-British Swan National group and U.S.-based Hertz and Avis, assess the likely impact on a market which continues to be highly competitive.

The deal with Europcar is to be accompanied by changes in the way Godfrey Davis is organised. The company is to form two new holding companies, a hire company—to be the subject of the bid from Europcar—and a trade company, which Godfrey Davis will retain.

Dealerships

The trade company is expected to continue the existing business of the Ford main dealerships held by Godfrey Davis and contract hire, mobile homes and other leisure operations.

Midland Bank Industrial Investments is to take a minority share in the capital of the new Godfrey Davis-European company, which will be based on 200 existing Godfrey Davis car rental branches.

The reaction of the other large car hire companies to the changes at Godfrey Davis cannot be gauged until the reformed Davis-European group makes clear its own marketing strategy.

But one thing is certain—the car rental market is in one of its most testing periods.

Already, a spate of full-page advertisements by the leading rental companies have appeared as summer approaches.

The advertisements aim to capture some of the limelight from the car manufacturers which are themselves fighting the early stages in what may turn out to be a full scale price war—led, perhaps unexpectedly, by BL with its highly successful price-cutting offers.

Demand is holding up well in the new car market and the signs of growth in car rental are not at all obvious.

Exact figures for market growth are difficult to assess, since an estimated 60 per cent of car rental companies are those outside the league of the big names.

These smaller companies are generally based locally and few have extensive national networks. They take a pride in offering a personal service and other conveniences which have an immediate appeal to many customers.

But this has to be balanced against the flexibility offered by the larger car hire companies. One-way hire, for example, is often a "must" for business travellers demanding the door-to-door service which only a car can provide.

Speed of response from the large car hire companies is also a regular demand. One leading car hire company executive said earlier this year that the last thing he wanted was for his business traveller to pay cash. The business traveller would probably agree—cash transactions can be slow. Credit cards are also relatively slow, but until the advent of direct debiting, this has to be tolerated by those travellers without personal company arrangements with hire companies or who do not operate through travel agents.

On the other hand, cash payments are favoured by the local car hire operators. The payments involved are often much smaller than would be the average for the longer distance.

Lynton McLain

longer term rentals from the large-hire companies.

Company arrangements for staff wishing to use hire cars on company business are usually based on a central billing system. This is practised by Avis, for example, and is only offered to companies.

The basis of the approach is simple and of direct benefit to business travellers in a hurry.

Each time a car is hired by a company staff member on business, the invoices are forwarded to the company as a monthly account.

Charge cards

Personal charge cards carry the name of the company and the address for sending accounts.

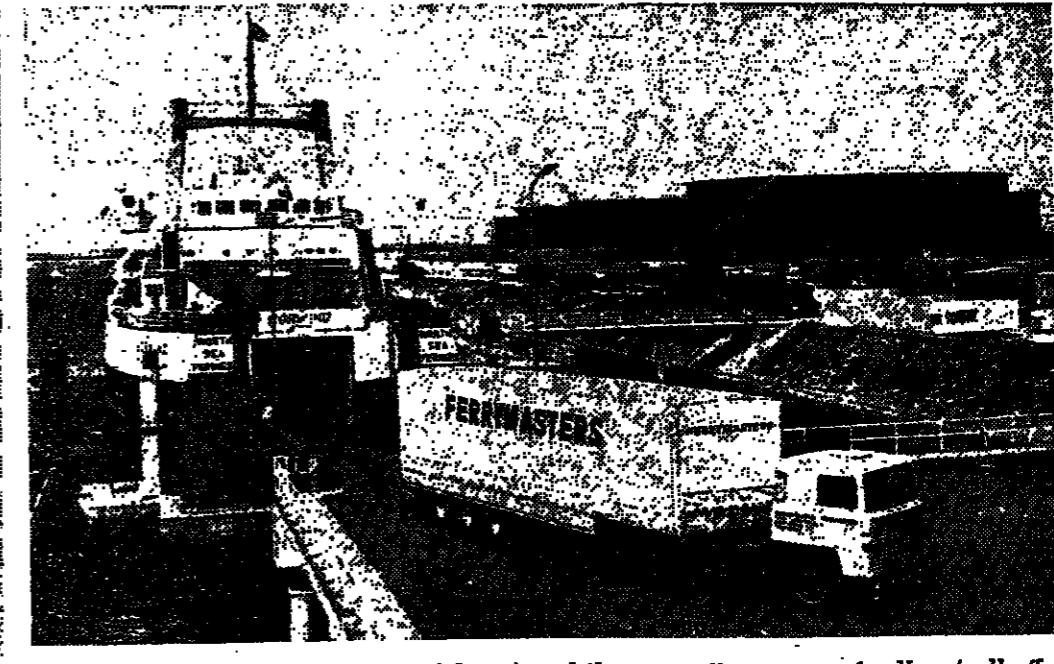
The other standard approach for the business traveller caters particularly for those who do not travel frequently or regularly. The car hire company sends an invoice immediately to the personal charge card address.

Major credit cards are accepted by the large car hire companies and some issue their own credit cards. This was partly a development to encourage customers to use one particular car hire service and also as a way of speeding up the initial hire agreement between customer and hire company.

The arrangement provides some improved convenience for travellers, but for those people working for companies with central billing agreements with hire companies, hire-car credit cards have proved to be superfluous.

Some hire companies even have reciprocal credit card arrangements with competing car hire companies—cards are interchangeable. This may have the effect of increasing the market for car rental by increasing the choice available, but it may have the adverse effect, for the separate companies, of reducing the loyalty of the customer to one particular company.

Lynton McLain



International haulage services (above) and the expanding range of roll-on/roll-off shipping services are vital to UK Netherlands trade. Ferrymasters, for example, established in Holland since the mid-1960s, operates a fleet of more than 2,000 load-carrying units. Left: A London tourist takes delivery of a hire car from Gillian MacKenzie, outside the Avis Belgravia branch.

Rise in UK-continental haulage

the number of foreign-powered vehicles carried by roll-on/roll-off ferries. These foreign-powered vehicles accounted for 28 per cent of total traffic in the first quarter last year, compared with a 22 per cent share for the whole of 1975.

The strike by the driver members of the Transport and General Workers' Union over the winter of 1979 is widely accepted to have caused the short-lived upsurge in foreign-powered traffic.

This compared to 43 per cent and 59 per cent in the first half of 1978, and the slight decline in 1979 has been largely accounted for by a growth in the use of ports on the east coast. However, the ports on the Channel have seen a faster growth in the numbers of unaccompanied trailers.

In general the buoyancy of the market for British registered road goods vehicles travelling abroad partly reflects the success of the UK haulage industry in winning overseas haulage contracts and partly to increased Government success in winning more international permits for UK haulage companies.

However, the 54 per cent of the powered traffic which was also accounted for by UK-registered vehicles over the whole nine-month period represented a fall from the 58 per cent share in the same period in 1975. This effectively reversed the trend in the five years since

1973, when most of the growth in the market was accounted for by a rising fleet of British international goods vehicles.

The Trade Department said that the latest results showed that the dominance of the ports in the Dover Straits as the main outlet for ro-ro traffic may have started to diminish. In the first half of the year these ports carried 41 per cent of all goods ro-ro traffic and 65 per cent of all powered traffic.

This compared to 43 per cent and 59 per cent in the first half of 1978, and the slight decline in 1979 has been largely accounted for by a growth in the use of ports on the east coast. However, the ports on the Channel have seen a faster growth in the numbers of unaccompanied trailers.

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These permits are almost always needed only for public haulage companies—those whose sole business is plying for work carrying other company's goods. Companies which operate lorries on their own account are generally not restricted by either bilateral or multilateral agreements.

The British Government has had a number of successes in winning more permits for Britain's international hauliers.

Recent successes include the agreement with Australia. In March Austria agreed to allow Britain to have 250 more haulage permits, bringing the total to 3,950 in 1980. Bilateral agreements were also reached with France and Italy, which gave Britain 20 per cent more permits—up to 51,500 tonnage will now be permitted to France—and with Germany where 75 per cent more was granted to a new total of 16,500 permits. At least 20,000 permits are planned for 1981.

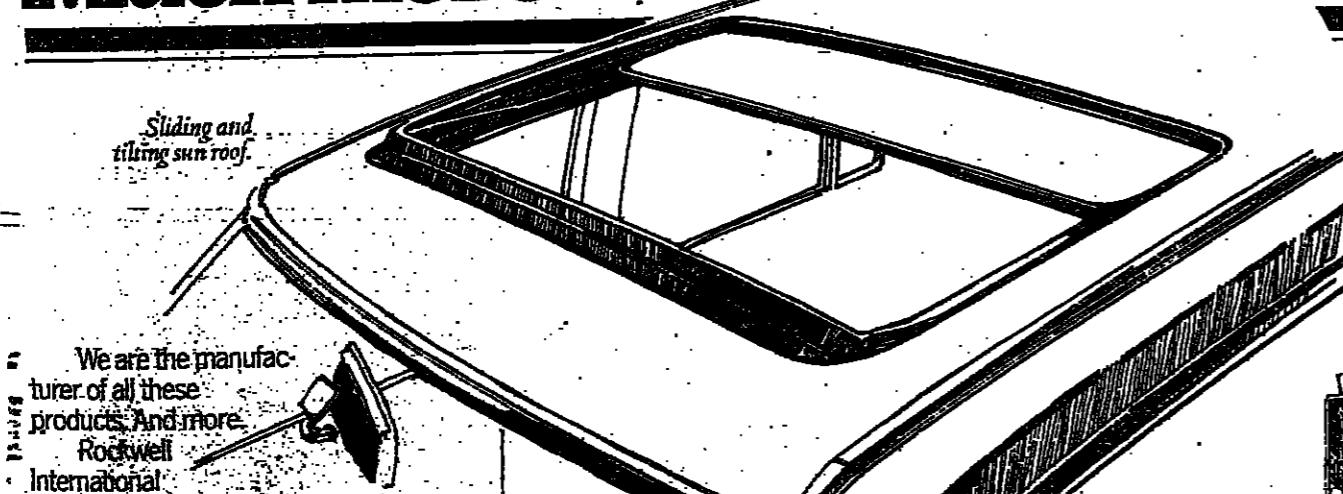
A more modest success, but one which the British haulage industry welcomed, was the award of an extra 68 permits for EEC haulage operations, last December. The Council of European Ministers of Transport agreed that this would be Britain's share of the new quota—up by 20 per cent—for EEC road haulage permits for 1980.

These permits are valuable assets for hauliers. They are valid for one year and enable hauliers to make any number of journeys between EEC member countries.

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Tough period ahead for the road haulage industry

BRITAIN'S ROAD hauliers face a difficult year. Bankruptcies and redundancies are widely expected among the smaller operators as this typical service industry fights to survive against events beyond its control in the world of commerce and manufacturing.

Growth in demand for road haulage services is static and may even be falling—a response to the sluggish performance of much of manufacturing industry.

As a result, hauliers have found they have considerable excess capacity, possibly as much as 10 per cent in their lorry fleets.

This has led to a widespread bout of rate cutting by operators intent on surviving the slump. In turn this has led to cries from the trade association for the industry, the Road Haulage Association, that member companies should cut the size of their fleets in an attempt at an across-the-board solution to the damaging rate-cutting.

Statistics for the industry are notoriously difficult to locate in any year under consideration and the industrial effect of the call to cut fleet size will only be evident through a stabilisation in rates. Later, official Government figures may show how serious the downturn in demand for haulage services has been for Britain's operators.

Double problem

The industry faced a difficult year even before it began. The problems of low demand and excess capacity are common to much of manufacturing industry, but the hauliers started the year with a double disadvantage.

The year was hardly a day old when steel workers employed by the British Steel Corporation started a national strike over pay.

The corporation may have lost a tenth of its home market for steel as a result of the strike, while manufacturing industry survived. In contrast, road hauliers, and, to a lesser extent, British Rail, took the brunt of

the side effects and more than 10,000 lorries were laid up. These lorries normally account for a high proportion of the 75 per cent of all iron and steel movements which go by road.

The steel strike came at a time when Britain's hauliers had already started to consider programmes of retrenchment in attempts to financialise for the expected underlying down turn in demand for haulage services.

The industry had barely recovered from the strike by driver members of the Transport and General Workers' Union in January, 1979, when it was hit again by the strike in the engineering industry. In the autumn.

Demand for lorry transport improved seasonally, at Christmas, but the underlying pattern was of a steady falling off in demand.

These changes in the economic fortunes of the haulage industry have come at a time when once again it is under the public microscope of a Government inquiry, this time into the place of the lorry in society and the environment. The inquiry, conducted by Sir Arthur Armitage, of Manchester University, is expected to come to a conclusion later this year.

This is again happening. Mr. John Silbermann, the chairman of the Road Haulage Association, earlier this month urged hauliers to pass on higher costs, including those for fuel, which rose 15 per cent in the three months to April 1. He made his plea against a background where some hauliers are absorbing cost increases in an attempt to keep their rates competitive, often with the result that for some contracts costs are not covered.

These gloomy economic indicators provide the background to a number of substantial structural changes that are now underway in the road transport industry.

The most immediately obvious changes are those proposed in the Government's Transport Bill. The Government want to de-nationalise the State-owned National Freight Corporation, form it into a company under the Companies Act and eventually sell off shares to the private sector, including the company's employees.

The first stage—to form the corporation into a company—

is expected to be completed soon after the Bill becomes law, perhaps before the summer. The timetable for selling shares is to be decided by Mr. Norman Fowler, Transport Minister, in collaboration with the board of the new company.

The timing of the decision is likely to be a highly sensitive matter, with the board not anxious for a share float until the road haulage market picks up. The Government, on the other hand, is likely to favour an early sale of shares in line with its commitment to reduce the public sector borrowing requirement.

The stock market will watch developments with interest, if only because the proposed float of shares in a re-formed National Freight Corporation with its 50 subsidiary companies—would have the effect of creating a stock market sector where none now exists.

The company formed from the National Freight Corporation would then have to compete for investors funds with the Transport Development Group, the biggest and most comparable transport company now quoted on the stock market.

Familiar ring

The reason for the poor performance has a familiar ring to it. The Commission said hauliers have not found it possible to pass on charges the full extent of rises in direct costs.

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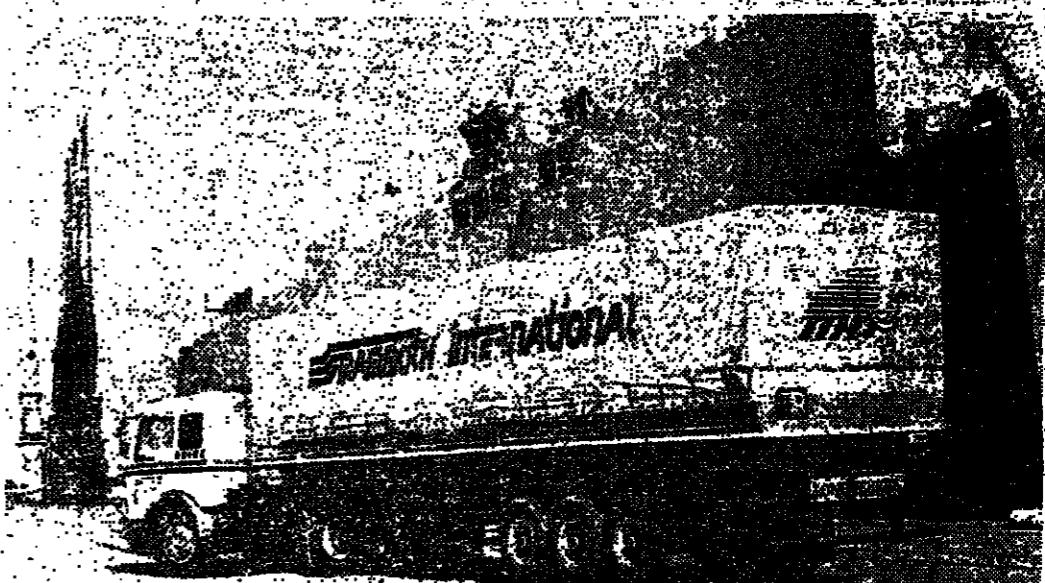
The British Government is awaiting the outcome of an inquiry, being led by Sir Arthur Armitage, above, on the place of the lorry in society and the environment.



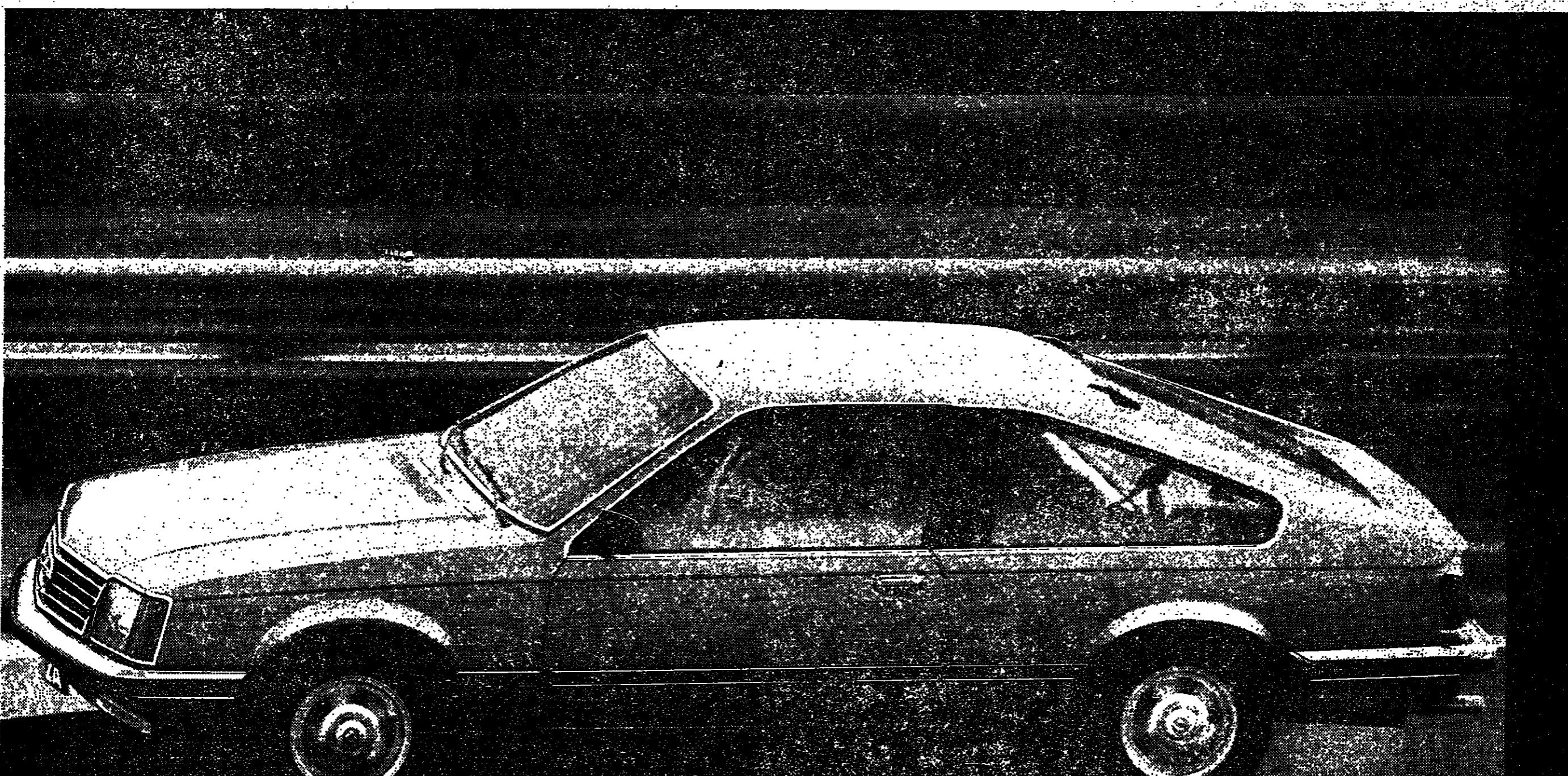
Mr. John Bücher, MP for S.W. Coventry, waves from the cab of a large truck en route from London to Düsseldorf, Germany. He is on a fact-finding mission to find out the problems that face British truck drivers in terms of documentation and paper-work when crossing border points in Europe. He will be filming "Operation Red Tape".



Mr. John Silbermann, above, the chairman of the UK's Road Haulage Association, earlier this month urged hauliers to pass on higher costs, including those for fuel, which increased 15 per cent in the three months to April 1.



This three-axle "Tridem" trailer is built for operation at a gross trailer weight of 32 tonnes and will work at a gross weight of 40 tonnes, where laws permit. The vehicle, above, provides regular service for UK exporters to France and Italy.



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Seeking a licence to 'lose' money

DESPITE frantic efforts on the part of established commercial television contractors to prove that their "licence to print money" is now a myth, the queue of contenders for the new franchisees is proving remarkably long.

It is of little comfort to the present 15 contract holders that the weekend probably saw the final steps in the elaborate courtship rituals of the past month. With May 9 the day when contract bids have to be submitted to the Independent Broadcasting Authority, and the IBA's searching but preliminary questions answered, there is little time for further manoeuvring. By this morning most bidders will be committed.

Unless the weekend produced some rapid revised thinking, it looks as if very few franchise holders are going to escape without a battle. Channel 4 (the smallest company) and Thames (the largest) may have a walk-over, as might Grampian. Next best bets for a clear run are London Weekend, Tyne Tees and possibly HTV.

The toughest fights are likely to be in the Southern TV area, where there is promise of lots of bids, and East Anglia where Anglia Television — long regarded as one of the best of the smaller companies — is endangered simply because of the impressive muscle of the rival bidders.

Most votes for the weakest bidder go to ATV, which faces a determined attack from Mr. Stuart Wilson, the one-time television magnate who for some time has been knocking at the door to make his return.

If there was a poll for the most unpopular name among television executives at the moment it would probably be stockbroker Vickers da Costa. Just as industry pessimism was beginning to gain acceptance Vicker da Costa came out with predictions that things might not get a little slack in 1981/82 but would recover spectacularly in

"we have cried wolf... many times before" ...

term prospects of high profitability is attractive set against the outlook for manufacturing industry.

This is in complete contrast to a document currently being circulated within ITV which takes an extremely gloomy view of the 1980s. "1980 advertising revenue in real terms is expected to be down on the 1979 level (after adjusting for the strike)" and with the poor economic outlook it is assumed that this decline will continue to 1982 and 1983 (the actual decline is estimated at 5 per cent in 1982 and 2.5 per cent in 1983) followed by a return to the 1980 level in 1984.

"The total pre-tax profit for the eight years (for which the new contracts will run) on this basis is £175m and taking the capital employed in the industry at a conservative £375m we estimate that the average return is just under 5 per cent a year."

There then comes a sting in the tail, which was prepared for some ITV companies by outside accountants. "After corporation tax and a modest plough back there will be little left for dividend." It goes on:

mid-1980s.

Franchise

holders

brows

furred

at

the

words:

"We could see an extremely buoyant period of profitability in the mid 1980s."

As if this were not bad enough for people trying to deter likely competition there then came the prediction: "Current dividends should be able to be at least maintained until around 1983/84 when considerably improved payouts should be possible. The combination of high yield, highly valued (by an incoming licensee) assets and medium-

"In the case of a new contractor with loan capital to service then the situation would be even worse, especially if current interest rates continue."

The problem for the television companies at the moment is that very few people outside the industry are prepared to believe this sort of talk. "We have to admit," says Thame, "that we have cried wolf a great many times before, and we have been wrong. This time we really do believe it ourselves."

So why are any of the present contractors persisting in their applications for re-appointment?

There is certainly no sign that any of the franchise holders will not be on the IBA doorstep on May 9.

"This would at first sight appear to be a contradiction," came the response from a contractor unwilling to be quoted in public debate before the IBA fire, the official starting gun.

"But on closer examination the present contractors do have substantial capital employed — £275m being a conservative estimate — and if any of them do not re-apply they could be selling their assets at a fraction of their current replacement value. Even in a voluntary sale to a new contractor the value obtained could be poor." These assets have mostly been built up out of profits ploughed back during the last 20 years so, even with the low profitability for the next contract period, it still makes sense for the mto continue rather than sell."

The eight-year franchise period, which runs from 1982, is an essential part of the companies' pessimistic calculations, particularly since there are very few forecasters who are optimistic about Britain's economy for the first few of those years. However, it is generally assumed that you have to be extremely unlucky, or inept, to lose a television licence these days. In the present round of bidding there would be surprise if more than one television contractor lost a franchise, and astonish-

ment if the total rose to three.

Perhaps the real risk to most contractors is that they will find themselves required to take on unwelcome bedmates. The IBA has the power to insist that any contractor winner receives his franchise only if he accepts investment and personnel from a rival bidder. Clearly there are strong justifications for this. In a closely fought battle both, or several, sides may have strengths which the IBA would like to see represented in the final consortium.

It is widely assumed, within television, that the IBA's introduction of the prospectus of breakfast television was a move made at short notice, merely to add a bit of novelty to this round of bids. Teasing about the Authority's cautious conservatism, it is said, was beginning to sting. If breakfast television was offered as a light hearted aside then it is a joker which, in many eyes, has taken on the dimensions of an ace. So many bids are likely, and so impressive the bidders, that the Authority is going to have prob-

... an ecstasy of plans... most destined to be paper dreams

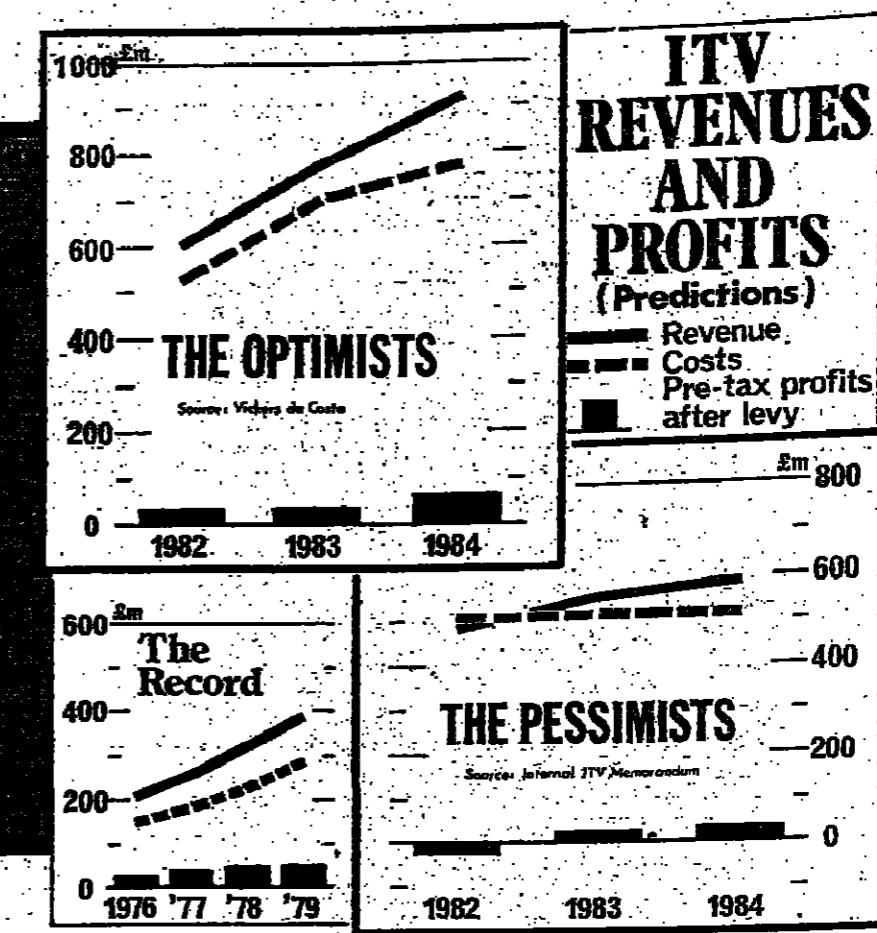
items wriggling out of a promise at least to consider the prospect.

The list of contenders is long and growing. Lord Lever and Jonathan Dimbleby, backed by assorted newspapers and the Post Office Pension Fund; Lord Grade's Associated Communications Corporation; a group of television professionals with support from Philips and IPC; and various independent local radio stations, tempted no doubt by the highly profitable ground they have found in commercial radio. They are all sitting on the IBA's doorstep clutching their bids. Others are bound to emerge on bid day. The

Government has substantial power to influence the profits of commercial television companies through changes in the method of operating the ITV levy. However, historically, the existence of the levy has not prevented the great majority of commercial television contractors from making significant profits and from paying appropriate dividends.

The prospect of such

"significant profits" and "appropriate dividends" in the future has sent contenders into an ecstasy of plans and proposals, most of which are inevitably destined to be paper



and various investment companies associated with Touche Ross and Co., Singer and Friedlander, which is handling the financial side of the exercise, cautiously contradicts established TV company views of near future profitability.

Decisions should emerge at the turn of the year and the new contractors — who will be predominantly the old contractors — will then have about 18 months to get on the air.

When the IBA opens its post on May 9 there are bound to be one or two surprises. Not only will some unpredicted names emerge, but there is also considerable interest in the final form of any worker-group bidding. Although the London Weekend union co-operative appears to have won, some

what there is talk of an intriguing, skilful financial package having been put together by Hambros and Barrowsharpe.

The IBA has set itself a formidable task for the forthcoming year. Having screened its applications it then has the problem of lengthy interviews with each of the candidate groups, and these would quite

Letters to the Editor

Accountability and disclosure

From Mr. R. A. Rudd

Sir.—The problems of the pension fund industry in this country will not be dealt with by making it or the trustees, responsible to such bodies as the Bank of England, the Council for the Securities Industry or yet another new but essentially similar body, as Christine Moir suggests in the article "The case for new pension fund guidelines" (April 9).

The solution can only come from the experience of the much larger industry in America. The heart of the question is accountability.

Trustees and the managers whom they appoint are accountable to the beneficiaries, the pensioners whose assets it is they are managing. To make trustees accountable to some third body would be to obscure that direct accountability. Anything which does that must be moving in the wrong direction. What the American legislation relevant to the industry has done is to sharpen that accountability by making it possible for the individual beneficiary to seek legal redress against the individual trustee of his pension fund if he can prove that the trustee has acted "immorally" and to his detriment.

For from this legislation having stultified the pension industry in America, as your correspondence suggests, it has shamed itself up immensely.

But this has only been possible because of the degree of disclosure enforced on pension funds in the U.S. It is a fatal flaw in our existing arrangements here that pension funds should not be required to file their accounts, state what their investments are and demonstrate their performance. There can be no accountability without disclosure. That clearly is the first step which is required in the UK. Once the industry is operating under the clear light of day and everyone can see what is going on, then the comparison can start. Trustees can then see what their managers are doing for them compared with how the managers of other funds are performing. So can the beneficiaries. And the managers themselves will inevitably be on their mettle.

In America, all concerned have been able to match the claims being made for management, against the actual performance. And it is here that the revelation has come.

It has turned out, for instance, that only a minority of managers have been beating the market averages. Trustees have found that in some cases they have been paying their managers substantial fees to run portfolios which have in fact been invested almost wholly in stocks representative of the indices. These "closed index funds" have been so similar to overt index funds that trustees have questioned whether they should be paying such large fees. Moreover, the active management of such funds has often resulted in transaction costs which have pulled down performance to below that achieved by the averages.

There has been a great period of questioning in the American industry, leading to a considerable improvement in self-knowledge. In turn this has been made possible by putting all the relevant data on to com-

Letters to the Editor

and wages which are their due and the public would be endowed with a transport system that is much more sensible and much less expensive.

D. W. Margretts,
Justification, 59, Bus No 3,
2000 Antwerp, Belgium.

Education in London

From Mr. J. Marshall, MEP

Sir.—I was amazed by your editor's defence (April 14) of the inner London Education Authority concept based upon the assumption that "a coalition of smaller (education authorities) is likely to provide a less good service at higher cost." This assertion runs in the face of all the evidence.

You admit that "ILEA has not taught well." I believe that the only way to improve standards is to make the education authorities directly accountable to the electorate. ILEA has remained blissfully oblivious to criticism, standards and parental wishes.

The real answer to the conundrum of ILEA is the performance of the outer London boroughs who are able to run a more economical and more successful service than ILEA. If Brent, Harrow and Barnet are suitable as education authorities why not Islington, Westminster and Kensington?

79 Ellerton Road, S.W.18.

Coated steels in cars

From the Manager, Market Development, BSC Strip Mill Products, British Steel Corp.

Sir.—The article by John Griffiths (April 10) about corrosion in cars and Lancia in particular, deserves comment.

Corrosion in road vehicles has been recognised as a problem by manufacturers and steel makers for many years and a great deal of effort has gone into improving performance in this respect.

BSC strip mills continue to work with vehicle manufacturers to pursue active development programmes. We are clear that to conquer vehicle corrosion certainly does not mean "the elimination of steel bodies": the basis of corrosion protection must be the greater use of coated steels regardless of any new paint processes or wax injection methods used by manufacturers. The increasing use of coated steels

reduces costs.

The working party at various levels, administrators, parents and school governors, took the view that powerful arguments would be needed to justify a major change of organisation and administration which would add to the heavy pressures on the education service. It decided that the balance of argument was firmly in favour of the retention of ILEA. But this decision did not imply an endorsement of the existing situation.

While acknowledging that, in many respects, ILEA has been a forward-looking organisation the working party recommended that, to meet complaints of excessive bureaucracy, there should be an investigation of all aspects of the work of the authority by an independent commission. This commission should include experienced educationists and administrators together with representa-

tives of the teaching profession.

Gary Walker,
House of Commons, SW1

GENERAL

UK: Mrs. Margaret Thatcher speaks at Birmingham Chamber of Commerce banquet, NEC, Birmingham.

Scotland: Trades Union Conference meets, Perth (until April 25).

National Dairymen's Association conference, Harrogate.

Prince Charles joins a freezer trawler fishing off the north-west coast of Scotland.

Federation of Civil Engineering Contractors annual dinner, Harrogate.

Final day of Association of Professional, Executive and Computer Staff annual conference.

Overseas: EEC Finance Ministers' meeting, Luxembourg.

Amalgamated Union of Engineering Workers' national conference, Blackpool.

Mr. Roy Hattersley, environment spokesman, and Mr. Peter Snipe, defence spokesman attend Labour Party meeting, Tipton, Staffs.

Mr. Neil Kinnock, Opposition education spokesman, at Hendon South Labour Party meeting.

International Olympic Committee executive committee, Lausanne (until April 24).

OFFICIAL STATISTICS

Cybernetic indicators for the UK economy (quarter), Industrial production, second quarter.

International Fire, Security and Safety Exhibition and Conference opens, Olympia (until April 25).

COMPANY MEETINGS

See *Financial Diary*, Page 25.

Today's Events

Finance, House of Lords: Consideration of House of Lords' Finance Bill, third reading.

Security Bill, committee.

Select Committees: Home Affairs, Subject: Public order.

Witnesses: TUC, British Board of Deputies, Room 8, 4:30 pm.

Treasury and Civil Service, Subject: Budget and public expenditure White Paper, Witnesses: Governor of the Bank of England, Room 15, 5 pm.

PARLIAMENTARY BUSINESS

House of Commons, Supply

Day debate on problems of the North West until 7 pm. Supply Day debate on Yorkshire.

House of Lords: Consideration of House of Lords' Finance Bill, third reading.

Security Bill, committee.

Select Committees: Home Affairs, Subject: Public order.

Witnesses: TUC, British Board of Deputies, Room 8, 4:30 pm.

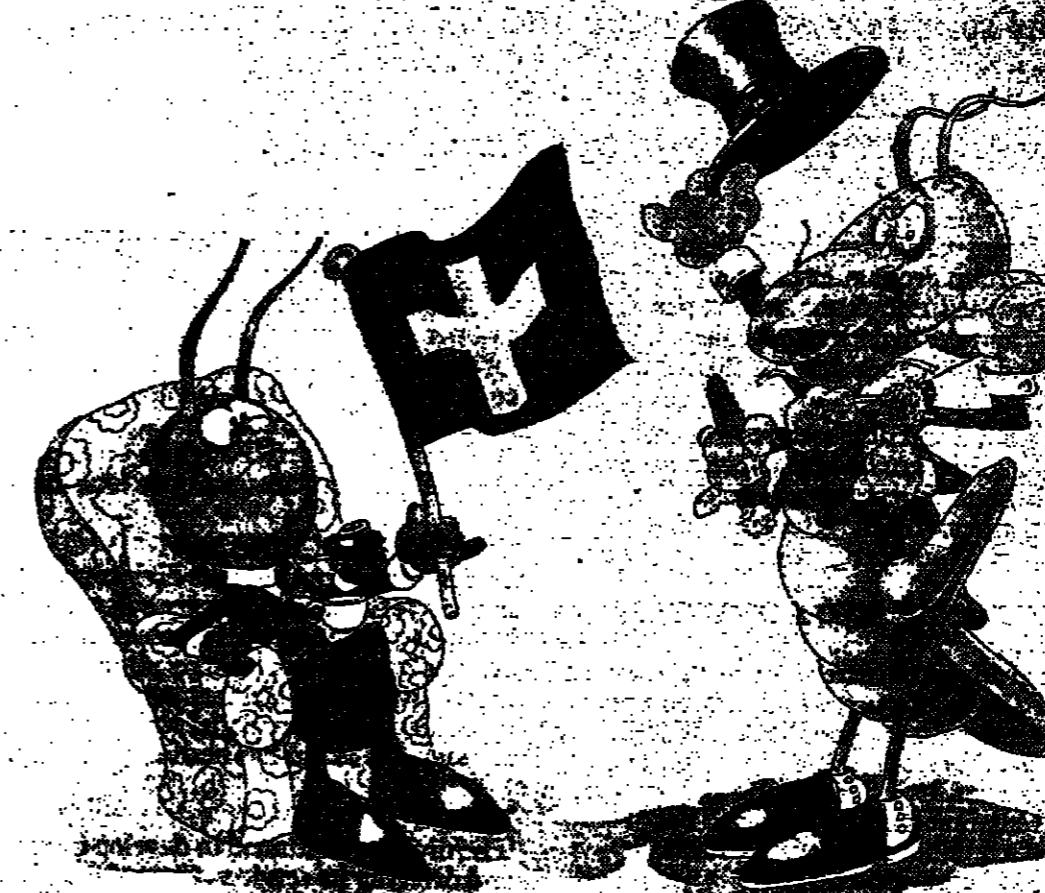
Treasury and Civil Service, Subject: Budget and public expenditure White Paper, Witnesses: Governor of the Bank of England, Room 15, 5 pm.

COMPANY MEETINGS

See *Financial Diary*, Page 25.

The Swiss Ant and the Cosmopolitan Grasshopper

(Aesop's Fable adapted by Bank Julius Baer)



"When the ant and the grasshopper looked at the interest rates available in the world, they came to very different conclusions about the best place to invest their money."

"The ant chose to receive only a few per cent a year, while keeping his funds in a currency that was carefully safeguarded against the terrible effects of inflation. Over the years he was content with a modest income, secure in the knowledge that the real value of his capital was being maintained."

"The grasshopper was far more adventurous and plumped for the sort of interest rate that his grandfather had never imagined possible. For a few years he lived splendidly, until one day he found that his capital had been gnawed away by inflation and that he was virtually penniless."

"The moral is: when you are investing substantial capital, it is

Wm. Collins capable of returning to profits

THE BENEFITS which will arise back of freehold properties in 1980 from a summer, more efficient operation means William Collins and Sons (Holdings) is now capable of returning to profitability, says Mr. W. J. Collis, chairman, in his annual statement.

The group has a strong publishing list for the autumn but trading conditions continue to be difficult, and the unfavourable factors affecting the British book publishing industry are likely to be prevalent throughout the year, he adds.

There was a turnaround in pre-tax losses of £255,000 in 1979, compared with profits of £3.35m previously. No dividend is being paid for the year. Payment of an interim for 1980 will be considered in the light of the half-year results, the chairman says.

Actions taken during the year to restore profitability resulted in exceptional costs of £3.1m offset by exceptional gains of £3.2m from the sale and lease-

back of freehold properties. Some 550 jobs were lost in the group, mainly the Glasgow manufacturing division. Since the year end productivity has improved on that said, but further discussions and difficult decisions lie ahead towards further essential pro-

cesses, the chairman says.

Within the publishing divisions, action has been taken to reduce stock levels and improve profitability. In certain areas of children's and home and leisure publishing, publishing programmes have been drastically reduced.

In Australia, changes in marketing strategies and pricing policies, together with tighter control imposed on stocks and overheads, should return the company to profits in 1980.

Throughout the group, the chairman adds, there has been a tighter control on working capital and capital expenditure, while operating costs in all areas have drastically pruned.

Hepworth Ceramic steel losses

WHATEVER happens in the rest of the year, the steel strike has meant that Hepworth Ceramic Holdings has suffered losses which will be irrecoverable, Mr. Peter Goodall, chairman, tells shareholders in his annual statement.

The effects on subsidiary GR Steels Refractories are appalling, and on British Industrial Sand, the plastics division and the UK end of Fordast, profound. As in 1979 and 1978, industrial action is going to prevent the group fulfilling its potential, he adds.

As reported on March 21, pre-tax profits rose from £30.41m to £36.17m and the dividend is increased to 5p (3.65p).

Fixed assets at the balance sheet date stood at £89.23m (£81.07m) and net current assets at £91.35m (£71.22m). Net liquid funds increased by £6.1m (£1.35m reduction).

Capital commitments amounted to £13.7m (£26.6m), of which £8.1m (£13.8m) had been authorised but not placed.

Meeting, Charing Cross Hotel, WC, May 14 at noon.

Legal & General goes for gilts

THE UK life fund of the Legal and General Assurance Society, invested the major part of its new money in the gilt market last year.

Viscount Caldecote, the chairman, tells members in his 1979 annual statement with accounts that £215m was put into gilts and a further £55m into equities.

There was a net dis-investment of £90.10m property with £9m of new property acquired being offset by £18m of sales made as part of the continuing programme of rationalisation.

Lord Caldecote points out that the relative strength of property values and the active management of the investment portfolio has resulted in the proportion of property within the portfolio remaining at 30 per cent.

Overall, premium income of the long-term insurance fund of Legal and General rose only marginally in 1979 from £47.8m

to £49.2m. But, investment income advanced by nearly 18 per cent to £220m (£27.2m).

Claims and expenses were also marginally higher at £216m, compared with £209m. After a transfer of £14.5m to the profit and loss account, the long-term fund at the end of 1979 stood at £2.3bn, against £2.88bn at the beginning of the year.

The UK life fund produced a record yield of 12.54 per cent.

The chairman says that the launch of a pre-retirement counselling service has been well received by employers, recognising that more was needed to be done in preparing employees for retirement.

The group will also continue to emphasise to employers and trustees the desirability of giving pensioners some protection against inflation by providing for regular increases in pensions.

Lord Caldecote also welcomes

the continuing discussions on the need to provide better protection for the deferred pension rights of people who change jobs.

Reasonable start for Church & Co.

The current year has started reasonably well for most group companies, says M. I. B. Church, chairman of Church and Co., in his annual statement.

But home trade orders received by the two UK manufacturing companies of this footwear concern are down. As a result, Cheaneys has had to work a small amount of short time to add.

With the current high interest rates, all retailers are cutting high interest rates, all retailers are cutting back their stocks as much as possible, and this must affect the level of orders coming to the group's factories.

However, retail business in its own shops is satisfactory at present and the directors are cautiously optimistic about the year, particularly if interest rates fall.

Pre-tax profits reached a record £3.11m (£2.9m) in 1979, as reported on March 22.

Meeting, Northampton, May 9, at noon.

FINANCE FOR INDUSTRY TERM DEPOSITS

Deposits of £1,000-500,000 accepted for fixed terms of 3-10 years. Interest paid gross, half-yearly. Rate for deposits received not later than 2.5.80.

Terms (years) 3 4 5 6 7 8 9 10
Interest % 14 14 14 14 14 14 14 14

Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91 Waterloo Road, London SE1 XPK (01 928 7822, Ext. 367). Cheques payable to "Bank of England, a/c FFI". FFI is the holding company for ICFC and FCL.

Kleinwort Benson

*A summary of the Statement by Mr. Robert Henderson,
Chairman of the parent company,
KLEINWORT, BENSON, LONSDALE LIMITED,
in the 1979 Report and Accounts.*

In a year of unusual economic and financial instability, Group profit after tax and transfers to inner reserves, at £12,096,000, was 33 per cent up on 1978, and the highest ever achieved. The total dividend of 6.5p per share compares with 4.6p last year.

The share capital and disclosed reserves of the Group have been increased by 32 per cent, by transfers from inner reserves and deferred tax account, together with the retained profits earned in 1979, to give a figure of £110,358,000.

INTERNATIONAL AND DOMESTIC BANKING

Commercial advances increased and acceptances grew from £243 to £334 million. Substantial amounts of money were provided for ECGD-backed dollar and sterling loans in support of British exporters. Our Syndication Department has had a remarkably active year, and has introduced a number of innovative ideas for financing local authorities.

The acquisition of a 75 per cent interest in Bankhaus Martens & Weyhausen is not only an important step in the development of our German business, but also in our policy of establishing ourselves in major money markets overseas as a base for our other fee-earning activities as well as banking. The results of our subsidiaries in the Channel Islands, Switzerland, Hong Kong and Belgium were all significantly better than for the previous year. Business in the Middle East in fund management and deposit-taking has grown steadily. Our interest in the North Sea yielded significantly higher profits.

BULLION

As a result of unprecedented activity in the bullion market, Sharps, Pixley Limited and

its subsidiaries in New York and Hong Kong had an outstanding year. Activity at times was hectic, and entailed the closest co-operation between bullion, money and foreign exchange dealers. The resultant contribution to the profits of our banking group was considerable. Record profits were also achieved by J. S. Knight & Son and Edward Day & Baker, processors of precious metal.

CORPORATE FINANCE

The income earned by this division was the highest yet achieved. Merger and acquisition business continued actively throughout the year, and has become increasingly international. The growth of our involvement in managing and co-managing international eurobond issues and London CD issues has been encouraging.

PROJECTS

The division continued to develop its markets and diversify its services. Several valuable advisory assignments from British and foreign clients were obtained or extended during the year, in a variety of fields: these included oil and gas, coal, nuclear fuel, iron and steel, cement, toll bridges and mass transit systems.

INVESTMENT

The numbers of pension funds and international accounts managed by Kleinwort Benson Investment Management Limited have increased, and our marketing effort has been strengthened. Kleinwort Benson International Investment Limited has been registered with the Securities and Exchange Commission with the specific objective of handling United States owned funds destined for international investment.

20 Fenchurch Street, London EC3P 3DB

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HAMBURG - HONG KONG - ISLE OF MAN - JAKARTA - JERSEY - KUALA LUMPUR - MADRID - MEXICO CITY - NEW YORK
PARIS - RIO DE JANEIRO - SINGAPORE - SYDNEY - TOKYO

BIDS AND DEALS

Grand Met offer gets under way

Grand Metropolitan's tender offer for Liggett started on Friday following the overruling of local Act by Federal Law.

A North Carolina judge has ruled that Liggett Law requiring Grand Met to proceed with its takeover of the U.S. tobacco and spirits company has precedence over the state's law requiring a 30-day waiting period.

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Meeting, Charing Cross Hotel, WC, May 14 at noon.

Financial Times Monday April 21 1980
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NORWEST HOLST HOLDINGS LIMITED

("the Company")

Incorporated under the Companies Acts 1948 to 1976
Registered in England No. 143604

SHARE CAPITAL

Authorised	100,000 Ordinary Shares of 20p each	50,000
4,300,000	3,806,800 112 per cent Redeemable	
	Cumulative Preference Shares 1986	
	of £1 each	5,886,600

£6,400,000 125,000 Ordinary Shares of 20p each

5,886,600 50,000

4,300,000 3,806,800 112 per cent Redeemable

Cumulative Preference Shares 1986

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£6,400,000 125,000 Ordinary Shares of 20p each

5,886,600 50,000

4,300,000 3,8

HOLST
LIMITED
COOPERS & LYBRAND
W.H. CORK GULLY & CO.

Coopers & Lybrand and W.H. Cork Gully & Co. announce that with effect from 1st July 1980 they will form a new partnership which will carry on an insolvency practice in London, Birmingham and Manchester.

The new firm will consist of the present partners of W.H. Cork Gully & Co. (other than Anthony Jolliffe) and certain of the partners of Coopers & Lybrand.

Sir Kenneth Cork will become a consultant to Coopers & Lybrand and Michael Jordan, Gerry Weiss and Roger Cork will become partners in Coopers & Lybrand.

W.H. CORK GULLY & CO.
JOLLIFFE CORK & CO.

W.H. Cork Gully & Co. and Jolliffe Cork & Co. announce that since the insolvency practice of W.H. Cork Gully & Co. is being linked with the insolvency practice of Coopers & Lybrand, from 1st July 1980, Jolliffe Cork & Co. will, in the same reorganisation, continue separately the audit and general practice carried on under the name of Jolliffe Cork & Co.

Those former partners of W.H. Cork Gully & Co., who are now active partners in Jolliffe Cork & Co., will continue to practice in this firm.

Both firms believe these new arrangements are in the interests of all their clients.



Allied Irish Banks Limited

are pleased to advise that as and from the 21st April, 1980, the address of their Area Office — Britain, London City Office, International Money Office and Foreign Department will be 64/66, Coleman Street, London, EC2R 5AL. Tel (01) 588 0691 Telex. 883814.

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Companies
and Markets

UK COMPANY NEWS

Boddingtons' wants more outlets to expand trade

THE directors of Boddingtons' Breweries are anxious to acquire outlets both to replace those lost and to expand trade within the group's own area, preferably where representation is either limited or non-existent, says Mr. Ewart Boddington, chairman, in his annual statement.

Four such houses were bought during 1979 and all are trading satisfactorily.

On the marketing side, the policy remains one of expansion, and additional sales staff are to be recruited during 1980.

Last year saw the launch of the group's bitter beer in non-returnable widemouth bottles and the subsequent arrangement for canning enabling the supply of bitter in large cans in time for Christmas. The directors expect increased sales for these and Bodkins during the current year.

The directors believe that having a light coloured bitter, cheaper in price and served cool, will enable the group to continue to compete effectively with a rising lager market.

The brewery development, which has cost £3.5m, will be almost completed this summer and the site allows for further expansion.

Pre-tax profits rose from £3.1m to £4.01m in 1979, as reported on March 21. The net total dividend is stepped up to 3.75p (2.91p) and a one-for-two scrip issue is also proposed.

Group fixed assets totalled £29.01m (£27.03m) at the year-end. Current assets rose from £3.41m to £3.65m, including cash at bank and in hand of £24,000 (£498,000). Current liabilities amounted to £4.13m (£4.02m), with bank overdraft at £0.36m.

(nil). Working capital fell by £170,000 (£92,000).

Whitbread Investment Company held 26.4 per cent of the capital at balance date.

Meeting, Manchester, on May 8 at 11.45 am.

Kleinwort shortening continues

IN HIS annual statement Mr. Robert Henderson, chairman of Kleinwort Benson Lonsdale, says that abroad the bank has continued its policy of shortening the maturity of its asset book, since the margins which can be earned on medium-term lending seem hardly commensurate with the risks and work involved.

Kleinwort's international expansion company finished its first full year of operation with an increased number of pension funds and international accounts but profitability here will be adversely affected by the loss of the investment currency dealings following the abolition of exchange control, he says.

Kleinwort has made a £2.62m provision in its 1979 accounts against the "lifebelt" it threw to its associate M and G Group (Holdings) last December over a tax claim.

As known Kleinwort agreed to provide funds up to £5m towards a potential £7m tax claim against M and G Endowment and Pension Assurance Company in exchange for an option to subscribe for M and G's shares and convertible unsecured loans

stock which could on conversion lift the bank's stake in the unit trust company from around 37 per cent to a controlling interest of 51 per cent.

For 1979 Kleinwort showed profit up from £1.6m to £12.1m net of transfers to other reserves and tax.

The M and G provision is included in an extraordinary debit of £3.33m (£294,000 credit).

At the end of the year Kleinwort's cash, bullion and other liquid assets were up from £689.8m to £880.3m, and advances and other accounts stood at £651.2m (£494.5m).

Customer's deposits amounted to £444.3m (£113.3m) and advances to £834.2m (£243.9m).

The net dividend is raised to 6.5p (4.6p), as reported with results.

Meeting, 20, Fenchurch Street, EC on May 13 at noon.

BTR plans to spend more

Capital investment at BTR, including additional working capital, topped £35m during 1978 and substantial further spending is planned this year, says Sir David Nicolson, chair-

man, in his annual statement. Shareholders' interests rose by some £14m to £149.26m at the end of 1979. Revaluations of assets in the eastern and western regions, which will be incorporated in the 1980 accounts, will add around £20m to that figure, he adds.

To operate at a conservative level, interest charges were covered more than 12 times by available profit in 1979 and there is much scope for facilities to finance further growth of the business this year, he says.

FT Share Service

The following security has been added to the Share Information Service appearing in the Financial Times:

Leichhardt Exploration (Section: Mines - Australian).

IN BRIEF

ALBANY INVESTMENT TRUST—Final dividend for year ended February 29, 1980, 1.1p, making 1.65p (1.34p), plus special dividend of 1.74p (1.47p) after tax of £52,332 (£40,004). Investments £25.51m (£20.31m). Net assets value per share 15.32p (12.37p). Meeting, Liverpool, June 27 at 2.30 pm.

ASH AND LACY (metal stockholder and perforator)—Results for 1979, and prospects, reported April 10 in full preliminary statement. Net assets profit of £2.89m reduced to £1.77m on CCA basis. Group fixed assets £8.89m (£4.55m). Net current assets £1.72m (£1.43m). Short-term government securities £1.42m (£1.34m). Bank term deposits £1.07m (£0.22m). Bank loans and overdrafts £1.77m (£0.34m). Working capital increased by £0.57m (£0.12m decrease). Meting, Telford, May 21 at 1.45 pm.

BRITISH SECURITIES AND GENERAL TRUST—interim dividend for half-year to March 31, 1980, 0.2p net (0.18p). Net revenue £145,089 (£124,213) before tax of £43,934 (£30,380). Net asset value per share 15.4p (18.3p).

BRITISH SIDAC (manufacturer of transparent cellulose film)—1979 sales £52.34m (£46.2m); pre-tax profit £1.94m (£1.75m), net £0.55m (£0.45m). Ordinary shares £0.5m (£0.51m). Company is a subsidiary of UCB (Investments).

LONDON AND MONTRÉAL INVESTMENT TRUST—Final dividend for year ended March 31, 1980, 1.22p (1.02p). Expenses £41,908 (£23,941). Dividend interest £8,428 (£8,553). Tax £220,303 (£229,040). Net assets value per share 24.91p (23.8p). Interim dividend (2p), after expenses, £0.5m (£0.51m). MOILINS (tobacco, paper and packaging machinery manufacturer)—Results for 1979, and prospects, reported March 20 in full preliminary statement. Pre-tax profit of £1.1m (£1.6m) reduced to £0.52m (£5.5m) on CCA basis. Group fixed assets £31.87m (£31.14m). Current assets £72.04m (£68.35m) including cash and bank balances £0.5m (£0.51m). Current liabilities £58.27m (£55.09m). Working capital and liquid funds increased by £1.04m (£0.27m decrease). Directors planning to buy back ordinary shares at a level of capital expenditure to provide modern facilities in all group's locations. Meeting, London Press Centre, EC April 23 at 12.15 pm.

MAESTROK INDUSTRIAL PRODUCTS (subsidiary of Isaacson Johnson)—Turnover for 1979, £24.81m (£26.01m). Profit £4.76m (£3.92m) before tax £1.65m (£1.71m).

Published notification of rate of interest



Arab-Malaysian Development Bank

U.S.\$20,000,000

Floating Rate Notes due 1983

For the six months April 14th, 1980 to October 14th, 1980 the notes will carry an interest rate of 18 1/4% per annum

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Unicorn Industries Limited

1979 RESULTS IN BRIEF

	1979 £'000s	1978 £'000s
Turnover (including Share of Associates)	103,146	88,676
Profit before Taxation	6,522	7,429
Group Earnings	3,868	3,755
Earnings Per Share	14.1p	16.0p

■ Benefit of recent acquisitions offset by UK industrial problems.
■ New Organisation Structure successfully completed.
■ 1980 should exceed 1979 profit level in the absence of any further UK industrial problems or international recessions.

A copy of the 1979 Annual Report can be obtained from The Secretary, Unicorn Industries Limited, Castle Hill House, Windsor, Berkshire, SL4 1LY.

Union Bank of Switzerland

Notice to Holders of the 5% US\$ Convertible Notes due 15th May, 1981 of Union Bank of Switzerland (Luxembourg), Luxembourg

At the Annual General Meeting held on 10th April, 1980 the shareholders of Union Bank of Switzerland approved an increase in the share capital from SFr. 1100 million to SFr. 1200 million. The participation certificate capital will be increased in the same proportion.

The conversion price will therefore be reduced to US\$ 1159.24 with effect from 28th April, 1980.

Upon conversion of any Note, there will be paid to the Noteholder in respect of each Note delivered for conversion a sum in dollars equal to the difference between the principal amount of US\$ 1,350 of such Note and the new conversion price.

Union Bank of Switzerland

Notice to Holders of the 4 1/2% US\$ Convertible Bonds due 15th May, 1987 of Union Bank of Switzerland (Luxembourg), Luxembourg

At the Annual General Meeting held on 10th April, 1980 the shareholders of Union Bank of Switzerland approved an increase in the share capital from SFr. 1100 million to SFr. 1200 million. The participation certificate capital will be increased in the same proportion.

The conversion price will therefore be reduced to US\$ 1136.21 with effect from 28th April, 1980.

Upon conversion of any Bond, there will be paid to the Bondholder in respect of each Bond delivered for conversion a sum in dollars equal to the difference between the principal amount of US\$ 1,200 of such Bond and the new conversion price.

Union Bank of Switzerland

Notice to Holders of the 5% US\$ Convertible Bonds due 15th May, 1989 of Union Bank of Switzerland (Panama), Inc., Panama

At the Annual General Meeting held on 10th April, 1980 the shareholders of Union Bank of Switzerland approved an increase in the share capital from SFr. 1100 million to SFr. 1200 million. The participation certificate capital will be increased in the same proportion.

The conversion price of one Bearer Participation Certificate (BPC) will therefore be reduced to US\$ 74.52 from US\$ 76.67 initially with effect from 28th April, 1980.

Upon conversion of any Bond, there will be paid to the Bondholder in respect of each Bond delivered for conversion the sum of US\$ 32.20 equal to the difference between the principal amount of US\$ 1150 of such Bond and the new conversion price for 15 BPCs.

Union Bank of Switzerland

These certificates having been placed, this instrument appears as a matter of record only.

IBJ

US\$30,000,000

The Industrial Bank of Japan, Limited
London

Floating Rate Certificates of Deposit

due 21st April, 1983.

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APRIL 1980

INTERNATIONAL BONDS

BY FRANCIS GHILES

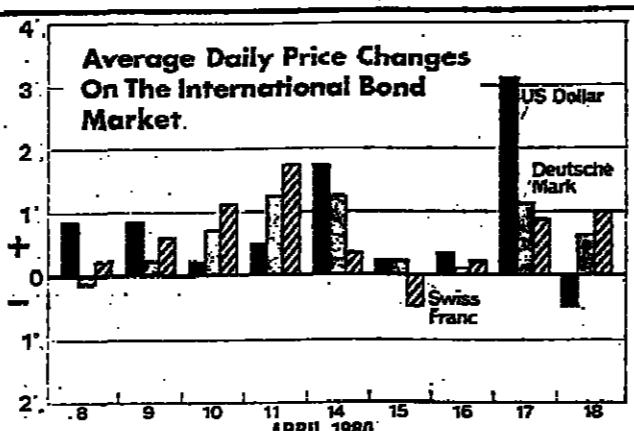
U-turn takes market by surprise

THE EXPLOSIVE rally last week in the Eurodollar bond market was viewed in open disbelief by many bondhouses. The market was ill prepared, despite the rally which had set in the week after Easter, if only because the past nine months have left such a trail of blood and destruction.

The week began quietly enough, but on Wednesday two factors proved to be a potent mixture. One of the market's favourite gurus, Dr. Henry Kaufman of Salomon Brothers, said that the recession in the U.S. was now over way. The same day, Chase Manhattan Bank cut its prime lending rate by 1 per cent to 13% per cent. A wind of optimism swept across Wall Street which, on this side of the Atlantic, led to a deluge of new orders to buy bonds.

At first, prices were pushed up by the relative scarcity of new paper—much of the batch of new issues announced after Easter had already been placed—but the launch of \$540m worth of new dollar-denominated bonds did little to dampen the market's enthusiasm, at least until Friday when prices dropped back by about one point.

The virtual absence of investors selling bonds meant that only houses which were managing new issues were able to respond to the huge appetite for paper. Dealers in a number of other houses were confined to



trading with each other in 100 bonds. At least two well-respected houses claimed to have sold \$100m worth of paper in five trading days.

Not all dealers were agreed as to who was buying. Some dealers were themselves buyers in order to get out of their short positions and build up their books. A number of dealers noted however, that some investors bought paper and sold it the next day, intent on making a quick profit rather than in looking in money long term.

Profit taking emerged on Thursday and Friday but, with U.S. prime rates coming down by a further 1 per cent to 13% per cent for many U.S. banks on Friday, some market participants were bracing themselves for some good trading activity this week. Eurodollar rate fell every day last week, shedding between 1% and 13% per cent over a five-day period.

After so many dismal months of minimal activity, dealers were relieved to find the market had not continued its slow drift into oblivion. A total of \$1.1bn worth of new issues, \$925m of which are accounted for by fixed interest dollar bonds, have been arranged in the dollar sector since Easter, the highest figure over a two-week period since last June.

Some houses did particularly well, such as Goldman Sachs, bringing three new issues to the market in one day. One of those

three, the straight \$85m issue for Caisse Nationale des Autoroutes, appears to have been snapped up by investors even before some market participants knew that it had been launched.

Whatever the volume of new issues this week, a number of interesting swap opportunities are available as yields offered on outstanding issues in the secondary market are highly erratic, presenting no logical pattern.

The good state of the market enabled Sweden to sell a further tranche of its tap issue amounting to \$100m. This brings to total volume of paper of this \$500m issue, \$125m of which was floated just before Easter, to \$400m. The Canadian dollar

sector was reopened with a \$330m issue for Tordom through Morgan Stanley.

The hard currency sectors also witnessed some solid buying. Deutsche Mark foreign bonds rose more than 3 points on the week, and Swiss franc bonds more than 2 points. The rise in D-Mark bond prices, which pushed yields on outstanding issues down to an average of 9 per cent on Friday evening, surprised dealers. They had not expected to see the yields fall so fast. In general, the view remains that there is little room for a further decline in German interest rates for the time being.

The main interest is coming from German domestic investors attracted by the high coupon levels available on new issues. Two further bonds, a DM300m two tranche for the EIB and a DM100m for Denmark were launched last week. This brings the total of new D-Mark foreign issues arranged since the last Capital Markets Sub-Committee meeting three weeks ago to DM1.24m.

The figure of new issues initially agreed to for the following month was DM1.00m.

A third Norwegian krone denominated bond was launched last week, for the Norwegian Mortgage Association, and the new French franc bond, for the United States of Mexico, is expected later this week through Societe Generale.

CURRENT INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Av. life Years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
ISNCF (g'ted France)	50	1987	7	13	100	Chemical Bank	13.75
EIB	100	1990	7.5	13	99	Hambros	13.85
GTE Finance NY (g'ted GTE Products)	50	1987	7	13	100	Salomon Bros.	13.75
AMERICAN Medical Int'l. NV	50	1995	15	8	100	S. G. Warburg	8.00
Portland General Electric NV (g'ted Portland General Electric)	50	1987	6	15	100	Dean Witter Reynolds	13.625
NORTH West Industries	50	1987	7	13	100	CSFB	6.362
France Nacel. de Mexico	40	1987	7	6	100		
J. C. Penney Overseas Capital NY (g'ted J. C. Penney Overseas Fin. Corp.)	75	1985	5	13	100	CSFB	13.50
J. C. Penney Overseas Capital NY (g'ted J. C. Penney Overseas Fin. Corp.)	25	1985	5	13	100	CSFB, Deutsche Bank	13.50
SNICOR Overseas Fin. N.V.	40	1995	15	11	100	Goldman Sachs	11.00
Caisse Natio. des Autoroutes (g'ted Nicor)	85	1995	10.5	12	100	Goldman Sachs, Caisse des Depots Consignat.	12.75
Dome Petroleum	50	1992	8.7	12	100	Morgan Stanley	13.50
McGraw-Edison	75	1985	5	13	99	Goldman Sachs	13.572
D-MARKS							
Asian Devol. Bank	200	1990	10	10	100	Deutsche Bank	16.00
EIB	200	1990	10	9	100	Deutsche Bank	9.50
EIB	100	1986	6	9	100	Deutsche Bank	9.25
*Kingdom of Denmark	100	1990	10	9	100	WestLB	9.50
SWISS FRANCS							
Rothschild-Tettenode	50	1990	—	7	100	Banque Gutwille, ABN	7.00
*Onceda Cement	20	1985	—	7	100	OBS	7.25
*World Bank	100	1986	—	7	100	Credit Suisse	7.00
*Nippon Suisan (g'ted HSBC)	30	1985	—	7	100	Credit Suisse	7.25
CANADIAN DOLLARS							
Toronto Corp. (g'ted Toronto Dom. Bank)	30	1985	5	14	100	Morgan Stanley	14.00
NORWEGIAN KRONER							
Norwegian Mort. Assn.	100	1988	5.5	10.5	100	Den Norske	10.50

* Not yet priced. [#] Final terms. ^{**} Placement. [†] Floating rate note. [©] Minimum. [§] Convertible.

** Registered with U.S. Securities and Exchange Commission. [¶] Purchase Fund.

Note: Yields are calculated on ABS basis.

U.S. BONDS

BY DAVID LASCELLES

Caution after euphoria

The U.S. credit markets bounced back strongly last week as it appeared that the long awaited peak in interest rates had finally been reached. But the euphoria evaporated in the closing hours of trading, as investors heeded a couple of warnings from economists:

• Credit demand will remain strong for some months despite the decline in short-term rates, and economic activity.

• The Fed is unlikely to ease the monetary reigns at its Open Market Committee meeting tomorrow.

The record gain in bond prices came on Wednesday as Chase Manhattan cut its prime from 20 per cent to 19.1%

per cent, a move which gave a well poised market the tiny nudge it needed. Long bonds gained up to five points in a few hours, and short-term rates (which had been edging downwards for a couple of weeks) dropped half a percentage point or more (the prime was later cut to 19.1 per cent by most banks).

But the rally evidently owed more to the huge sense of relief that swept through the market that day than to a cool assessment of where things go next. Because once the market did take stock of the future it's ardour cooled noticeably, and the rally petered out.

The main point with which investors must now contend is that the peak in short-term rates does not automatically herald a long-term rally in the bond market despite mounting evidence that the economy is going into what could be a severe recession.

Past cycles have shown that if anything, business loan demand remains strong after the cyclical peak as companies

have to finance inventories and compensate for their weakening sales. This time round the picture is darkened by the huge demands that the Government will place on the market in the months to come. Salomon Brothers estimated last week that U.S. Treasury borrowings for the rest of this year will be up by 32 per cent on the same period last year.

Indeed, there are even fears that the rally may go into reverse. In their weekly money market report, Chase economists Philip Braverman and James Knocken warn: "In the last two cycles the early recession declines in bond yields were completely reversed in a couple of months. The actual cyclical declines did not begin until two and three-quarters (respectively) after the business cycle peak."

Dr. Henry Kaufman of Salomon also commented last week that "the fundamentals for a bond rally of cyclical proportions... are not yet in place." He added that new quality utility issue yields are unlikely

to fall below 10 to 11 per cent unless the one-term trend of inflation is turned, which he thinks is improbable (these yields were about 12.6 per cent last week).

Economists have also been warning the market not to expect any big change in Fed monetary policy from tomorrow's FOMC meeting. Despite the weakening of the economy and interest rates, the reasoning goes, the Fed will probably prefer to follow rather than lead the market.

Nevertheless, the latest money supply figures are encouraging. The most widely followed measure, M-1B, fell by \$1.1bn to \$390.4bn in the latest reporting week, despite the surge that had been expected because of seasonal factors. M-1A, the narrower measure, fell by \$1.7bn. This means that M-1A is now within the Fed's annual target range and M-1B only slightly above it. Both are within the shorter term range. The money supply report also showed a drop in loan demand and bank reserves.

CREDITS

Now spreads are floating too

THE FLOATING spread has come to the Eurocredit market. This novel mechanism has been introduced by European Banking Company, which is organising a club deal for the Spanish coal mining concern, Llmeisa, a subsidiary of the electric utility, Fenosa.

The credit is for \$400m over eight years with four grace.

For the first year the spread has been set at 1 per cent over Yibor, but thereafter the floating concept takes over.

Each year participating banks will quote a spread based on their assessment of what the market would demand of the borrower if it were to seek the same amount for the maturity remaining.

The actual spread for the year will then be set at the weighted average of these quotations. There is a maximum spread of 1% and a minimum spread of 1 per cent.

European Banking Company came up with the idea because of the difficulty in setting terms on credits in current market conditions. The problems for Spanish borrowers became particularly acute earlier in the year as space of credits by utility companies cause spreads to leapfrog.

Also in Spain terms were finalised last week for the \$350m credit for subsidiaries of the state holding company, INL. As expected the credit is in two tranches. One totalling \$290m is for eight years with a spread of 1 per cent for the first five years rising to 1 per cent for the last three. The other, which will not be syndicated, is for \$60m over nine years with a split spread of 1% and 1 per cent over five and four years respectively.

There are 10 banks in the managing group, with Banco Exterior responsible for the

information memorandum and signing. Chase Manhattan for the books and co-ordination, Deutsche Bank as agent and Lloyds Bank International responsible for loan documentation.

Another long-awaited deal to emerge last week was the \$1bn re-financing for Italy's electricity authority, ENEL. This is an eight-year credit with a margin of 1 per cent over Libor or prime rate. Management fee is 1 per cent.

Eight managers have already committed \$649m to the credit, which is being organised by Bank of America. It replaces a 10-year deal arranged in 1973 with a spread of 7/16 for four years, 9/16 for the next four and 1 per cent for the last two.

Elsewhere, Bank of America and o Novo Scotia are raising \$63.75m for South Korea over eight years with a split spread of 1 per cent.

of 4 and 4 over four years. These terms are broadly the same as those on the recent \$500m Korea Exchange Bank loan but the terms are not necessarily indicative as the operation is a co-financing with the U.S. Exim Bank and Canada's Export Development Corporation. Proceeds will be used to buy telephone switching equipment.

Back in Europe, eh! \$45m eight-year credit for the Bank of Greece has been raised to \$600m. Bank of Montreal is the agent for this deal which carries a spread of 1 per cent.

After a slow start, interest is picking up in the \$350m credit for Brazil's Banco Nacional do Desenvolvimento Economico. Two banks have joined the management group, being formed by Bank of Montreal and a number of others are expected to join shortly.

See Lex, Back Page

FT INTERNATIONAL BOND SERVICE

YEN STRAIGHTS							
	Issued	Bid	Offer	day	week	Yield	Change on
Alois of Australia	10.89	60	67	67	+1	+2.	

WORLD STOCK MARKETS

Building and Civil Engineering

£22m Abu Dhabi water pipeline

THE JOINT venture company Al Salmeen/Bovis has won a £22m contract from the Government of Abu Dhabi's Water and Electricity Department for a 123 kilometre water pipeline between Abu Dhabi city and the oasis town of Al Ain.

Bovis International will provide the management for the 18-month contract. The line will comprise one metre diameter concrete lined ductile iron piping, to be laid in six metre lengths, each length weighing around 3 tonnes.

For much of its length, the pipeline will run alongside a dual carriageway road linking Abu Dhabi and Al Ain but in some places it will take a more direct route across desert terrain. The entire pipeline is to be buried to a depth of at

least one metre. Also included in the contract is the provision of air valves and washout points, which can be used to drain low lying sections of the pipeline.

The new pipeline will carry fresh water from the Umm Al Nar Island water desalination plant near Abu Dhabi city and will supplement existing water sources for the fast growing community of Al Ain. Engineers for the project are Binnie and Partners.

Back in the UK the Group is also involved in a water project.

This is a £1.7m contract for the Kirkhamgate service reservoir, near Wakefield, Yorkshire and this has gone to Bovis Civil Engineering.

The 78 week contract for Yorkshire Water Authority

£9m road and bridge award

A ROAD and bridges contract valued at £9.26m has been awarded by the County of South Glamorgan to Davies, Middleton and Davies the civil engineering division of the Joseph Cartwright Group.

The 41km dual-carriageway is to the south west of Cardiff and will connect the A4035 Leckwith road to the junction of the A48 and A4050 roads at Culverhouse Cross.

Also called for is the construction of four reinforced concrete bridges and one pre-stressed concrete bridge together with a grade-separated interchange. Of the estimated 1.2m cubic metres of excavation in cuttings required, about 400,000 cubic metres will be used in the formation of embankments.

Work is expected to start in May and is scheduled for completion in just over two years.

Orders for lifts

HAMMOND and Champness has been awarded contracts totalling £375,000 for lifts.

Passenger-carrying units are to be supplied to Guardian Royal Exchange Assurance in the City of London and a 3,500 kg goods lift with power-operated gates is to be installed at Finsbury Distillery, Moreland Street, London EC1.

Other orders are for installations for Wimpey Property in Leeds and for units for property in High Street, Kington upon Thames, Knowle Road, Camberley, Surrey, and Castle Street, Salisbury, Wilts.

Laboratory started

A RESEARCH laboratory at Roche Products site in Welwyn Garden City, Hertfordshire, is to be built by IDC of Stratford-upon-Avon.

The contract is worth £2.5m and calls for a four-storey building constructed on piled foundations through an existing two-level underground car park. Work is already under way.

£13½m road joint venture

CONSTRUCTION of the New Inn by-pass, Pontypool, Gwent is to be undertaken in joint venture by Costain Civil Engineering and Cementation Construction (Trafalgar House Group).

Due for completion in 1983 the by-pass will have two lengths of six and 0.6 km dual carriageway, 1 km of single carriageway and 2 km of side roads. More than a dozen bridges, six roundabouts, retaining walls, culverts and services

are included in the contract. Engineer for the project is Howard Humphreys and Partners.

Costain has also won the £16.8m contract for work on the A120 Colchester Eastern and Elmstead Market by-passes. The contract, with the Eastern Road Construction Unit of the Department of Transport, is for the construction of 12km of by-pass, 13 bridges, three culverts and an underpass. This is due for completion in early 1982.

Reconstruction work on the

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Roads study in Botswana

THE MINISTRY of Works and Communications in Botswana has appointed Sir Alan and Partners as consulting engineers on two projects.

The first is to carry out a technical and economic feasibility study of 5,500 km of feeder roads. This will be followed by the preliminary engineering design of 1,000 km of roads. Object of the study will be to produce an overall programme for upgrading roads for construction in the period 1986-1981.

Photographs taken via a satellite will enable vast areas with difficult access to be studied and interpretation of the photographs will be aided by study of aerial photographs and field observation. This method, it is stated, will enable rapid location of potential construction material, avoidance of hazardous clays and help assessment of drainage characteristics and water availability.

An associated economic study of the road network, traffic forecasts, user benefits and costs will be undertaken by Maxwell Stamp Associates.

The second project involves assistance in the engineering supervision of secondary road improvements in Botswana. This work is directed to continue for ten years. During this time improvements to alignment, drainage and access to existing villages is to be financed by a loan from the British Government.

Contract Journal

The weekly with the business leads

Ring: LEE GORING
01 643 8040 ext 4306

Work in Sheffield and London

UNDER A contract worth about £3.5m awarded by Makro Properties, John Laing Construction is due to start work soon on a new self-service wholesale distribution store at Parkway Avenue, Sheffield.

The complex, with a 141,125 sq ft floor area, will include a mainly single-storey structure with a ground floor split into food and non-food trading areas.

There is still time to register for the conference on

THE PROFITABLE AERATION OF WASTE WATER

to be held on 25th April 1980 at Sudbury House, London EC1

Contact the organisers:
BHRA Fluid Engineering, Granfield, Bedford. Tel: 0234 730622

£2.1m services contract

A SUBSIDIARY of Alexis Martin Airconditioning, AMA (Arabian) Contractors, has been awarded a £2.1m contract for the design and installation of all mechanical, electrical and plumbing services for a new royal residence in Riyadh.

Starting next month, AMA's contract is expected to be completed by April 1981.

Road work by Mears

REALIGNMENT and reconstruction of about 500 metres of road at the navy base at Portsmouth is to be undertaken by Mears Contractors. The 21-month contract, worth £550,000, includes minor ancillary works and service installation.

At Gatwick Airport, Mears has nearly completed its latest contract there. This £120,000 job has involved the breaking up and reconstruction of pavements adjacent to the main terminal building. Mears says the work will be completed four weeks ahead of schedule.

Monk wins £5m contracts

In a variety of work awarded to A Monk and Company, there are £2.3m civil engineering and £2.72m building projects in England, Wales and Scotland.

At Wisley in Surrey, the Department of Transport has accepted a tender of £1.5m for construction of part of the M55/A3 interchange at Ockham Common. Over 2km of single carriageway slip roads in flexible pavement and three bridge structures form the contract for completion in

spring of next year.

In Dyfed, Monk is to carry out phase 2 of sewage and waste disposal facilities at Laugharne for the Welsh Water Authority. Valued at £599,282 the work includes laying 4.3 km of pipe, constructing underground community pumping stations and a surface storage tank faced with local stone.

As part of the Selby coalfield development Thysen (GB) has awarded a £25,547 contract at Stillingfleet while at Middle-

£9m shopping centre

WORK STARTS next month on the construction of a shopping centre in Enfield, Middlesex under a near-£9m contract awarded by Norwich Union Life Insurance Society to Sir Robert McAlpine and Sons.

On a 1.2 hectares site off Church Street and bounded by Cecil Road to the south, the centre will include four large store units and 37 small shop units in a single storey structure surrounding an open mall.

Extendable buildings

WHAT IS claimed to be a new method of industrial building construction has just been announced by Terrapin.

By its use, small "starter" factories can be set up and subsequently extended as business grows, says the company.

The steel frame of the Terrapin Matrix Industrial Building System is designed to comply with the requirements of the appropriate sections of British Standards relating to the use of structural steel in building. Composite insulated panels are used for

roofing and cladding. These panels comprise an outer sheet of Plastisol-coated galvanised steel, a central core of rigid foam insulation and a lightly ribbed internal steel liner.

There is a choice of aluminium-framed windows, personnel and vehicle doors.

Complete roof assemblies and wall units are made into packs, each forming a unit of construction ready for storage or despatch to site. As the new structures can be re-sized repeatedly, a "hiring" scheme has also been launched and this will be operated by a subsidiary company, Terrapin Hire.

Orders for Totty

LARGEST OF several contracts totalling nearly £400,000 won by the Totty Building Group in Yorkshire is worth over £100,000 and is for the conversion of the magistrates' court in Princess Street, Huddersfield, for use as a Crown Court.

Other contracts relate to improvement to the staff kitchen at High Royds Hospital, Menston; a warehouse scheme in South Street, Bradford; for Bradford Corporation; a plant room at Greenhead, Halifax; for Bonding and a new lift installation at St. Luke's Hospital, Bradford.

WORLD ELECTRONICS—STRATEGIES FOR SUCCESS

Monte Carlo—May 5, 6 & 7, 1980

... a conference arranged by the Financial Times and Mackintosh International in Monte Carlo — May 5, 6 and 7, 1980 to cover the following specific themes:

- * The resurgence of the European electronics industry and the success achieved in penetrating the U.S. market
- * The general challenge to U.S. domination in the industry and the growth of the electronics industry in the Middle East and Asia
- * The emergence of the Information Society and the impact of electronics on the consumer and the office environment

The international panel of speakers will include Dr. Friedrich Bauer, Executive Vice President, Siemens AG; Mrs. Marisa Cantoni Bellisario, President, Olivetti Corporation; Dr. Robert R. Heikes, Vice President International, National Semiconductor GmbH; Mr. J.P. Brûlé, President and Director General, C.I.I. Honeywell Bull and Mr. Toshio Takai, Executive Vice President, Electronic Industries Association of Japan.

WORLD ELECTRONICS—STRATEGIES FOR SUCCESS

To: The Financial Times Limited Conference Organisation, Minster House, Arthur Street, London EC3R 9AX. Tel: 01-621 1355. Telex: 27347 FICON FG.

Please send me full details of your conference on 'World Electronics'.

Name _____ Company _____
Address _____ Tel: _____

A FINANCIAL TIMES CONFERENCE

Trade Development Bank Holding S.A. Luxembourg

NOTICE IS HEREBY GIVEN that the Annual General Meeting of Shareholders of Trade Development Bank Holding S.A. (TDB Holding) will be held at the registered office of the company, 34, Avenue de la Porte-Neuve, Luxembourg at 2.30 p.m. on 13th May, 1980 for the purpose of considering and voting on the following matters:

1. Election of new Statutory Auditors replacing the deceased Statutory Auditor and terminating the current mandate.
2. Approval of the increase of the total dividend paid in 1979 for 1978, following the exercise of an option on 10,000 shares of the Company.
3. Approval of the Chairman's Statement, the Statutory Auditors' report and the consolidated accounts of the Company for the year ended 31st December, 1979.
4. Discharge of the Directors and of the Statutory Auditors concerning their duties relative to the year ended 31st December, 1979.
5. Ratification of the Loan Agreement for US\$ 25,000,000 due 1985-1990.
6. Appropriation of US\$ 530,000 to the legal reserve, distribution of a dividend of US\$ 0.75 per share and the carrying forward of the balance of the profit.
7. Election of the Board of Directors and of the Statutory Auditors for 1980. All the Directors are eligible and stand for re-election. Election of Mr. Walter H. Weiner as a new member of the Board of Directors.
8. Approval of the consolidated accounts of the Company for the year ended 31st December, 1979.

By Order of the Board,
Edmond J. Safras,
Chairman

NOTES:

Subject to the relevant resolution being approved, the dividend will be payable on 30th May, 1980: (i) in respect of registered shares to shareholders on the register as at 1st May, 1980 and (ii) in respect of bearer shares against surrender of Coupon No. 8 to any of the Paying Agents listed below.

Any shareholder whose shares are registered will receive a notice of the Annual General Meeting at his address on the register together with a form of proxy for use at the meeting. The proxy should be lodged at TDB Holding's office in accordance with the above instructions.

The remittance of the form of proxy will not preclude a shareholder from attending in person and voting at the meeting if he so desires. The Resolutions may be passed by a simple majority provided that no single shareholder or proxy may cast votes in respect of more than one-fifth of the issued capital or more than two-fifths of all shares represented in person or by proxy at the meeting.

Copies of this notice and of the Annual Report including the Accounts of TDB Holding for the year ended 31st December, 1979, may be obtained at its registered office, and from any of the banks listed below by lodging his share certificates at their office or by arranging for the bank by whom his certificates are held to notify any of the banks listed below that the shares are so held.

* Manufacturers Hanover Limited, 8 Princes Street, London EC2P 2EN.
* Banque Internationale à Luxembourg S.A., 2, boulevard Royal, Luxembourg.

* Manufacturers Hanover Bank Belgium, 15, rue de Ligne, 1000 Brussels.
* Manufacturers Hanover Banque Koninklijke, 20, rue de la Ville-L'Eveque, 75018 Paris.

* Manufacturers Hanover Trust Company, 40 Wall Street, New York, N.Y. 10015.

* Manufacturers Hanover Trust Company, Bockenheimer Landstr. 51/53, Frankfurt.

* Republic National Bank of New York, 432 Fifth Avenue, New York, N.Y. 10018.

* Trade Development Bank, 25, Corso S. Gottardo, 6930 Chiasso, I.

* Trade Development Bank, 21 Aldermanbury, London EC2P 2BY.

* Trade Development Bank (France) S.A. 20, Place Vendôme, 75001 Paris.

* Trade Development Bank (Luxembourg) S.A., 34, avenue de la Porte-Neuve, Luxembourg.

* Trade Development Bank, 2, place du Lac, 1211 Geneva.

* Paying Agent of TDB Holding

THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

City 'prepared to look long term'

INSTITUTIONAL shareholders may not be too happy about the idea of British companies adopting the occasional German practice of cutting dividends in order to retain more money for research and product development—but many would see a short period of unchanged payments as an acceptable way of achieving such an objective.

Such a view from the City itself might well be considered somewhat naive. Yet it was put forward recently by the investment manager of one of the bigger and best-known institutions, Hugh Jenkins, of the National Coal Board pension funds.

Jenkins believes that there is a "growing body of investors who would be prepared to accept a maintenance of a previous dividend and to forego an increase in order that management should retain earnings for new product development".

He also feels that shareholders should be prepared to accept a further commitment in that any additional equity capital needed to pursue a development programme "should be raised by means of a rights issue, with an appropriate explanation to all shareholders, particularly if it means that earnings will be flat for a few years to come."

Jenkins put forward this view during a discussion on product innovation and development organised by the Society of Industrial Artists and Designers. The debate centre on a paper written for SIAD and the Anglo-German Foundation by Christopher Lorenz, editor of this page.

The paper examines the poor record of innovation in British industry—both "radical" innovation and product improvements—and argues that the "traditional obsession of the City with short-term performance is one of the main causes of the 'product development problem' in British industry."

Rather than through an unwillingness to provide funds, the paper argues, this obsession is reflected in the low stock market ratings given to most innovation-minded companies.

Jenkins maintained that, in effect, this was an outdated view.

Institutions were more likely to support those companies investing in new products "than if the company muddled on with an ageing product and maximised whatever earnings they could in the meantime."

Because of the very scale of their holdings, institutions were much more interested in a long-term progressive rise in rates of return than on fluctuation in share price. "The very existence of these large shareholders can in itself reduce volatility in share prices," he said.

Another main speaker in the discussion—which was attended by Sir Keith Joseph, Secretary of State for Industry—was Sir George Burton, chairman of Pisons, the chemicals, pharma-

caceuticals and fertilisers group. Concentrating on the difficulties of financing research in an inflationary climate, he said: "A strategy for British industry to ride out its problems through scientific discovery made good sense in principle, but could it succeed under today's conditions?"

"The Catch 22 question is that unless and until we have a thriving industry we cannot afford to invent our way out of our problems, and if we don't we will sink further in our industrial malaise to a terminal state."

Sir George complained of the particular problems faced by companies heavily based on research and development. For many years, R and D expenditure has been tax deductible against pre-tax profits. Recently, however, governments have eased the tax burden on industry by introducing capital and stock allowances to the extent that most expanding companies now pay little tax other than ACT. The consequences of this, according to Sir George, has been that such companies get no further relief if they are also engaged heavily in R and D. The R and D cost effectively comes through as a direct deduction from post-tax profits.

The incentive on R and D, therefore, not only has been affected by high costs and price control, but also by the loss of a favourable tax position relative to non-research based industry," said Sir George.

While a consensus of agreement emerged in the discussion on the need for greater innovation, there was considerable discord both on the root causes of British industry's current poor performance, in comparison with such countries as Germany and Japan, and on how these could be overcome.

Dr. Basil Bard, chairman of New Product Management, a research, development and patents consultancy, felt that to succeed in innovation it was essential to play the "numbers game"—that is to ensure that more than one line of innovation was taking place because there were a lot of fences at which innovation can fall."

Lord Caldecote, chairman of Finance for Industry, and chairman of Delta Metal Group and of the Design Council, argued that designers were often not given the right position within a company. He also felt there was no shortage of funds for product development but the difficulty is to get them into companies at the right time and the right price."

"Investing in Success: How to Profit from Design and Innovation," by Christopher Lorenz, Published by the Anglo-German Foundation for the Study of Industrial Society, St. Stephen's House, Victoria Embankment, London SW1A 2LA, price £1.50.

Nicholas Leslie

WITH THE continuing crisis in BL's car division, and the UK vehicle assembly business as a whole suffering from a general lack of growth, it has become all too necessary for British motor components manufacturers to try to expand foreign operations.

Quinton Hazell, part of the Burmah Oil group, is one company attempting to generate the bulk of future revenue and profits from overseas. Simultaneously with its all-out drive to become pre-competitor in international QH has been attacking three other inter-related problems: its over-dependence on components for cars, and lack of sufficient commercial vehicles market; its over-reliance on the replacement market and inadequate sales to the vehicle assemblers themselves; and its reputation as a copier of other makers' components, rather than as an originator of its own designs.

The company was created in 1946 by Mr. Quinton Hazell, after leaving the forces. He began manufacturing and selling tie rod ends from a factory in Colwyn Bay. After nearly 30 years of successful growth, the group was taken over by Burmah Oil in 1972. Turnover is now running at more than £150m a year with activities grouped in four principal divisions:

- Quinton Hazell Automotive, the manufacturing operation, with factories producing a whole range of components for cooling systems, brakes and transmissions, steering and suspension, silencers and exhausts.

- QH International, embracing in the manufacture, distribution and retailing of components.

- Partco, a national wholesale distribution company with 138 depots selling parts to the motor trade.

- Standard Motorists' Centres, the retail division, with 120 depots throughout the UK operating an exhaust and tyre fitting service.

QH's new policy, aimed at broadening its base, owes much to the actions of Ray Sollett, the 47 year old chief executive, who

was appointed in October 1978 after holding senior positions with British Leyland, Perkins and Automotive Products. He took over against the background of disappointing profit results as the company adjusted to the problems posed by record inflation and the oil crisis.

Though QH's turnover remained high, Sollett considered its profitability and product range to be inadequate. He gave a new priority and bigger budget to research and development, in order, he says, to establish that QH had the skills to innovate rather than merely copy. It was through convincing that it had initially broken into the replacement market.

The most publicised product to emerge from that programme is the undertrid, a device fitted to the rear of lorries to reduce the impact of collision with a car. It has already won important safety awards but its commercial potential is unlikely to be realised until legislation in the U.S. and Europe makes such fittings compulsory.

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Nobody buys a bus simply for the ride

They buy the transportation, not the transport.

The convenience of getting from A to B not the worries of running it, keeping it filled and earning its keep.

They leave those problems to others.

So why buy trailers when all you're interested in is distributing

loads from one place to another?

Why tie up capital? Or draw on credit?

Or worry about maintenance? Or tyres? Or trailer shortages during peaks? Or idle trailers during lulls?

Or risk obsolete trailers breaking the law? Or tarnishing your company image? Why buy, when you can rent from TIP?

We have a fleet of over 10,000 trailers in 16 different types, available from branches throughout Europe so you can be sure of having the right trailer for the load at the right time, in the right place.

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TIP Trailer Rental, Stan House, 85-1 Clarendon Road Watford Herts A Galco Company
Branches throughout the UK, Belgium, Denmark, France, Germany, Sweden and The Netherlands.

البنك الامريكي التجاري

THE NATIONAL COMMERCIAL BANK (PARTNERSHIP COMPANY) SAUDI ARABIA CR.1588

BALANCE SHEET AS AT 29th ZULHIJJAH, 1399 (19th NOVEMBER 1979)

	Property & Assets	S.Rls	S.Rls
SRls			
30,225,153	CAPITAL RESERVES		30,225,153
32,774,867	Statuary Reserve	32,774,867	
557,000,000	Other Revenue Reserves	1,037,000,000	
46,095,605	Surplus on revaluation of properties	46,095,605	
31,877,142	Surplus on revaluation of investments	31,877,142	
667,747,814	Total Capital and Reserves	1,147,747,613	
667,747,747	DEPOSITS	1,177,972,746	
14,612,477,136	1 - Customers deposits (Note: Cover total current, time and saving deposits)	18,495,531,608	
42,403,827	2 - Deposits from Banks: a) In Saudi Arabia	490,829,560	
2,576,103,158	b) Abroad	3,813,732,500	
1,930,586,316	3 - Sundry Deposits: (Note: Include margins for letters of credit, guarantees, drafts and other transfers)	1,900,600,552	
18,151,563,437	Total	24,200,694,026	
8,593,382	BORROWINGS		
80,596,883	1 - From Banks a) In Saudi Arabia		
89,190,255	b) Abroad		
164,897,314	2 - From Others		
891,160,572	PROFIT & LOSS ACCOUNT		
1,056,057,886	Balances brought forward from last year	9,190,295	
26,994,792,335	Add: Net Profit for the year (139% after transfer to Reserve)	73,689,297	
12,453,355,899	Sub-Total	82,879,562	
33,448,146,334	CONTRA ACCOUNTS		
	Guarantees, Letters of Credit and Other obligations	17,849,968,802	
	Grand Total	44,160,874,878	

GENERAL MANAGER
SALEM AHMED BIN MAHOUFZ

We have examined the above Balance Sheet and the annexed Profit and Loss Account with the books and documents relating thereto of the Head Office and Branches of the National Commercial Bank (Partnership Company) visited by us, and with the returns submitted by the Managers of the other Branches, and certify to be in accordance therewith.

We have obtained the information and explanations which we considered necessary for the purpose of our audit.

In our opinion, the Balance Sheet and Profit and Loss Account represent fairly the financial position of the National Commercial Bank at 29th Zul-Hijjah, 1399 (19th November, 1979).

JEEDDAH: 15th Rabi Tam. (2nd March, 1980)

AUDITORS REPORT

ISMAIL A. EL HABBAK
ACCOUNTANT & AUDITORS

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED ON 29th ZULHIJJAH, 1399 (19th NOVEMBER 1979)

	EXPENSES	S.Rls	S.Rls
129,711,755	Salaries and other staff expenses	146,335,385	
140,486,143	Director Fees, Remunerations etc	261,715,417	
5,549,510	Service charges	7,710,314	
45,500,000	Provisions for depreciation ... etc	46,000,000	
51,146,510	a) Depreciation on buildings, furniture ... etc	35,710,314	
50,152,299	b) Other provisions	32,966,167	
300,596,781	Other expenses	10,000,000	
672,096,390	Donation for AFGHANISTAN MOGHADIM	56,384,197	
	NET PROFIT FOR THE YEAR (i) which	480,000,000	
	a) Transfer to Reserve	3,680,297	
	b) Balance carried to Balance Sheet	446,319,703	

REGIONAL MANAGEMENT, P.O. BOX 34, RIYADH, SAUDI ARABIA

	INCOME	S.Rls	S.Rls
	Net income from foreign exchange transactions and other services	658,709,426	
	Net income from investments and real estate	13,386,054	
	Profit on sales of real estate	672,096,590	
	TOTAL INCOME		
		1,144,629,056	
		25,000,000	
		5,289,112	
		1,178,419,480	

GENERAL MANAGEMENT, P.O. BOX 355 JEDDAH, SAUDI ARABIA

APPOINTMENTS

M. Bird heads Massey-Ferguson Holdings

Mr. Michael G. Bird, managing director of MASSEY-FERGUSON HOLDINGS, London, has become chairman and managing director on the retirement of Mr. H. A. R. Powell.

Mr. Dudley Parry has been appointed a director and general manager of J. T. CHADWICK, a member of the Tecamex group.

Mr. John Venning is joining the Board of ROBERT STOCKWELL on May 5. He was previously on the Boards of St. Clements Foss and Cross, Williams Lea and Perivale Press.

Mr. Brian Quantrell, previously development director with Allied Suppliers, has joined B AND Q (RETAIL) as director of property at Southampton.

Mr. Eric Farnsworth has been co-opted into membership of NATIONWIDE LEISURE and the full Board is now Mr. Farnsworth (chairman), Mr. A. J. Hansen, Mr. J. H. Muller, Mr. V. M. Cobb (managing) and Mr. B. P. Garnett, who is to be managing director of companies forming the Surrey caravan division.

Mr. Edward J. Venn was named director-general of the ROYAL NATIONAL INSTITUTE FOR THE BLIND from September 1. He will succeed Mr. Eric Boulter, who retires on August 31.

Mr. Tom Watson has been appointed a director of WOLVERHAMPTON STEAM LAUNDRY.

Crown House states that Mr. W. F. Rawson has resigned from the Board of WHEELER MARTIN (PTY), its subsidiary in South Africa, and Mr. Brian J. Beardmore and Mr. Len C. Hallett have been appointed to that Board as chairman and managing director respectively.

Mr. C. A. Thomas is to become chief general manager of the NATIONAL FARMERS UNION MUTUAL INSURANCE COMPANY and of AVON INSURANCE COMPANY on June 1. He will succeed Mr. R. A. Nixon, who retires on May 31.

Mr. Michael Lynch has been appointed marketing manager of the European Consumer Division of TEXAS INSTRUMENT.

Mr. John Wardle, former director of the North West Tourist Board, has been appointed the new director of the CUMBRIA TOURIST BOARD from June 1. He will succeed

Mr. Malcolm Seymour, who has resigned to move to Bath. Mr. Wardle is at present managing director of Republique Tours of London.

Mr. N. A. Bonham-Carter has joined the Board of ALBEN TRUST MANAGERS.

Mr. Ted Piper and Mr. Vic Williams, joint managing directors of COMPUTER DATA PROCESSING, have been appointed joint chairmen and Mr. Piper joins Mr. Williams on the Board of IPC Business Press.

Mr. John Vause, assistant managing director computing on CDP, becomes managing director with overall responsibility for computing and management systems.

Mr. E. F. Hedger retires as Director General of Defence Contracts in the MINISTRY OF DEFENCE on July 8, when he will be succeeded by Mr. B. R. Haigh. Mr. A. J. Foxes will replace Mr. Haigh as Principal Director of Navy Contracts. Mr. R. A. W. Baker has been made Principal Director of Air Contracts to succeed the late Mr. J. Smith.

Mr. N. F. Luckett, Mr. A. K. Gardner and Mr. G. M. Hamilton have been appointed executive directors of THOMSON McLINTOCK ASSOCIATES, Birmingham. Mr. J. Constantine and Mr. D. J. Bishop have become non-executive directors.

Following a re-organisation in H. CLARKSON MARINE (HOLDINGS), a subsidiary of H. Clarkson (Insurance Holdings), Mr. P. D. Martens becomes chairman, Mr. F. H. L. Horner, managing director, and Mr. A. Groves, Mr. C. T. Crook, Mr. A. B. Faulds, deputy managing director, (executive). Mr. A. P. Hitchens, Mr. J. B. H. Jackson, Mr. F. Moon, (executive) and Mr. B. R. Overton (executive).

Sir John R. Colville has retired from the Board of COURTES AND CO.

Mr. Charles Bamattre has been elected president of the NATIONAL ASSOCIATION OF PAPER MERCHANTS. Mr. Bamattre is a director of Waggin Teape and general manager of the company's merchandising and stationery division.

Mr. R. T. Kanter has been appointed a director of ALPINE HOLDINGS and managing director of ALPINE (DOUBLE GLAZING) COMPANY. Mr. Peter Burr has been appointed managing director of GLOVER AND CO., a member of the

H. Clarkson Insurance Group. Mr. H. W. Burd remains chairman of 'Glock' Barr and Mr. A. G. C. Howland Jackson and Mr. P. D. Martens join that Board.

Mr. Kanter has most recently been group chief executive of the Fenlon Hill Group, having previously been with the Thomas Cook group as group managing director banking.

Mr. David Horton has been appointed chief executive of ALERTON INDUSTRIES. He was previously group finance director and joint managing director for Robert Nichols.

Mr. J. M. H. Mullington-Drake is to join the London Board of ADVICE OF AUSTRALASIA. He is managing director of Incegrave and Co. and a director of the Commonwealth Development Corporation.

Following the appointment of Mr. J. W. Lindsey as general manager, planning and research department, EAGLE STAR is amalgamating the home foreign excess of loss and the reinsurance departments. The new department will be known as the Reinsurance and Home Foreign Division under Mr. J. E. Lee, general manager. Mr. P. D. Dewas has been appointed director of the

LIFE ASSOCIATION OF PAPER MERCHANTS. Mr. Bamattre is a director of Waggin Teape and general manager of the company's merchandising and stationery division.

Racial Radar has formed a company called RACAL-REDAC MARKETING at Turners Hill, Cheshunt, Herts. Mr. Geoffrey Lomer is its chairman with Mr. Eric Walford as managing director. The newly-appointed marketing director is Mr. Murray-Opton.

RAIL-ROAD has formed a British Aerospace company called RACAL-REDAC MARKETING at Turners Hill, Cheshunt, Herts. Mr. Geoffrey Lomer is its chairman with Mr. Eric Walford as managing director. The newly-appointed marketing director is Mr. Murray-Opton.

TODAY

COMMONS — Supply Day debates on problems of North-west and Yorkshire.

LORDS — Consular Fees Bill, third reading.

SELECT COMMITTEES — Agriculture Committee, third reading.

COMMITTEE — Environment, Employment Bill, remaining stages.

LORDS — Social Security Bill, committee, Limitation Amendment Bill, Commons amendment, Consensus Order 1980.

SELECT COMMITTEES — Environment, Subject: Council house sales. Witnesses: South Lakeland District Council, Allerdale District Council (4.15 pm, Room 6). Parliamentary Commissioner for Administration. Subject: Report of Health Service Commissioner. Witnesses: Permanent Secretary to Dept. of Health and Social Security, Secretary, Scottish, Home and Health Department; Deputy Secretary, Welsh Office (5 pm, Room 7).

WEDNESDAY

COMMONS — Employment Bill, remaining stages.

LORDS — Debate on overseas sales of defence equipment.

Debate on nuclear weapons.

Concessionary Travel for Handicapped Persons Bill, second reading.

Debate on time persons are required to remain in prison.

SELECT COMMITTEES — Education, Subject: Courses in higher education. Witnesses: CBI (10.30 am, Room 6).

Scottish, Subject: Inward investment to Scotland. Witnesses: Prof. N. Hood, Mr. David Bell Fraser.

(10.30 am, Room 5).

Foreign Affairs, Subject: Effects of Soviet

Dutch shipping group lifts dividend

BY OUR FINANCIAL STAFF

HIGHER profits and a partial restoration of dividend were announced by Nedlloyd, the largest shipping and transport group in Holland.

More than trebled operating results have helped lift net profits for 1979 to F1 64.1m (\$31.4m) from the F1 40.6m of 1978. The dividend is going up from F1 6 to F1 8 per share.

The result represents a solid recovery for Nedlloyd and the company points out that profits for 1980 should show further progress. It expects, on balance, to achieve profits slightly up on 1979.

In 1974, which was something

of an exceptional year for the company, net profits of F1 147m were returned and shareholders received a dividend of F1 11 a share.

In shipping, Nedlloyd operates over 70 conventional cargo vessels and seven container and RO-RO ships. But its main investment drive in recent years has been into bulk carriers, notably special tankers.

Outside shipping, the company operates a string of subsidiaries involved in transport services and supplies, car sales and a small hotel chain.

* * * * *

THE LARGE shipbuilding yards

in Rotterdam can expect losses larger than those already forecast writes Charles Battchelor from Amsterdam.

In a letter to Parliament the Dutch Government says that Rotterdamse Offshore en Scheepsbouw Combinatie (ROS) would absorb funds which could be better spent on other parts of the shipbuilding industry, notably special tankers.

The management of ROS had estimated that a further F1 100m (\$48m) would be needed on top of the F1 250m already promised the company. Closure would mean no Dutch yard would be able to build vessels of more than 80,000 dwt.

to F1 155m might be needed, as well as F1 10-30m to cover the risks of work in hand at state guarantee for a further F1 100m.

A worsening of market prospects, delays in plans to build LNG tankers and indications that even greater losses would be made on offshore structures mean that the future is gloomier than was thought earlier.

The cost of closing down the ROS yards would add only F1 30m to the F1 250m already promised the company. Closure would mean no Dutch yard would be able to build vessels of more than 80,000 dwt.

* * * * *

THE LARGE shipbuilding yards

Profit rise at Austrian Airlines

By Paul Lendvai in Vienna

AUSTRIAN Airlines reports an increase of 7 per cent in passenger traffic for 1979 to a peak of 1.72m, and a rise of Sch 494m to Sch 3.49bn in operating revenues. Load factor also improved by 1.3 per cent to 50.9 per cent. Dividend is unchanged at 8 per cent, including a 4 per cent bonus.

Net profit last year was Sch 67m compared to Sch 52m. However, the financial situation of the company was adversely affected by a 56 per cent jump in fuel costs. Regular flights accounted for 65.4 per cent of the gross operating revenues, charter traffic for 15 per cent and freight for 5.5 per cent.

The Board also announced that by 1984, Sch 2.4bn of the total budgeted investments of Sch 2.9bn, will be spent on the purchase of new DC 9-80 aircraft. About 77 per cent of capital spending will be covered by cash-flow.

Alfa-Laval earnings to improve further

By VICTOR KAYFETZ IN STOCKHOLM

SWEDEN'S Alfa-Laval group predicts that its industrial sector—which makes food processing, dairy, separation, marine, thermal and other equipment—will account for most of an expected rise in earnings for 1980.

The annual accounts also revise upward to SKr 391m (\$90m) the 1979 pre-tax profit before extraordinary items. The preliminary figure published in February was SKr 380m, up from SKr 321m in 1978.

The industrial sector accounted for 47 per cent of last year's group sales of SKr 559m (\$126bn)—higher than the SKr 5.42bn sales figure stated in February—but the sector increased its turnover by only 5 per cent and showed no increase in return on capital.

But sales in this sector will surge in 1980 as complete plants and other large orders from early 1979 are delivered this year. In the absence of last

year's major restructuring costs, profits in the industrial sector will rise markedly, the annual report says.

Alfa-Laval is more cautious about 1980 prospects for its Agri-group, which makes milking, fertilising and other farm equipment, citing the likelihood of restrictive measures on milk production in the EEC countries.

Mr Hans Stahle, the managing director, writes that after declining profitability in the first half of the 1970s, Alfa-Laval's return on total operating capital had improved from 11.4 per cent in 1978 to 12.3 per cent last year. Given high inflation and interest rates, however, a 15 per cent rate is necessary, he stresses.

In the three months to March 31, earnings slumped to \$1.3m from \$32m, while sales showed only a marginal increase, from \$77.4m to \$78.3m. The company said that credit restrictions and a decline in the real income of consumers had been placing profits under severe pressure.

Sales for the quarter were helped by AMC's recently concluded agreement with Renault, under which the U.S. company distributes Renault cars in the U.S. The two companies have also a joint manufacturing venture.

Unit sales in the second quarter increased to 103,703 from 99,743. This year's figure includes 13,066 imported Renault vehicles.

American Motors setback

By John Makinson in New York

SECON QUARTER earnings of American Motors, the smallest U.S. car producer, have been decimated by soaring fuel costs, record interest rates and reduced business activity.

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CURRENCIES, MONEY and GOLD

Pound maintains dollar link

By COLIN MILLHAM

Sterling's trend over a period of years has tended to link its movements more closely with the U.S. dollar than with the major European currencies, and that still appears to hold true in spite of Britain's closer economic ties with the Continent.

Since the beginning of the year the pound has traded within a range of \$2.1300 to \$2.1310 against the U.S. currency, and finished last week at \$2.2200, uncheked from the end of 1979. Taking the figure at the end of last year as a base, sterling has almost always been within 4 per cent either side of \$2.2200, while other currencies have swung through much wider ranges.

At its worst level, touched at the beginning of this month the German D-mark, had fallen by

12.1 per cent against the dollar in only three months. Movements against other European currencies were similar, because many are tied to each other through the European Monetary System, while several others outside the EMS such as the Swiss franc, are effectively kept within a very narrow range against the D-mark by the central banks.

The French franc has been the most successful of EMS currencies this year, and for this reason the franc's decline against the dollar was slightly less than its German partner, but still came out at a hefty 11.4 per cent.

During the first quarter of the year the Swiss National Bank was active supporting the Swiss franc against both the dollar and the D-mark, and this was

reflected in the franc's fall of slightly less than 15 per cent against the dollar.

On the other hand the Japanese yen fell by less than 7 per cent against the dollar between the end of December and early April, partly because of heavy intervention by the Bank of Japan. But also because the yen had weakened sharply last year on fears that Japan was running into problems over energy supplies.

These currencies lost ground against the dollar as U.S. interest rates rose, a reflection of the increasing value of North Sea oil. The pound is now worth DM 4.1200 after touching a peak of DM 4.2250 at the beginning of April, but compared with only DM 3.8300 on December 31.

On the other hand, sterling's advance against European currencies has been largely a reflection of the increasing value of North Sea oil. The pound is now worth DM 4.1200 after touching a peak of DM 4.2250 at the beginning of April, but compared with only DM 3.8300 on December 31.

West, the dollar is still much stronger against other major currencies than when the Soviet Union invaded Afghanistan on Christmas Eve.

This reflects the fact that New York interest rates are much higher than at the beginning of the year, while international rates have generally been forced up to prevent the differential with the U.S. becoming too great.

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South Green, Dereham, Norfolk.

FT SHARE INFORMATION SERVICE

Financial Times Monday April 21 1980

FOOD, GROCERIES—Cont.

Nobels

Patt. Stock

Price Lst. Dr. Yld. %

T.M.

C.P.

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FINANCIAL TIMES

Monday April 21 1980

BELL'S
SCOTCH WHISKY
BELL'S

Governor of Bank faces MPs

By Peter Riddell, Economics Correspondent

MR. GORDON RICHARDSON, Bank of England Governor, is to be questioned publicly about economic policy for the first time.

He appears before the Commons' Treasury and Civil Service Committee today, as part of its inquiry into the Budget and the Government's medium-term financial strategy.

This is a major development both in the economic policy debate and in the Bank's growing public accountability for its policies and views.

Questioning of the Governor by MPs has been restricted so far to matters arising from the Bank's report and accounts, such as staff pay and fringe benefits. If specifically excluded policy issues, the Bank's comments on the economy were made public previously through its quarterly bulletin and in occasional speeches by the Governor.

The scope of today's session is not yet clear. Judging by previous public hearings, the committee may want to question the Governor about the impact of monetary policies on industry's financial position. This is a subject discussed in depth in recent Bank bulletins.

The hearing will be the forerunner of other Bank appearances during the lengthy monetary policy inquiry which the committee is due to start next month.

The committee, chaired by Mr. Edward du Cann, is due to see the Governor after two sessions with senior Treasury officials and one with Sir Geoffrey Howe, the Chancellor. Then considerable scepticism was expressed about some major features of Government strategy. The committee is due to see Sir Geoffrey again in a week.

More regular contact with Commons committees is only one aspect of the Bank's more independent role favoured by the Chancellor. For example, Mr. Richardson recently became a member of the National Economic Development Council.

Phone bills to increase

By John Lloyd

TELEPHONE CHARGES are likely to go up again early next year as a direct result of the Government's refusal to extend cash limits for the telecommunications business.

It had sought to borrow £150m more than its £15m cash limit, to cover the mounting cost of its expansion programme.

The issue is one of a number which convinced Sir William Barlow, the Post Office chairman, that he should resign his post later this year. However, Sir William is thought to have been dismayed by the range of Government interference in the corporation, and to have increasingly felt the attractions of the private sector.

Tariffs last went up in January, with call charges rising from 3p to 3.5p a unit. The previous rise in tariffs had been in 1975.

The corporation has been anxious to avoid further increases, but believes it will be left with little choice.

Major programmes which require finance include the progressive addition of System X exchanges to the network, the improvement of transmission lines and the extension of the Prestel viewdata network.

The Post Office's request for extra cash is part of a long-standing desire to move away from complete reliance on internally generated funds for its "investment" programme, towards a borrowing level of about 20 per cent a year.

Senior management concedes it has lost the fight for this principle with Government for the present financial year, but is hopeful that it may get up to 10 per cent of its investment through borrowing next year.

News Analysis, Page 7

Auditing standards programme launched

BY MICHAEL LAFFERTY

A NEW programme of auditing standards is launched today by the UK accountancy bodies.

The standards—backed by detailed guidelines—set benchmarks against which the work of auditors can be measured.

Efforts to develop the audit

standards have been going on since 1975, partly inspired by a series of scandals and collapses in which leading audit firms came under criticism.

The standards could make it easier for legal action to be taken against auditors by shareholders, investors and creditors.

The programme, which becomes effective for all audits undertaken from now on, includes three standards:

- The auditor's operational standard, which deals with audit planning and control;
- the audit report, which sets out the content of audit opinions; and
- Copies of the Auditing Standards and Guidelines from the Publications Department, PO Box 433, Chartered Accountants' Hall, Moorgate, London EC2P 2EJ. Price £2.00.

Ministers meet to decide EEC response to Carter

BY JOHN WYLES IN BRUSSELS

THE U.S. should know tomorrow evening whether its European allies are ready to take parallel moves to free the Tehran hostages, despite grave misgivings about President Carter's sanctions policy.

EEC Foreign Ministers gathering in Luxembourg today are under no illusion of the threat to the Western alliance, if they fail to respond credibly to Mr. Carter's demand for political and commercial sanctions against Iran to support U.S. efforts.

The presence of a Japanese Government observer will also remind Ministers of the wider importance of any decisions they take. Japan, which has important trading links with Iran, and other countries, including Spain, are expected to take their response to U.S. demands on the action finally adopted by the Community.

National interests and varying degree of political scepticism continue to pose sharp obstacles

to EEC efforts for a response which would satisfy the U.S. Extensive consultations last week gave the nine Governments a good understanding of each other's position.

But there is no widespread confidence that divisions can be effectively narrowed to allow a common sanctions policy. At one extreme, West Germany wants the EEC to adopt at Community level virtually all Carter measures to demonstrate alliance solidarity and forestall possible U.S. moves towards military action against Iran.

At the other are France and Denmark, which oppose Community-wide obligations and believe threats rather than immediate trade sanctions may prove as useful, if they are coupled with symbolic measures such as reducing diplomatic representation.

Italy's view is close to this, not least, because of fears for its 1,800 nationals working on an estimated \$3bn construction contracts.

The UK is somewhere between, suggesting that London's plan for a two-stage approach may be the one on which Foreign Ministers will start to build.

This could mean the Community would begin putting pressure on Iran by reducing the size of its embassies and of Iranian embassies in EEC capitals. Visa controls may be introduced and export credits curtailed.

Individual countries may also take action such as in the UK's case, holding up delivery of a new vessel for the Iranian navy.

Philip Rawstorne writes: British businessmen will not be compensated for any losses if the Government imposes economic sanctions on Iran. Mr. Douglas Hurd, Minister of State at the Foreign Office, said yesterday: "I do not think we should be able to bail them out."

Continued from Page 1

New Swiss investment service

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

BANK JULIUS BAER, one of Switzerland's largest private banks, today launches a new investment service in the UK.

It will be the first foreign-owned bank to offer international portfolio management service on such a scale to British investors since the abolition of UK exchange controls in October last year.

The new service is being launched through Bank Julius Baer International, a London-based subsidiary which until now has confined itself to commercial credit business. It was recently given the top status of

a "recognised bank" by the Bank of England.

Bank Julius Baer is seeking investors with at least £100,000 to invest. It plans to attract business through a £50,000 advertising campaign in the financial and professional Press.

This will be followed up by a series of seminars in a number of provincial cities, including Birmingham, Leeds, Manchester, Edinburgh, Norwich and Bournemouth.

The seminars are designed to attract professional advisors, such as accountants and solicitors, as well as any other interested parties.

Bank Julius Baer will be competing in the UK market with the London merchant banks.

Grade plans Jetsave majority purchase

BY REG VAUGHAN

THE INITIATION of a new disciplinary scheme for the profession and the launch of the country's first inflation accounting standard.

Once the new standards become effective it is likely that large numbers of small companies will get qualified audit reports, on the grounds that they do not have adequate systems of internal control.

The profession's Auditing Practices Committee has decided against a requirement that audit reports should automatically draw attention to all changes in accounting policies, as is the case in the United States and Canada.

ACC is negotiating to purchase a majority interest in Jetsave, the second largest privately run UK charter operation, from Mr. Reg Pycroft, who started the business eight years ago. The company, in which Arab interests are understood to have a 14 per cent stake, specialises in the North Atlantic Advanced Booking Chartering.

Mr. Jack Gill, deputy chief executive of ACC, said yesterday that with the growth in tourism to America ACC felt that Jetsave was "just the right operation to get into, and this was the right moment to do it." With ACC's financial backing it was planned to expand Jetsave's existing business, he said.

Staying on

He was not prepared to disclose what ACC's interest in Jetsave would be, or what it was planning to pay for it. Under the deal, which is expected to be completed in about three weeks, Mr. Pycroft will stay on at Jetsave, and will retain an equity interest in the company.

Jetsave, which has Sir Freddie Laker's Skytrain as its main rival, has grown substantially since its inception in 1973—a year in which it carried 38,000 passengers and showed a profit of £129,000. The company's 1980 summer programme envisages 260,000 aircraft seats either for package deals or for flights alone. Last year, 10 per cent of the company's business was represented by package tourism.

Grounding

In the year 1977/78, turnover grew from £10m to £18m with profits advancing from £821,000 to £1.7m. But in 1979 Jetsave was hit hard by the grounding of all DC-10s flying to the U.S. after the Chicago air disaster in June.

This setback is understood to have cost the company about £250,000, and, together with fierce competition, particularly on the North Atlantic routes, and mounting fuel costs, left 1978/79 profits down £500,000 on a turnover of £20m.

Feature, Page 17

Weather

UK TODAY
SUNNY intervals. Rain in places.

LONDON, S. Mild and N.W. England, Channel Is., I. of Man Dry. Sunny spells. Max. 12C (54F).

Rest of England
Showers near coasts. Sunny intervals. Max. 9C (48F).

Scotland, N. Ireland
Sunny spells. Some rain except in N. Max. 11C (52F).

Outlook: Cloudy. Some rain.

WORLDWIDE

	Y'day midday °C	midday °C	Y'day midday °C	midday °C
Ajaccio	F 17	S 63	Istanbul	S 21
Amman	F 8	S 46	Leicester	S 18
Athenes	S 16	S 61	Luxemb.	C 3
Bahrain	S 28	S 78	Luxor	C 10
Bangkok	S 17	S 63	Madrid	C 19
Belfast	C 9	S 46	Milan	S 21
Bengal	C 5	S 41	Malta	F 16
Berlin	F 7	S 45	M'stricht	C 7
Bern	C 13	S 55	Melbourne	C 22
Bordeaux	C 12	S 54	Montevideo	C 16
Boulog.	C 7	S 45	Moscow	C 12
Bristol	F 8	S 46	Munich	F 5
Buenos Aires	F 7	S 45	Nairobi	C 24
B. Aires	C 7	S 64	Nairobi	C 12
Cairo	S 39	S 102	N. York	S 15
Candia	F 10	S 50	Nice	F 15
Cape b'ca	C 19	S 68	Oronto	S 19
Cape Town	F 25	S 77	Ostend	F 10
Chile	F 6	S 43	Pattaya	C 16
Colombia	F 6	S 43	Perth	R 16
Copenhagen	F 6	S 43	Prairie	C 26
Cork	C 16	S 61	Rovivik	R 8
Dublin	C 8	S 46	Rhodes	C 21
Eduinst.	S 17	S 65	Rio de J.	S 27
Faro	S 23	S 73	Rio de J.	S 18
Florence	C 14	S 57	Rio de J.	S 24
Frankf.	C 6	S 43	Rostock	S 1
Funchal	S 18	S 64	Rovivik	R 7
Gibraltar	S 25	S 72	Rovivik	R 25
Glasgow	S 10	S 50	Tai Aviv	S 27
G'mas	F 8	S 48	Tunisie	S 15
Helvinki	S 1	S 32	Valko	C 8
Hong Kong	S 9	S 40	Toronto	S 15
Istanbul	C 23	S 71	Veneza	C 8
Jersey	F 8	S 46	Vienna	C 5
L. Pines	F 20	S 68	Zurich	F 43
Cloudy, F-Fair, R-Rain, S-Snow.				

THE LEX COLUMN

Why old lags may be unreliable

The evidence of the last couple of weeks suggests that world bond markets have turned in earnest. Equities, though, have yet to show convincing strength in London, there has been only a modest rally and indeed, a slight fall in the past week, while in New York the firmness of the bond market has not prevented a continuing decline.

The classic lag of a few months between the low point of the bond market and the turning point in equities, once a familiar feature of the business cycle, can no longer be relied on. At the bottom of the major 1974-75 bear market equities turned a mere three weeks after gilts and in 1974, when the stock market was dominated by the fortunes of sterling, the two sectors moved in opposite directions.

Such a trend is there in themselves, not necessarily this year, but it is clearly felt to be unreliable.

If we are in for a long and severe deflation, rather than a mild recession brought about by corporate destocking in the face of high interest rates, then it would be perfectly sensible for equities to go on falling even with a strong gilt-edged market.

The London equity market is not gloomy as to expecting this at present, nor, probably, New York, but it does seem to turn along with gilt-edged, then essentially hinges on relative yields. Equity yields are already high as a proportion of the return available on bonds and the absolute yield gap between the two markets is around the middle of the range—roughly 6 to 8 points between long gilts and the dividend yield on the All-Share—in which it has stayed for nearly six years.

On this basis, it would be unnatural for equities not to benefit from a fall in interest rates and gilt-edged yields. An increase in demand for equities at the margin, if their yields come to be seen as attractive, can have a disproportionate effect on prices. And then highly geared companies and sectors such as property benefit directly from lower interest rates.

The conventional yield relationships, however, proceed from the assumption that companies will be able to increase their dividends steadily over time. The present outlook for profits suggests that this assumption, for many sectors of the market, is no longer valid, and the reverse yield gap should narrow accordingly. Three constituents of the FT-30 Share Index—Courtaulds, Tube Investments, and Turner and Newall—are already yielding more than long-dated gilts, and Dunlop and the Imperial Group offer only a